

2024-25

WLN Advertising & Sponsorship

OPPORTUNITIES

Join our mission to empower women to live authentically and become agents of influence!

OUR INFLUENTIAL AUDIENCE

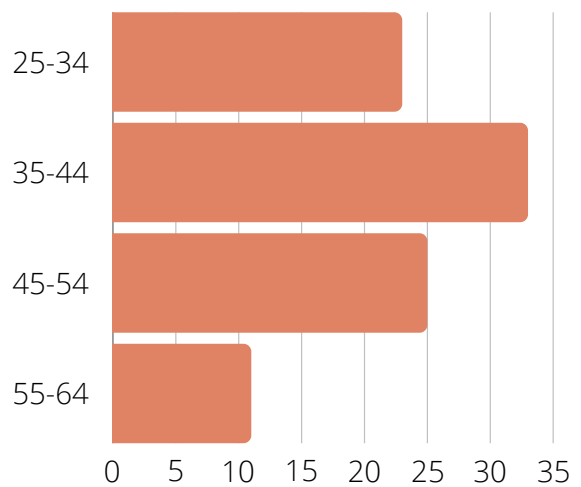
As a WLN sponsor you'll gain brand exposure, targeted reach to a highly influential audience, thought leadership recognition, and exclusive networking opportunities. Join us in championing diversity, equity, and female empowerment while enhancing your brand's reputation and creating valuable connections!

♥ 3,200+ Social Media Followers

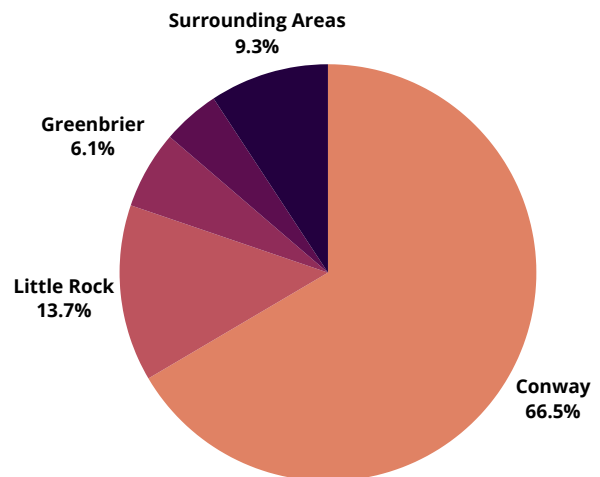
➔ 1,000+ Email Recipients



Audience Ages



Audience Location



SEPT 28, 2023

6:00 MCASTLAIN HALL

Women's Business Showcase

Our largest event of the year! The Showcase hosts

300 Vendors and Attendees

This vibrant event celebrates women entrepreneurs, with a women-owned market, food and drinks, engaging networking, and gift bags for all attendees, the Women's Business Showcase promises a dynamic and inspiring experience for vendors and attendees alike!

Sponsorship Level	# Available	Investment
Presenting Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• 3 Minute Speaking Opportunity at the event• 2 tickets to each luncheon and networking experience (6 events during the 23-24 season)	1	\$5000 SOLD
Food Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• Sponsor shout out at the podium	1	\$2000
Gift Bag Sponsor <ul style="list-style-type: none">• Logo included on gift bag	1	\$500 SOLD
Advertising Sponsor <ul style="list-style-type: none">• Provide a promotional item for gift bags	20	\$100

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To secure your sponsorship or get more information: Contact **Dr. Shaneil Ealy** at sealy@uca.edu or (501) 450-5266

Thank you for empowering women!



NOV 13, 2023

ROGUE ROUNDBOUT

WLA Launch Luncheon

An exclusive event where we will announce the highly anticipated 2023-24 Women's Leadership Academy (WLA) cohort. This luncheon provides an opportunity to showcase your brand to influential leaders while enjoying a delicious lunch. As a sponsor, your organization will gain significant exposure and the chance to network with the esteemed WLA cohort, fostering valuable connections. Join us in celebrating and empowering the next generation of women leaders.

Sponsorship Level	# Available	Investment
Presenting Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• 3 Minute Speaking Opportunity at the event• Reserved table at the event• 2 tickets to each luncheon and networking experience (6 events during the 23-24 season)	1	\$3000
Food Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• Sponsor shout out at the podium• Provide a promotional item for gift bags	1	\$1500
Centerpiece Sponsor <ul style="list-style-type: none">• Logo included on the table centerpiece given to an Academy participant	20	\$150

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JANUARY - MAY 2024

Networking Experiences

We have networking opportunities each month, designed in a variety of formats to adhere to women's hectic schedules. Networking breakfasts, inspiring lunches and happy hours are engaging and women leave with practical knowledge that supports them in their leadership journey.

These wildly popular events sell out every month!

Sponsorship Level	# Available	Investment
Season Sponsor - Jan, Feb, April, May (4 events) <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• 3 Minute Speaking Opportunity including introduction of speaker at each event• 5 tickets at each networking experience (20 total)	1	\$3500 SOLD
Giveaway Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• Sponsor shout out at the podium and included in giveaway experience• 2 tickets at the session sponsored	4	\$500 SOLD

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MARCH 2024

International Women's Day Brunch

Join us along with the Conway Area Chamber of Commerce in celebrating International Women's Day in March 2024. We will honor living local legends and embrace our future legacy of leaders. This an inaugural event that you don't want to miss!

Sponsorship Level	# Available	Investment
Presenting Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• 3 Minute Speaking Opportunity at the event• Provide a promotional item for gift bags• Reserved table at the event (8 tickets)• 2 tickets to each networking experience<ul style="list-style-type: none">◦ (6 events during the 23-24 season)	1	\$3500 SOLD
Food Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• Sponsor shout out at the podium• Provide a promotional item for gift bags	1	\$2000
Gift Bag Sponsor <ul style="list-style-type: none">• Logo included on gift bag	1	\$500
Table Sponsor <ul style="list-style-type: none">• Reserved table at the event	20	\$350
Advertising Sponsor <ul style="list-style-type: none">• Provide a promotional item for gift bags	20	\$100

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JANUARY - JULY 2024

Women's Leadership Academy

Through expert speakers, hands-on experiences and community service, the participants of the Women's Leadership Academy will learn to embrace their voice, elevate their leadership capacity and be empowered for a lifetime of leadership.

Each year, our Leadership Academy spends six months training 20 women in six areas of leadership.

Sponsorship Level	Available	Investment
Season Sponsor <ul style="list-style-type: none">• Logo included in social media advertising year-round• Logo included in all email and print marketing• 3 Minute Speaking Opportunity at two events - the Launch Event and Graduation in front of approx 200• Reserved table at the Launch Event and Graduation	1	\$5000
Graduation Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• 3 Minute Speaking at Graduation• Reserved table at Graduation	1	\$2500 SOLD
Session Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• Opportunity to greet at the session	6	\$500
Scholarship Sponsor <ul style="list-style-type: none">• Provides tuition for a woman in the academy	20	\$250

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