



UCA's Performance & Prospects with the ADHE Productivity Model

March 3, 2020 | 1:40-2:30 pm | College of Business Auditorium

What is ROI?

The Resource Optimization Initiative (ROI) is an ongoing, data-informed, campus-wide effort to optimize the UCA budget in the face of unpredictable enrollment trends and limited state funding. Now in its third year of operation, ROI allows UCA to identify and align existing internal resources to support student success, invest in strategic initiatives, build financial reserves, and retain employees at a competitive market salary.

Session Focus

Today's session explores in broad strokes the Arkansas Productivity Funding Model (the Model) for public higher education, how UCA has fared with the Model in its first three years, and how the university takes the Model into account in its planning and operations.

Why is this important?

- ROI is important to ensure that UCA remains a university of choice, positioned to fulfill our mission and thrive during an era of uncertainty for public and private colleges and universities.
- The Model is the mechanism through which UCA maintains its base funding allocation and new state funding flows to public colleges and universities in Arkansas.
- The Model aligns available state funding with state and university priorities—student success and responsible stewardship.
- The Model incentivizes the university to address the state's primary goals for higher education: (1) completion, (2) adult enrollment, (3) closing attainment gaps, and (4) affordability.

How are we addressing this issue?

- Ensuring that our data is accurate and reported in a timely manner.
- Establishing an infrastructure of policy and support for student success programming.
- Documenting student success initiatives and their impact on outcomes within the model.
- Supporting initiatives such as faculty development, 15 to Finish, Gateways to Completion (G2C), meta majors, co-curricular transcripts, Momentum Year, and scholarship optimization.
- Keeping UCA at the table in providing feedback to ADHE on the Model and potential revisions to the Model.



RESOURCE OPTIMIZATION INITIATIVE

Key Takeaways

- The Arkansas Productivity Funding Model for Higher Education is the mechanism through which UCA maintains its base funding allocation and new state funding flows to public colleges and universities in Arkansas.
- The Model rewards colleges and universities for investing in student success, maintaining the integrity and rigor of our programs, and being responsible stewards of public resources.
- UCA has done well thus far in the Model, with positive productivity change each of the first three years.
- All of us are responsible in our own domains for outcomes under the Model.