

Strategic Planning Committee  
July 3, 2014  
Meeting Minutes

**Members present:** Nancy Reese, Tammy Rogers, Ben Rowley, Chad Hearne, Ashley Ross, Michael Rubach, Patricia Kohler-Evans, John Toth, Kristin Heffington, Aaron Knight, Jonathan Glenn, Steve Runge, Kurt Boniecki, Colin Stanton

**Members absent:** Don Bradley, Zach Carter, Corey Parks, Colby Qualls, Brad Teague, Victor Green

The meeting was called to order at 1:40 pm by Nancy Reese, Chair.

**Handouts:** (1) meeting agenda (2) Strategic Plan KPI revisions submitted by Jonathan Glenn

**I. Approval of Meeting Minutes**

Rowley made a motion to approve the minutes from the June 5, 2014 meeting. Toth seconded the motion. Motion passed, all in favor.

**II. Review of Proposed Revisions to Strategic Plan from May Meeting**

Glenn explained the proposed language to be used with the KPI references in the Strategic Goals and Objectives.

Rubach asked how often the KPIs change in substance. Runge stated the KPIs were established in 2012 and are not likely to change for five years, although they were updated in Fall 2013. Annual updates are primarily ensuring that the current year data is added and goals extending five years are updated. If UCA falls exceedingly short of the projected goals, they may be revisited.

Toth wanted to know if peer and aspirant institutions were considered when the KPIs were being established. Runge responded they were indeed.

Glenn proposed the following change (in red) to Goal One, Action C: "Create and institute strategies to achieve goals related to student recruitment, admission, retention, and graduation *as established by university key performance indicators.*" Toth made the motion to accept the change. Kohler-Evans seconded the motion. Motion passed, all in favor.

Glenn recommended there be no changes for Goal Two.

Glenn recommended we do not reference a KPI for Goal Three. There were not any objections to these recommendations.

Glenn proposed the following change (in red) to Goal Four, Action A: "Maintain financial indicators *within target ranges established by the Board of Trustees.*" Runge seconded the motion. Discussion followed. Reese asked if items in parentheses need to be listed. Rogers stated the Composite Financial Index captures everything we need to watch and report. Glenn said we don't need to list the CFI because everything flows from the HLC ratios. Runge added that KPIs are not inclusive of everything we need to monitor for overall financial health. Motion passed, all in favor.

Glenn recommended we don't change the wording for Goal Four, Action D. There were not any objections to this recommendation.

### **III. Status Update on Strategic Plan Progress Report**

Reese reported only two individuals have completed their progress report. The deadline is July 15<sup>th</sup>. Another email reminder will be sent to all responsible parties.

### **IV. Potential Revisions to Shared Governance and Communication Survey**

Reese asked for volunteers to serve on a committee to review and recommend possible changes to questions on the Shared Governance Survey. Boniecki and Rowley volunteered for this assignment. Volunteers will also be solicited from SBAC. Reese will give the charge at the first committee meeting. Proposed changes will be due in October since the survey goes out in November.

### **V. Other Business**

No discussion.

Meeting adjourned at 2:05 pm.

NEXT MEETING: August 7, 2014, X period, Wingo Hall 315