

**UCA Strategic Planning Committee  
Minutes  
April 4, 2013**

Dr. Reese opened the meeting at 1:40 p.m. in Wingo Hall 315

**Attendees Present:**

Dr. Nancy Reese, Chair  
Brian Bolter  
Kevin Browne, President, Faculty Senate  
Wendy Castro  
Jonathan Glenn  
Jovana Ilic  
Stephanie McBrayer, President, Staff Senate  
Shelley Mehl  
Lindsey Osborne  
Adam Price  
Bobby Reynolds  
Michael Rubach  
Steve Runge  
Jay Ruud  
Spencer Sims, President, Student Government Association  
Patricia Smith

**Absent:**

Kim McKee  
Colby Qualls  
Tab Townsell

**Handouts:**

A copy of the minutes from February 7, 2013  
A copy of the goals from the University of Arkansas

**Discussion:**

- The minutes of February 7, 2013 were reviewed. Jonathan Glenn moved to approve the minutes. Shelley Mehl seconded the motion. The motion passed unanimously.
- The committee heard input from those present during the review of the UCA Strategic Plan at the Board of Trustees retreat (Kevin Browne, Bobby Reynolds, Steve Runge). The committee also examined the Goals from the University of Arkansas Annual Report. Discussion ensued regarding the relative merits of aggressive versus realistic goal setting. Overall, the discussion was balanced between the need for aspirational versus realistic goals.
- The committee began a review of the compiled comments from the campus forums. Based on input from the forums, the committee recommended making the following changes in Goal 1.
  - Change wording of Goal 1 and Objectives to read as follows:
    - Goal 1: Act With Integrity and Transparency at All Levels
      - Objective A: Support faculty/staff/student input into decision-making.

- Objective B: Base decisions on data, evidence, and appropriateness to the university's vision, mission, and strategic plan.
- Objective C: Share information in comprehensive and readily accessible ways with all university constituencies.
- The committee will start with Goal two (2) at the next scheduled meeting.

**Next Meeting:** 1:40 p.m., May 2, 2013 in Wingo Hall 315

**Meeting Adjourned:** 2:30 p.m.