

## SAMPLE DEGREE PLAN

### Bachelor of Arts, Public Relations, Global Competence Emphasis

This degree program requires a total of **120** credit hours (CH), including 38 credit hours of the lower-division (LD) UCA Core and 40 credit hours of upper-division (3000- and 4000-level) courses. This sample degree plan demonstrates how a first-time entering freshman with no college credit can earn the degree in eight semesters. The upper-division UCA Core must be met using major, minor, or general elective courses. For general and specific degree requirements, please see the *Undergraduate Bulletin* at <https://uca.edu/ubulletin>. Consult your academic advisor for appropriate substitutions and additional information.

This degree is offered as an eight-semester degree completion program. Eligible students who follow this degree plan and complete all general and specific degree requirements in the *Undergraduate Bulletin* of the year in which they were admitted will earn this degree in eight semesters. For eligibility requirements, see <https://uca.edu/ubulletin/degreeplans/> for more information.

#### Year 1

| Fall — Semester 1                                                                             |           | Spring — Semester 2                                                                                                                              |           |
|-----------------------------------------------------------------------------------------------|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| Courses                                                                                       | CH        | Courses                                                                                                                                          | CH        |
| WRTG 1310 Introduction to College Writing or<br>Other approved Writing Foundation alternative | 3         | WRTG 1320 Academic Writing & Research or<br>ENGL 1320 Interdisciplinary Writing & Research or<br>Other approved Research and Writing alternative | 3         |
| COMM 1300 Principles of Communication                                                         | 3         | LD UCA Core Lab Science                                                                                                                          | 4         |
| MATH 1360 Quantitative Literacy or<br>Other LD UCA Core Course                                | 3         | MATH 1360 Quantitative Literacy (if not taken) or<br>Other LD UCA Core Course                                                                    | 3         |
| LD UCA Core First-Year Seminar or<br>Other LD UCA Core Course                                 | 3         | LD UCA Core First-Year Seminar (if not taken) or<br>Other LD UCA Core Course                                                                     | 3         |
| LD UCA Core Course                                                                            | 3         | PRLS 2305 Introduction to Public Relations                                                                                                       | 3         |
| <b>Total</b>                                                                                  | <b>15</b> | <b>Total</b>                                                                                                                                     | <b>16</b> |

#### Year 2

| Fall — Semester 3                    |           | Spring — Semester 4                                                     |           |
|--------------------------------------|-----------|-------------------------------------------------------------------------|-----------|
| Courses                              | CH        | Courses                                                                 | CH        |
| JOUR 2300 Beginning Reporting        | 3         | COMM 2313 Introduction to Communication<br>Research                     | 3         |
| LD UCA Core Course                   | 3         | PRLS 3101 PR Applications: Punctuation and AP<br>Style                  | 1         |
| LD UCA Core Lab Science              | 4         | LD UCA Core Course                                                      | 3         |
| Foreign Language Course <sup>1</sup> | 3         | Foreign Language Course (if needed) <sup>1</sup> or<br>General Elective | 3         |
| General Elective                     | 3         | Minor Course                                                            | 3         |
|                                      |           | General Elective                                                        | 3         |
| <b>Total</b>                         | <b>16</b> | <b>Total</b>                                                            | <b>16</b> |

<sup>1</sup> Complete six (6) hours in a single foreign language at the 1000-level or three (3) hours at the 2000-level or above (excluding 2340 and 2V12) in a foreign language.

**Year 3**

| Fall — Semester 5                                                                     |           | Spring — Semester 6                            |           |
|---------------------------------------------------------------------------------------|-----------|------------------------------------------------|-----------|
| Courses                                                                               | CH        | Courses                                        | CH        |
| PRLS 3105 PR Applications: Photography                                                | 1         | PRLS 3103 PR Applications: Professional Skills | 1         |
| PRLS 3305 Public Relations Techniques                                                 | 3         | PRLS 3310 Writing for Public Relations         | 3         |
| JOUR 3305 Publication Design and Makeup or<br>WRID 3305 Writing as Information Design | 3         | MCOM 3301 Media Law and Ethics                 | 3         |
| COMM 3301 Organizational Communication                                                | 3         | Minor Course                                   | 3         |
| Minor Course                                                                          | 3         | Minor Course                                   | 3         |
| Minor Course                                                                          | 3         |                                                |           |
| <b>Total</b>                                                                          | <b>16</b> | <b>Total</b>                                   | <b>13</b> |

**Year 4**

| Fall — Semester 7                                     |           | Spring — Semester 8                                   |           |
|-------------------------------------------------------|-----------|-------------------------------------------------------|-----------|
| Courses                                               | CH        | Courses                                               | CH        |
| PRLS 4308 Social Media Management                     | 3         | PRLS 3107 PR Applications: Portfolio                  | 1         |
| PRLS 4312 Global Public Relations                     | 3         | PRLS 4305 Public Relations Cases and Campaigns        | 3         |
| Major Elective                                        | 3         | Minor Courses (if needed) and/or<br>General Electives | 9         |
| Minor Courses (if needed) and/or<br>General Electives | 6         |                                                       |           |
| <b>Total</b>                                          | <b>15</b> | <b>Total</b>                                          | <b>13</b> |

This sample degree plan has been approved by the School of Communication in the College of Arts, Humanities, and Social Science.



06/04/26

SIGNED – DEPARTMENT CHAIR / SCHOOL DIRECTOR

DATE



06/08/26

SIGNED – COLLEGE DEAN

DATE