

Strategic Planning Committee
Minutes of the ZOOM meeting
Friday, November 19, 2021

ATTENDEES:

Jonathan Glenn (chair), Amber Wilson, Nadia Eslinger, Kristin Dooley, Carlos Herrera, Melissa Bruson, Celia Stodden, Shawn Charlton, Nina Roofoe, Christy Dade, Michael Hargis, Leo Cummings III, Patricia Poulter, and non-voting members Amber Hall and Suzanne Massey

BUSINESS:

Dr. Jonathan Glenn (SPC Chair) called the meeting to order at 3:30 pm.

Provost Poulter welcomed members and mentioned the importance of our role in shaping the future of the university.

Members made introductions. Consent to record the meeting was provided.

Dr. Glenn outlined the plan for identifying institutional Key Performer Indicators (KPIs):

- Finding the right level – indicators must be truly key, understandable, must be able to tell the UCA story, and need to be few and important.
- First things first – identify what we want to measure and why, and then, only after identifying them, determine desired performance targets. Some KPIs may be required (for example, HLC specifies *retention*, *persistence*, and *completion*, and the state's productivity funding formula may suggest other KPIs). We don't need to look for KPIs that will make us *look* good, but rather identify KPIs that will help us *be* good.
- Organizing for KPI Creation – subcommittees will be established (one for each of the strategic goals).

Subcommittee Structure:

- Subcommittee One (SP Goal 1): Chair, Dr. Nina Roofoe
- Subcommittee Two (SP Goal 2): Chair, Dr. Robin Williamson
- Subcommittee Three (SP Goal 3): Chair, Dr. Michael Hargis

The SPC chair, the provost, and the director of IR will not be assigned to a single subcommittee but will be resources for all three subcommittees. A poll will be sent after Thanksgiving asking other SPC members to indicate their subcommittee preferences, and these preferences will be taken into account in making subcommittee assignments.

Future Meeting Schedule:

The SPC will meet monthly on the second Friday at 3:00 pm via zoom from January 14, 2022 until April 9, 2022.

The meeting adjourned at 4:00 pm.