

## SAMPLE DEGREE PLAN

### Bachelor of Business Administration, General Business

This degree program requires a total of **120 credit hours (CH)**, including **38 credit hours of the lower-division (LD) UCA Core** and **40 credit hours of upper-division (3000- and 4000-level) courses**. This sample degree plan demonstrates how a first-time entering freshman with no college credit can earn the degree in eight semesters. The upper-division UCA Core must be met using major, minor, or general elective courses. For general and specific degree requirements, please see the *Undergraduate Bulletin* at <https://uca.edu/ubulletin>. Consult your academic advisor for appropriate substitutions and additional information.

This degree is offered as an eight-semester degree completion program. Eligible students who follow this degree plan and complete all general and specific degree requirements in the *Undergraduate Bulletin* of the year in which they were admitted will earn this degree in eight semesters. For eligibility requirements, see <https://uca.edu/ubulletin/degreeplans/> for more information.

#### Year 1

Fall — Semester 1		Spring — Semester 2	
Courses	CH	Courses	CH
WRTG 1310 Introduction to College Writing or Other approved Writing Foundation alternative	3	WRTG 1320 Academic Writing & Research or ENGL 1320 Interdisciplinary Writing & Research or Other approved Research and Writing alternative	3
MATH 1395 Business Math or Other LD UCA Core Course	3	MATH 1395 Business Math (if not taken) or Other LD UCA Core Course	3
CISA 1300 Business Computing or LD UCA Core First Year Seminar	3	CISA 1300 Business Computing (if not taken) or LD UCA Core First Year Seminar	3
BUAD 1300 Introduction to Business or ECON 2310 Global Environment of Business	3	BUAD 1300 Introduction to Business or ECON 2310 Global Environment of Business	3
LD UCA Core Course	3	LD UCA Core Lab Science	4
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>16</b>

#### Year 2

Fall — Semester 3		Spring — Semester 4	
Courses	CH	Courses	CH
ACCT 2309 Principles of Managerial Accounting	3	ACCT 2310 Principles of Financial Accounting	3
CISA 2330 Business Statistics or MGMT 2301 Business Communications	3	CISA 2330 Business Statistics or MGMT 2301 Business Communications	3
ECON 2320 Principles of Macroeconomics or ECON 2321 Principles of Microeconomics	3	ECON 2320 Principles of Macroeconomics or ECON 2321 Principles of Microeconomics	3
LD UCA Core Lab Science	4	LD UCA Core Course	3
ACCT 2321 Legal Environment of Business or General Elective	3	ACCT 2321 Legal Environment of Business (if not taken) or General Elective	3
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>15</b>

**Year 3**

Fall — Semester 5		Spring — Semester 6	
Courses	CH	Courses	CH
MKTG 3350 Principles of Marketing	3	FINA 3330 Managing Finance and Capital	3
MGMT 3340 Managing People and Work	3	General Business Major Course <sup>1</sup>	3
General Business Major Course <sup>1</sup>	3	General Business Major Course <sup>1</sup>	3
CISA 3321 Managing Systems and Technology	3	MGMT 3344 Operations in Supply Chain Management	3
General Elective	3	General Elective	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

**Year 4**

Fall — Semester 7		Spring — Semester 8	
Courses	CH	Courses	CH
General Business Major Course <sup>1</sup>	3	MGMT 4347 Managing Policy and Strategy	3
General Business Major Course <sup>1</sup>	3	General Business Major Course <sup>1</sup>	3
General Business Major Course <sup>1</sup>	3	General Business Major Course <sup>1</sup>	3
General Electives	6	General Electives	4
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>13</b>

<sup>1</sup> The general business major requires eight upper-division courses in at least three different teaching areas in the College of Business, including Accounting (ACCT), Economics (ECON), Finance (FINA), Insurance and Risk Management (INSU), Computer Information Systems and Analytics (CISA), Marketing (MKTG), or Management (MGMT).

This sample degree plan has been approved by the Department of Computer Information Systems and Analytics in the College of Business.

*Geoffrey Hill*

05/19/25

SIGNED – DEPARTMENT CHAIR / SCHOOL DIRECTOR

DATE

*Mike Casey*

05/19/25

SIGNED – COLLEGE DEAN

DATE