

Strategic Plan Committee
Minutes of the Zoom Meeting
Friday, September 20, 2024

Attendees: Michael Hargis (Chair), Brent Shires, Whit Ables, Victoria Dunlap, Veneta Fricks, Shawn Charlton, John Toth, Sherita Kern, Nancy Reese, Robin Williamson, Curtis Barnett, Lori Ross, Amber Hall (NV) and Suzanne Massey (NV).

Absent: Phoenix Wu, Kylie McGraw, Stephen Plate, Trisha Clark, two SGA appointments

Business:

1. Welcome & Introductions
2. Committee Charge:
 - a. The Strategic Plan Committee (SPC) serves as the representative body for strategic planning at UCA. The SPC is tasked with closing out one Strategic Plan (SP) which ends in Fall 2026 and building out another SP for the next decade.
3. Strategic Planning Process:
 - a. Phase One – Stakeholder consultation
 - i. Need a graduate student on the SPC
 - b. Phase Two – Landscape analysis and competitive discovery
 - c. Phase Three – Identify strategic imperatives
 - d. Phase Four – Finalization and roll out
 - e. Scope of work
 - i. The Strategic Plan Process will involve a Steering Committee and Working Groups. These groups will include select representation from shared governance committees, the broader campus community, and external partners.
 - ii. The SPC will continue to monitor our existing strategic plan and KPIs as per our charge.
4. The next SPC meeting is scheduled for October 25, 2024.