

Strategic Planning Committee
Minutes of the Zoom Meeting
Friday, April 14, 2023

Attendees:

Patricia Poulter (Chair), Courtney Bryant, Janet Wilson, Nina Roofe, Robin Williamson, Kristin Dooley, Michael Hargis, Carlos Herrera, Christy Dade, Zane Holloway, Jenny Ruud and Amber Hall (NV)

Business:

Patricia Poulter called the meeting to order at 3:02 p.m.

1. Minutes from the November 18, 2022 SPC meeting were approved with a request to modify the format. Michael Hargis made the motion with a second by Nina Roofe. All members were in favor.
2. Patricia Poulter reviewed the final KPIs. Amber Hall explained various KPI terminology.
 - a. The Arkansas Challenge Plus Scholarship will offer up to \$5000 per year to eligible students.
 - b. Performance Funding metrics (the first three KPIs) are rolling numbers.
 - c. The Knowledge Rate gathers data through several data points and refers to outcomes known.
 - d. Market Share refers to an increased yield of matriculation.
3. The first KPI Annual Report for the Board of Trustees is due May 2024.
4. The Strategic Planning Committee will meet twice during each semester. One order of business is to see how the Strategic Plan goals align with the Higher Learning Commission's Quality Initiative.
5. Other Business: None

Christy Dade made a motion to adjourn the meeting at 3:35 p.m. with a second by Nina Roofe. All members were in favor.