

**Strategic Planning Committee
Minutes of the ZOOM Meeting
Friday, February 11, 2022**

ATTENDEES:

Jonathan Glenn (chair), Nina Roofe, Patricia Poulter, Kristin Dooley, Tomi Olaoye, Janet Wilson, Steven Shook, Robin Williamson, Michael Hargis, Shawn Charlton, Melissa Brunson, Carlos Herrera, Christy Dade, Amber Wilson, and non-voting members Amber Hall and Suzanne Massey

BUSINESS:

Dr. Jonathan Glenn called the meeting to order at 3:00 p.m.

Dr. Glenn welcomed new member Janet Wilson.

Minutes: A motion by Amber Wilson and second by Michael Hargis was made to approve the minutes from January 14, 2022. The motion carried.

Subcommittee Progress Discussion:

- Subcommittee One / Nina Roofe identified three areas to explore for identifying KPIs: (1) support engaged student learning and high-impact experiences in all courses; (2) recruit, retain, and support faculty from underrepresented groups and; (3) debt load at degree completion for all students.
- Subcommittee Two / Robin Williamson asked “How do we measure the investment our students are making in UCA and show that it is paying dividends?” then shared mechanisms for collecting data such as Give Pulse, Cub Connect, Chamber Talent Attraction & Development Program, Alum survey, Navigate, Course Evaluations, et el.
- Subcommittee Three / Michael Hargis shared broad themes for goal three which will each have their own KPIs: (1) grand challenges; (2) stability and sustainability and; (3) equity of access and success.

Timeline/Next Steps: The committee will meet in March to submit subcommittee KPI drafts, and in April to submit the final KPI recommendations for the next steps in KPI adoption.

The meeting adjourned at 3:32 pm