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# ROI Campus Forum

Drivers of Financial  
Planning: Stewards of the  
Public Trust

November 2, 2021



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## *ROI Campus Forums in Spring 2020 ... and Fall 2021*

- |                   |                                                             |
|-------------------|-------------------------------------------------------------|
| 1/30/20           | Making Efficient Use of Department Budgets                  |
| 2/18/20           | Importance of Enrollment, Retention, & Student Success      |
| 3/3/20            | UCA's Performance & Prospects with ADHE Productivity Model  |
| 3/12/20 & 9/28/21 | Drivers of Financial Planning: Taking Care of Our People    |
| 10/19/21          | Drivers of Financial Planning: Ensuring Success of Students |
| 11/2/21           | Drivers of Financial Planning: Stewards of the Public Trust |



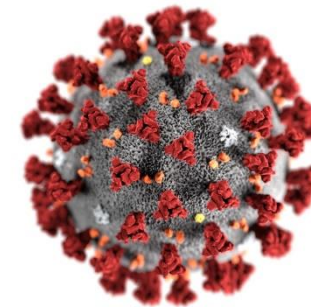
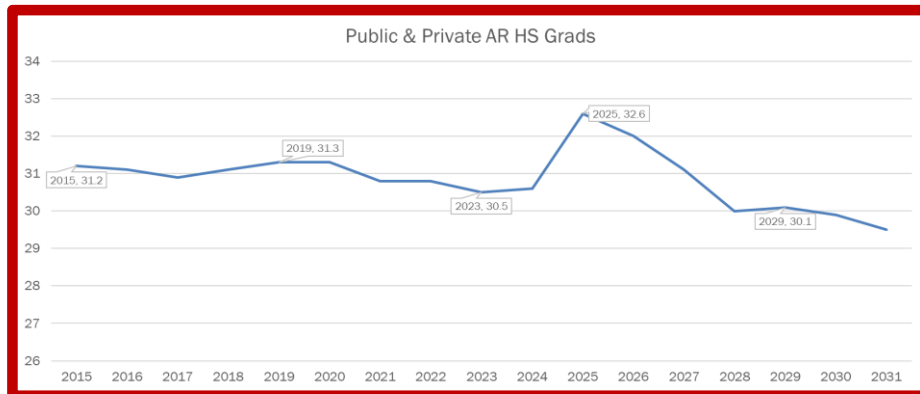
“[ROI] is important to ensure that UCA remains a choice university and positioned to fulfill our mission and thrive during an era of uncertainty for public and private universities and colleges.” – *UCA Convocation, August 2019*

# Pandemic's Relation to "Normal"...and Future



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We began ROI to prepare for the enrollment declines, not to address COVID. Any winding down of the pandemic and return to "normal" does not change our focus on the enrollment outlook.



We have managed the pandemic's financial impact successfully so far due to the work already underway with ROI. That work cannot stop.

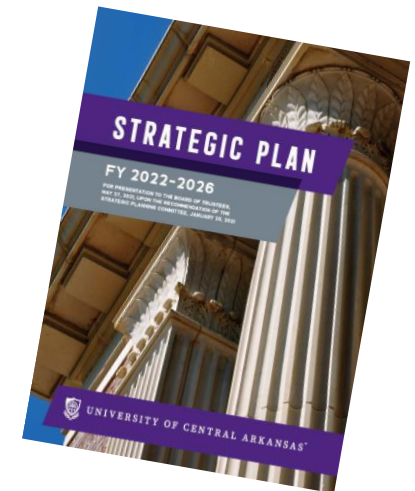


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# Drivers of Financial Planning: Stewards of the Public Trust



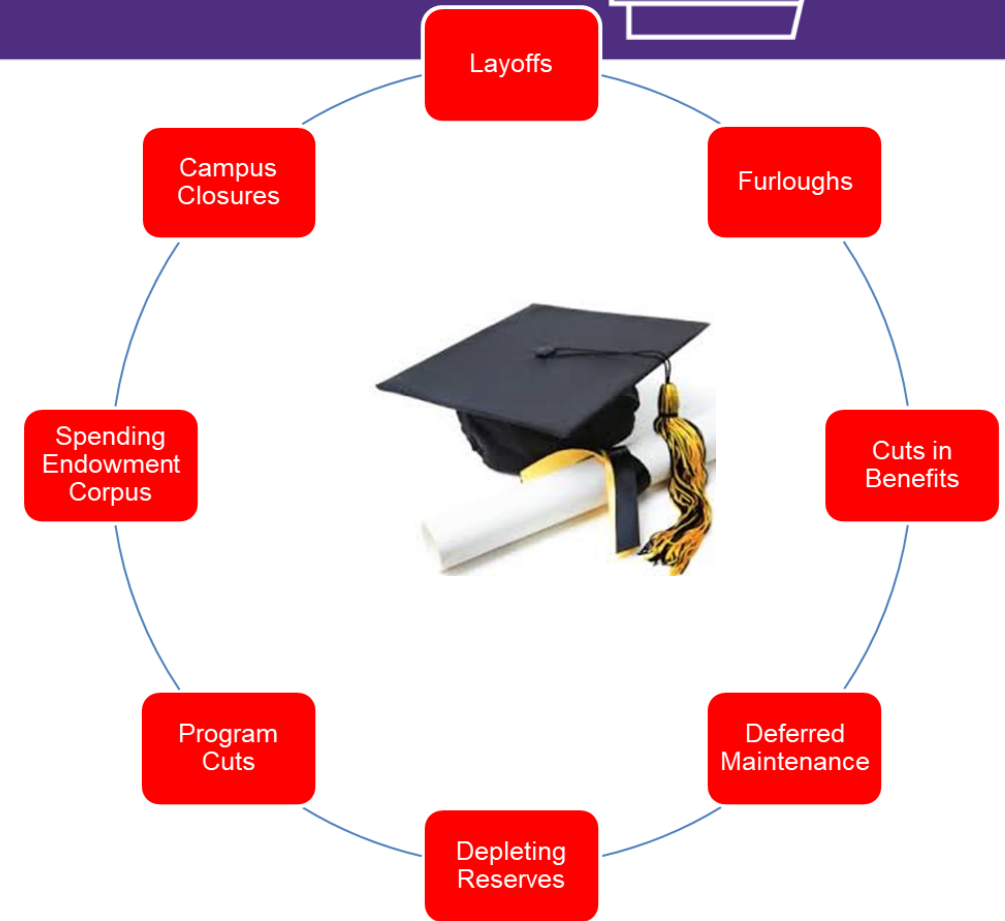
The university has an obligation to current and future stakeholders that includes positioning resources to ensure support for the success of our students and setting the university to thrive and play a strong role in addressing grand challenges for Arkansas.



# ROI Positions UCA to Avoid the Alternatives



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ROI places UCA in a significantly better position than our peers in and out of state.

# Reputation with Stakeholders



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## Within the UCA Family

Students (& Future)

Faculty

Staff

Retirees

Alumni

Families of Students

## In Our Community

Neighbors Generally

Local Leadership Bodies

Educational Partners

Employers

Non-profits

## External and Formal

Board of Trustees

Higher Learning Commission

Program Accreditors

U.S. Dept of Education

State of Arkansas

Governor, ADHE, and ADF&A

Legislature and Councils

Attorney General

State Audit

Bond Rating Agencies





# ROI Positions UCA to Move with Purpose



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1. VP's and Division Leads – Budget work in context of FY'22, FY'23, FY'24
2. University budget development for FY'23, FY'24, FY'25, FY'26, and FY'27
3. Continuance of the reallocation of resources to broad ROI priorities of (1) Student success, (2) Invest in strategic initiatives, (3) Build financial reserves, and (4) Retain employees at a competitive market salary

# Key Takeaways from Today



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- In present times, there is near constant external monitoring of the quality, health, and reputation of the university.
- ROI is critically important to budgeting responsibly, promoting student success, ensuring institutional quality and impact, preserving jobs, retaining employees, and achieving market salaries. Each of these outcomes are in concert with external expectations.
- Building upon budget health not only protects against challenging enrollment outlooks but also positions us to think across several budget cycles about what UCA can do proactively – regardless of the state’s funding forecast – to shape our future.



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# Questions