

Strategic Planning Committee
November 5, 2015
Meeting Minutes

Members present: Tammy Rogers (Chair), Corey Parks, Zach Carter, Kaye McKinzie, Patty Kohler-Evans, Brad Teague, Jonathan Glenn, John Toth, Carmesha Jemerson, and Kay Hinkle via teleconferencing.

Members absent: Kurt Boniecki, Steve Runge, Ben Rowley, Colin Stanton, Michael Rubach, Chris Davis, Kevin Carter

Recording secretary: Suzanne Massey

The meeting was called to order at 1:40 pm

Order of Business:

1. Glenn made a motion to approve the minutes from the meeting on October 1, 2015. Teague seconded the motion. Motion passed, all in favor. Minutes will be posted on the website.
2. Members discussed summary results of the Shared Governance Survey (SGS) for 2014-15:
 - a. Toth requested a revision to the title on page three. Discussion followed.
 - b. Toth recommended breaking out the response data for faculty and staff instead of combining those results. Members felt it was too late in the process to change the manner in which the data is reported, however it will be considered for future surveys.
 - c. Rogers called attention to the results on page six concerning the means by which respondents obtained information about campus happenings. The UCA Website is moving up on the list.
 - d. Z. Carter made a motion to accept the SGS results with one minor change to the title on page three as follows: *Satisfaction with the shared governance process was significantly higher in 2014-15 than in 2013-14 at almost all the levels of the provost's office and president's office.* McKinzie seconded the motion. Motion passed, all in favor. The Shared Governance Survey results were approved as corrected and will be sent to President Courtway, then posted on the SPARC website for the UCA community.
3. The Shared Governance Survey for 2015-16 will be sent to faculty and staff on December 1, 2015 and will be open for two months to allow adequate time for responding.
4. KPI Report
 - a. Glenn discussed the usefulness of the NSSE data: UCA has low return rates on the survey; what was previously a single item on the test and used for our KPI

report has been separated into four questions pertaining to academic rigor; and there is an expense for participating in the survey. Some committee members felt the survey responses were biased while others wondered about the best way to assess academic rigor. Discussion followed concerning whether UCA should eliminate NSSE or replace it with another data source. Glenn indicated that while it is not the responsibility of SPC to decide if UCA will use the NSSE survey, the committee can make a recommendation to include the data on future KPI reports. Glenn made a motion to appoint an ad hoc committee with Kurt Boniecki, Amber Hall and others to examine what UCA is doing with the NSSE data. Rogers asked that the motion be tabled until the spring. Members agreed.

5. Other Business

- a. Rogers announced the SPC would not meet in December, although they would have an electronic vote on the meeting minutes from November.

The meeting adjourned at 2:20 pm.