

Strategic Planning Committee

Meeting Minutes

May 4, 2017

Members present: Tammy Rogers (Chair), Kevin Carter, Hershila Lallu, Kelsey Broaddrick, Rahul Mehta, Erica Ruble, Michael Gallagher, John Fincher, Carmesha Jemerson, Brad Teague, Steve Runge, Brandon Combs (NV)

Members absent: Taine Duncan, Carly Jo Riggins, Donna Bowman, Phillip Bailey, Jonathan Glenn, Brad Lacy

Recording Secretary: Suzanne Massey

Guest: President Houston Davis

The meeting was called to order at 1:45 pm

Order of Business:

1. New members H. Lallu, M. Gallagher and R. Mehta were introduced. President Davis was welcomed.
2. Minutes from the SPC meeting on April 6, 2017 were approved.
3. President Davis asked questions of the committee and requested verification on a number of issues concerning the Strategic Plan. A summary of that discussion included:
 - UCA does have the reporting mechanism via Digital Measures and Task Stream to capture Strategic Plan data at the unit level. Digital Measures was purchased to assist the Academic division with collecting accreditation data but it has since become somewhat obsolete since it is following the “old” strategic plan and additionally D.M. cannot be used by the other divisions on campus. Task Stream is currently being rolled out for the entire campus by the Assessment Office and it will utilize the new strategic plan goals, values and initiatives.
 - SPARC has spent this academic year finding funding and launching some of the SP initiatives; however, much of the work was put on hold until the new president arrived.
 - President Davis would like to review the CBT SWOT analysis (with supplemental materials) and the video of past President Courtway.
 - President Davis sees his role as one of re-affirming the existing Strategic Plan and announcing that it has full support.
 - President Davis asked SBAC to define a more meaningful role for their charge.
 - President Davis would like to attend the June SSRC meeting.
 - K. Broaddrick mentioned that students recognize the programs in place to help retain at-risk students even if they don’t always know that is it part of the Strategic Plan.
 - President Davis emphasized that everyone at the university plays a role in retaining the students. H. Lallu mentioned the positive experiences she has had with the shuttle drivers.

The meeting adjourned at 2:30 pm.