

**UCA Strategic Planning Committee
Minutes
December 5, 2013**

Dr. Reese opened the meeting at 1:40 p.m. in Wingo Hall 315

Members Present:

Dr. Nancy Reese, Chair
Dr. Don Bradley
Dr. Jonathan Glenn
Chad Hearne
Aaron Knight
Shelley Mehl
Adam Price
Ashley Ross
Dr. Michael Rubach
Meghan Thompson
Dr. Charles Watson

Members Absent:

Dr. Brian Bolter
Dr. Wendy Lucas
Dylan Doughty
Victor Green
Lindsey Osborne
Colby Qualls
Dr. Steve Runge
Tab Townsell

Handouts:

A copy of the 2010 Initiatives pared down to the top ten (10) for each Goal
A copy of the November 7, 2013 minutes

Discussion:

- Dr. Reese asked for any discussion of the November 7, 2013 minutes.
Dr. Jonathan Glenn made a motion to approve the minutes.
Dr. Charles Watson seconded the motion. The motion passed unanimously.

- Dr. Reese presented the top nine (9) initiatives for Goal one (1) to take to the campus forums.
Dr. Michael Rubach made a motion to accept the nine (9). Dr. Don Bradley seconded the motion. The motion passed unanimously.

- Adam Price presented the top ten initiatives for Goal two (2). Dr. Don Bradley wanted to know if they were ranked. Adam said “yes”. Discussion followed, it was suggested to do some wordsmithing before taking the top ten (10) to the campus forums. An agreement was reached to pull an initiative from Goal six (6) to the “Communication” objective in Goal two (2) - **Increase internal recognition of what we do so that we can communicate it to external partners more dynamically and systematically** and wordsmith the initiative it will be added to. A motion was made by Dr. Jonathan Glenn to accept the top ten (10) initiatives for Goal two (2). Dr. Rubach seconded the motion with the agreement of wordsmithing. The motion passed unanimously.
- The initiatives for Goal three (3) were presented by Meagan Thompson. After discussion the group agreed on rewording initiative two (2) to be more inclusive. Initiative four (4) will be split with Goal six (6), starting with - **Intentional external partnerships that provide increased support for underrepresented constituents.** Aaron Knight made a motion to accept the initiatives with the changes. Shelley Mehl seconded the motion. The motion passed unanimously.
- Dr. Michael Rubach presented the initiatives for Goal four (4). Dr. Charles Watson made a motion to accept the initiatives. Shelley Mehl seconded the motion. The motion passed unanimously.
- Goal five (5) initiatives were presented by Dr. Jonathan Glenn. Dr. Don Bradley made a motion to accept the initiatives and changes presented. Dr. Charles Watson seconded the motion. The motion passed unanimously. Dr. Reese opened the discussion of the daycare initiative. Aaron Knight made a motion to move an initiative – **Establish daycare center to meet needs of faculty/staff and students** to Goal three (3) –initiative five (5). Dr. Jonathan Glenn suggested adding the word “staff” to the initiative. Shelley Mehl seconded the motion. The motion passed unanimously.
- Shelley Mehl presented the top initiatives for Goal six (6). An agreement was reached to pull an initiative from Goal six (6) to the “Communication” objective in Goal two (2) - **Increase internal recognition of what we do so that we can communicate it to external partners more dynamically and systematically** and wordsmith the initiative it will be added to. A motion was made by Aaron Knight to accept the initiatives and the changes. Dr. Charles Watson seconded the motion. The motion passed unanimously.
- Dr. Reese asked the committee to do the agreed upon rewording of the initiatives and list them under the proper objectives of each goal. Please send them to Dot when complete to copy for the January meeting. A doodle poll will be sent out to determine the January meeting date.
- **Meeting Adjourned:** 2:50 p.m.
- **Next Meeting:** To be determined

