

SPRING 2022
CONNECTING CAMPUS
WITH COMMUNITY

OUTREACH SPOTLIGHT
JESSICA LANE
PG. 3



OUTREACH &
COMMUNITY
ENGAGEMENT

CONNECTING CAMPUS WITH COMMUNITY

About Outreach

The first correspondence study classes were offered in 1919 to meet the University's mission of public service and to train teachers in more remote parts of the state. In 1975, we were officially named the Division of Continuing Education. Now known as the Division of Outreach and Community Engagement, our mission is still to provide public service and continuing education to the vast community through a centralized administrative unit that coordinates the growing demand for outreach programs.

Today, Outreach reflects a comprehensive assortment of programs and services. Also, technology and facilities have grown to meet the ever-changing needs of today's world.

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Greetings!

For over 100 years, Outreach has carried forward its mission of connecting the community with the plethora of resources either on the UCA campus or connected to the university in some way. What was true back then is still true today: the greatest resources that we can provide are the wonderful and knowledgeable people who make up the UCA community. Over the years, UCA, Conway and beyond have been fortunate to have such a vast wealth and diversity of knowledge so readily accessible. Outreach has been proud to share UCA's strongest assets over the many decades, providing knowledge and improving the quality of living in Central Arkansas.

Whether a professor, a graduate student, an alum, or a community member who identifies and connects with UCA and its mission, we value the initiative and effort of our past and present instructors and their willingness to share their acquired knowledge with fellow community members. To show our appreciation, we would like to shed some light on the people who have been invaluable resources for us over the years through our Outreach Spotlight series. Periodically, we will spotlight partners, instructors, volunteers, supporters, etc., who help us advance our mission of connecting campus and community. Our first spotlight will shine on artist and Outreach instructor Jessica Ann Lane. Take a few moments to read her story and discover her motivation for teaching.

Do you have a desire to teach, a special skill that you would like to share with others, or a unique class idea? You could possibly be an Instructor for UCA Outreach. We are always looking for new ideas to share with the community and new ways to engage with people of all ages from all walks of life. Feel free to share your ideas with us at outreach@uca.edu.



Enjoy the journey,
Dr. Shaneil Ealy
Associate Vice President



Outreach Spotlight

JESSICA LANE

Over the past few years here in Conway, there has been growing interest in the visual arts. More people are finding value in not only viewing quality art but also through actively producing their own art—no matter the skill level or experience. Outreach has been able to assist in the growth of the arts locally through the help of a local artist who has a passion for art while simultaneously recognizing the purpose that it can bring to one's life. Jessica Ann Lane, or Messy Jessy, has been an art instructor for us ever since a chance meeting with an Outreach official at a local art event a few years back. From that point, Jessica continues to be instrumental in the development of our creative programs.

Jessica was introduced to the world of art at an early age. "I grew up in a musical and artistic home," she states, also revealing that her family first began referring to her as Messy Jessy at this time. Though artistic influences have been ever-present in her life, her foray into art really began to blossom after receiving her B.A. in Sociology from UCA and becoming a middle school art teacher. "I really began my personal journey into art when I started teaching middle school art classes. I wanted to help kids and this was the best way I knew how. I fell in love with teaching art and I wanted to share this love with the world." This is when she really began to see herself as an artist. "I realized that I was an artist when I had to call myself that to show my students that you ARE an artist if you try."



In the midst of helping artists of all ages and skill levels hone their craft, she also recognizes other practical uses of this type of creativity. From personal experience, Jessica is a strong believer in the thought that art can be beneficial for those confronting difficult life situations. "I later became disabled and used art to help process this loss. Art helps in so many ways. I love to teach art skills to people who have depression or other issues as a way to process and cope with those emotions."

Messy Jessy has taught a number of art classes for us, with her most popular being *Introduction to Mixed-Media Art Journaling*. She states, "I love mixed media because I can take watercolor, acrylic, collage, pastels, etc., and use them all together. I love it when I get new materials into the hands of people who think they cannot do art. Seeing them light up when they create makes me happy." Outreach is happy that Jessica chose to make us one of the stops on her personal art journey. Find her classes on page 22.

Follow Jessica on Facebook at:

[MessyJessyCreatesArt](#)

ARKANSAS CODING ACADEMY

Arkansas Coding Academy is a coding bootcamp that provides expert-led training on in-demand technical skills, fueling a diverse, career-ready workforce right here in Arkansas.

- **Expert-Led**

Our rigorous technical training program is taught by professionals in the industry. From day one, our students begin learning how their new skills will be applied on the job.

- **Career-Ready**

We have a network of technical professionals who pour their wisdom into our students—teaching the soft skills our students need to be competent contributors from the beginning of their careers. We also provide resume & interview workshops to prepare our students for the job market.

- **In-Demand Technical Skills**

We work with companies who hire technical talent to ensure our curriculum supports their talent requirements.



FUELING A DIVERSE,
CAREER-READY
WORKFORCE RIGHT
HERE IN ARKANSAS.

CENTER FOR COMMUNITY & ECONOMIC DEVELOPMENT



COMMUNITY DEVELOPMENT INSTITUTE 2022

Registration is now open for Community Development Institute (CDI) 2022! CDI is the go-to resource for community and economic development training. For over 100 years, Outreach has carried forward its mission of connecting the community with the plethora of resources either on the UCA campus or connected to the university in some way. CDI is beneficial for any community leader: elected officials, economic and community developers, city planners, nonprofit professionals, and other community leaders.

CDI 2021 will be held August 1–5, 2022. Register today at:

uca.edu/cdi

To learn more about other training and technical assistance opportunities visit:

uca.edu/cced

LEARN THE SKILLS &
STRATEGIES YOU NEED TO
MAKE AN IMMEDIATE IMPACT
ON YOUR COMMUNITY.

CENTER FOR COMMUNITY

5



WOMEN'S LEADERSHIP NETWORK

The Women's Leadership Network at UCA is created for women, by women, to support women who are seasoned or aspirant leaders in the home, at work, or in the community. Our mission is to empower women to live authentically and become agents of influence.

[Make plans to JOIN US this spring!](#)



JOIN US AS WE ELEVATE, EMPOWER AND EMBRACE ALL WOMEN IN OUR COMMUNITY!



Silverlake Small Business Conference for Women

The word “success” means different things to different people. Most of us do what we do to make an impact. We know you want your business to be successful and not for the money, because you do what you do to serve people and meet a need. To do that you need a practical and long term strategy for growing your business.

But where in the world do you find the time to spend working ON your business or new product line when you're working IN your business, meeting with clients... all while trying to be a good mom, community member, or wife. You deserve time to work on your business and get expert advice on how to grow your business. We know it's hard to run a business, which is why at the Silverlake Small Business Conference for Women you'll not only get recommendations from local experts and entrepreneurs, but time to put pen to paper and get things done.

February 25-26 | The Studio Downtown/UCA Downtown

Register online at:

silverlakestudio.com/conference

WOMEN'S LEADERSHIP NETWORK CIRCLE OF INFLUENCE GROUPS

Circle of Influence Groups exist to offer a safe place for women pursuing similar goals and successes in their professional pursuits. The circles are designed to provide mutual support, accountability, and networking within the group's niche market.

For more details and to register visit:

uca.edu/outreach/wln-mentor/

WLN UPCOMING EVENTS

For more details and to register visit:

uca.edu/outreach/wln-events

FEB
17

Ask them to Dance: Practical Tools to Promote Diversity & Inclusion

Thursday, February 17, 6 PM | UCA Brewer-Hegeman

MAR
10

Rise, Reset, Restart

Thursday, March 10, 6 PM | UCA Brewer-Hegeman

APR
13

Building Boundaries in Leadership

Wednesday, April 13, 11:30 AM | Hole in the Wall Café

MAY
15

WLN Central AR Golf Tournament

May 15—20 | Centennial Valley Country Club

WLN BOOK CLUB

The Women's Leadership Network is back by popular demand and we welcome all women to join the Book Club! Grab your book, a few friends and join the club!

Learn more about the WLN Book Club by visiting:

uca.edu/outreach/women

FEB
24

everyman

Thursday, February 24, 6PM | UCA Downtown

Dr. M Shelley Conner—UCA Assistant Professor of Creative Writing

MAR
29

Atlas of the Heart by Brené Brown

Tuesday, March 29, 6 PM | UCA Downtown

Crystal Kemp

APR
19

I'm Still Here: Black Dignity in a World Made for Whiteness by Austin Channing Brown

Tuesday, April 19, 6 PM | UCA Downtown

Dr. Leslie Zorwick

A SPACE FOR CHANGE



SERVICE LEARNING & VOLUNTEERISM

UCA Outreach takes service beyond the walls of the university and into the community through its service-learning and volunteerism programs.

To learn more about all the ways our students, faculty and staff serve the community and how you can get involved, visit:

uca.edu/servicelearning



The Big Event

The Big Event at UCA is a student-led organization that provides volunteer services annually to complete projects submitted by Conway community members. The Vision of the Big Event General Committee is to involve every UCA student, faculty, and staff member in the Big Event to strengthen the bond between UCA and the Conway community by acts of selfless service.

Learn more about The Big Event at:

uca.edu/servicelearning/the-big-event



SERVICE OPPORTUNITIES

Members of the UCA and Conway communities can share and connect with service opportunities by visiting uca.givepulse.com or contacting us for help setting up a GivePulse group or event. Nonprofit organizations are also invited to complete our Community Partner Information Form to share your contact information and register your interest in partnering with UCA faculty and students.

The UCA Service-Learning Program also sponsors numerous national service opportunities for students, recent graduates, and community members. National service members earn a living allowance while completing an intensive service experience and qualify for an education award following successful completion of their year of service.

Learn more about our AmeriCorps programs at:

uca.edu/ameriCorps

COMMUNITY WRITING SERVICES

AmeriCorps service members serving in UCA's Center for Writing and Communication in Thompson Hall offer one-on-one support in person, online and by email for community members seeking assistance with resume review, cover letter writing and other professional writing tasks.

Community Writing Services are available by appointment and can be scheduled through an online form or by emailing:

communitywriting@uca.edu

CONWAY CONVERSATIONS

Since 2017, Conway Conversations has provided a space for members of the UCA campus and Conway communities to come together and engage in conversation about social issues affecting diverse groups of community members.

Check the Conway Conversations webpage to join our mailing list for updates and to register for events focused on dialogue across differences:

uca.edu/outreach/conversations

NONPROFIT & BOARD DEVELOPMENT WORKSHOP SERIES

The UCA Service-Learning Program partners with United Way of Central Arkansas and Arkansas Community Foundation Faulkner County affiliate to offer a series of professional development workshops for nonprofits and board members. All workshops are FREE and open to government and nonprofit professionals. If you have questions about the series, please contact Lesley Graybeal, Service-Learning Program Director, at **(501) 852-7416** or email her at lgraybeal@uca.edu.

Visit the Nonprofit Support webpage to join our community partner mailing list and to find descriptions and registration for upcoming workshop events:

uca.edu/outreach/nonprofits



MAKE AN
IMPACT
ON YOUR
COMMUNITY.

COMMUNITY CLASSES & EVENTS

RAISING YOUR PARENTS

The Raising Your Parents series is designed to provide resources and a supportive community for those who care for their aging parents or loved ones. Join Penny Hatfield of UCA Outreach as she speaks to various experts on a variety of topics to help broaden your general knowledge with the hope of easing any burdensome feelings you might have about providing adequate care. Time will be set aside toward the end for you to have the chance to ask specific questions about your current situation. We want you to feel assured about providing quality care so that you will feel comfortable enough to focus on what is most important—cherishing the days ahead.

Housing Options

It's tough to figure out the right type of living environment for your parents. They always want to stay in their own home, but at this particular stage of life is that the best place for them? Sara Scott is a Long Term Care expert with over 30 years of experience. She will help you figure out the best and safest place for your parents.

Cost: FREE

Wednesday, February 16, 12–1 PM | via Zoom

Sara Scott, Answers on Aging

Common Health Issues

Unfortunately, as we age, there tend to be some ailments that a good number of us will not be able to avoid. This session will provide a look at common health issues in older adults. Dr. Laura Otter will provide insight into some of those issues and their varying levels of severity.

Cost: FREE

Friday, March 18, 12–1 PM | via Zoom

Dr. Laura Otter, M.D.

Advance Directives & Hospice

Is it ever a bad idea to plan ahead? Being prepared for various situations involving our loved ones that may come ahead can bring peace of mind to everyone involved. This session will look at advance directives and why they are needed as well as introduce the particulars pertaining to hospice care. David Edwards of Arkansas Hospice will lead us through hospice care.

Cost: FREE

Wednesday, April 20, 12–1 PM | via Zoom

David Eubank, Arkansas Hospice

COMMUNITY LANGUAGE SCHOOL CLASSES

The Community Language School (CLS), a program of the Department of Languages, Linguistics, Literatures & Cultures housed in the UCA College of Arts, Humanities, and Social Sciences, offers language courses to community members and regularly runs language-focused summer camps. Check out our course lineup for Spring 2022 as we have a variety of learning opportunities available. Please note that all CLS classes are free for currently enrolled students and UCA Faculty/Staff. Family members of Faculty/Staff are welcome to register at a discounted rate of \$50. Children ages 12-15 are welcome to enroll with a parent. Children aged 16 and 17 are welcome to enroll without parental supervision.



FEB
15

Korean for Daily Life

This course is designed for adults who have had limited to no experience with Korean and would like to develop basic conversational skills. The class will start with the alphabet and simple phrases and will develop into conversational classes covering basic grammar. There will be resources provided to students and fun activities to help you enjoy learning Korean. Students will also learn about how the Korean language and culture intersect with each other. We are excited to see you and teach you Korean!

Cost: \$125

Tuesdays, Feb 15—Apr 26, 6—7:30 PM | BHCC

Instructor TBD

(No class March 22)

FEB
17

Elementary Korean

Korean for Daily Life builds on the language skills covered in Elementary Korean as offered in Fall 2021, but students who can read Hangeul and speak conversational Korean are welcome to enroll without having taken a previous CLS course. This course presents language necessary for navigating specific situations in a Korean-language environment, including (but not limited to) common etiquette, travel, visiting the hospital/pharmacy, and asking directions.

Cost: \$125

Thursdays, Feb 17—Apr 28, 6—7:30 PM | BHCC

Instructor TBD

(No class March 24)

FEB
15

Situational Spanish

Situational Spanish builds on the language skills covered in Conversational Spanish as offered in Fall 2021, but students who can use basic conversational Spanish are welcome to enroll without having taken a previous CLS course. This course presents language necessary for navigating specific situations in a Spanish-language environment, including (but not limited to) travel, visiting someone's home/discussing family, and participating in cultural activities.

Cost: \$125

Tuesdays, Feb 15—Apr 26, 5:30—7 PM | BHCC

Instructor TBD

(No class March 22)

FEB
17

Conversational Spanish (Online via Zoom)

This course is designed for adults who have had limited to no experience with Spanish and would like to develop basic conversational skills. Topics include (but are not limited to) greetings, exchanging personal information, and providing basic information, such as the day and time.

Cost: \$125

Thursdays, Feb 17—Apr 28, 5:30—7 PM | via Zoom

Instructor TBD

(No class March 24)

FEB
16

Conversational Japanese

This course is designed for those who have had limited to no experience with Japanese and would like to develop basic conversational skills; however, anyone with any Japanese skill level will learn something! Useful Japanese words and phrases will be practiced through games and activities to help students learn the language appropriate for basic conversation in Japanese. This class will also introduce various cultural topics of interest when traveling or making Japanese friends. Reading and writing in Japanese will be discussed, but the ability to read and write in Japanese is not necessary for the class.

Cost: \$125

Wednesdays, Feb 16—Apr 27, 5:30—7 PM | BHCC

Instructor TBD

(No class March 23)

FEB
16

Conversational Chinese

This course is designed for adults who have had limited to no experience with Chinese and would like to develop basic conversational skills. Topics include (but are not limited to) pronunciation, greetings, exchanging personal information, and providing basic information, such as the day and time. Basic reading and writing will also be covered.

Cost: \$125

Wednesdays, Feb 16—Apr 27, 6—7:30 PM | BHCC

Instructor TBD

(No class March 23)

FEB
21

Cake Decorating: Phase One

In this introductory course, expert decorator, Marieda Priest, will cover topics such as fundamentals in baking a cake, making icing, and using a decorating bag. From there you will use a variety of decorating tips to make stars, borders, flowers, and pipe messages. No prior experience is required. Basic fondant/cake decorating tools required. A supply list will be provided on the first day of class.

Cost: \$60

*Mondays, February 21—March 14, 6—8 PM | UCA Downtown
Marieda Priest*

MAR
28

Cake Decorating: Phase Two

It's time to up your game! You will build on techniques covered in Phase One. Marieda will show you how to make new borders and simple, pretty flowers and how to enhance your piping skills through working with royal icing. Other skills to be featured include the basic principles of cake design, the reverse shell, and the rose. Basic fondant/cake decorating tools required. A supply list will be provided on the first day of class.

Cost: \$60

*Mondays, March 28—April 18, 6—8 PM | UCA Downtown
Marieda Priest*

APR
25

Cake Decorating: Phase Three

Take your cake decorating skills to the next level! Marieda will teach you advanced skills such as Fondant 101, basic principles of floral cake design, gum paste, tiered cake construction, and more! Basic fondant/cake decorating tools required. A supply list will be provided on the first day of class.

Cost: \$60

*Mondays, April 25—May 16, 6—8 PM | UCA Downtown
Marieda Priest*

FEB
26

Homebuyer Education

Purchasing a home is a monumental step toward building wealth, but it can be a very daunting task—especially if you're a first-time homebuyer. With all of the steps involved in the homebuying process, where do you even start on this road toward your dream lifestyle? Elizabeth Wilson of the Universal Housing Development Corporation is ready to share all of the ins and outs that you need to know as you plan your future as a first-time homeowner. Upon completion of this class, you will be issued an Arkansas Development Finance Authority certificate that is a prerequisite for assistance toward a down payment or closing costs on a new home. (Learn and Earn!) Anyone who will be included on your mortgage loan must attend this class to receive the discount (e.g., both husband and wife). Lunch will be provided by Centennial Bank.

Cost: FREE

*Saturday, February 26, 8:30 AM—4:30 PM | BHCC
Elizabeth Wilson, Universal Housing Development Corporation*

Gettin' Dirty with an Arkansas Archaeologist

Within the boundaries that define the state of Arkansas is a region filled with a long history of occupations, first by Native peoples and later by settlers in the early 19th century. The region is a wealth of historical and archaeological resources that document several thousand years of people utilizing, living, and thriving on the land now known as Arkansas. These people left traces of their daily lives, various uses of the landscape, a long history of exchange and trade with neighboring peoples and cultures, and tangible examples of symbolic connectedness to the region. Explore the diversity of this rich heritage by “gettin’ dirty” with Dr. Duncan McKinnon, Director of the Jamie C. Brandon Center for Archaeological Research at UCA. During a three-week period every March, journey into the past with Dr. McKinnon to explore a time long ago – but not forgotten.

Cost: FREE

Dates/Times TBD

*Dr. Duncan McKinnon, Jamie C. Brandon
Center for Archaeological Research—UCA*



MAR
3

Tayshas: Archaeology & Culture of The Caddo Session 1: The Caddo & Their Ancestors

Have you ever wondered about the Native occupants of this land we now know as Arkansas? The Caddo are one of these former occupants and their contemporary tribal descendants now live in Oklahoma. Who are the Caddo? Prior to removal, ancestors of the Caddo were sedentary agriculturalists that thrived in what is today southwest Arkansas and portions of the neighboring states of Texas, Louisiana, and Oklahoma. Explore evidence of the earliest examples of Caddo culture whose distinctive way of life developed around A.D. 900 within the Caddo Homeland.

Cost: FREE

Thursday, March 3, 6–7 PM | BHCC

Dr. Duncan McKinnon, Jamie C. Brandon

Center for Archaeological Research—UCA

MAR
10

Session 2: Cultural & Symbolic Expressions of the Caddo

The distinctive way of life of the Caddo is defined by the unique cultural and symbolic expressions that constitute the daily lives. How did they organize their villages and utilize the landscape? What kinds of styles and designs define Caddo pottery? What forms of symbolic expression are emblematic of Caddo culture? How are these expressions utilized by Caddo people today? Discover the rich heritage of cultural and symbolic expressions that define and serve to connect ancestral and contemporary Caddo people.

Cost: FREE

Thursday, March 10, 6–7 PM | BHCC

Dr. Duncan McKinnon, Jamie C. Brandon

Center for Archaeological Research—UCA

MAR
17

Session 3: The Caddo & European Contact

Native peoples of Arkansas and the surrounding region were first visited by Spanish in the sixteenth century and later by French in the seventeenth century. How did these encounters dramatically change the social, economic, and political organization of the Caddo? What kinds of rituals were conducted during times of interaction and how did these serve to form new relationships among both groups? Examine the processes of contact and interaction which ultimately led to forced removal of Caddo into Texas in the eighteenth century and then to reservations in Indian Territory, in what is today Oklahoma.

Cost: FREE

Thursday, March 17, 6–7 PM | BHCC

Dr. Duncan McKinnon, Jamie C. Brandon

Center for Archaeological Research—UCA





How to Start a Small Business

Have you been dreaming of starting your own business, but you are not quite sure how to get started? This class will provide you with the information that you will need to get your business off the ground. Former UCA Professor and Distinguished Professor Emeritus of Marketing and Management, Dr. Don B. Bradley III, will offer the resources needed to help guide you toward owning and operating the business of your dreams! Dr. Bradley was also Executive Director of UCA's Small Business Advancement National Center and SCORE volunteer. He will be supported by Counselors from the Little Rock Chapter of SCORE. If you as a participant need more counseling, then you will be assigned a SCORE Counselor for individual attention.

Cost: FREE

Tuesday, March 29, 6—8:30 PM | BHCC

Don B. Bradley, III, PhD, Little Rock SCORE



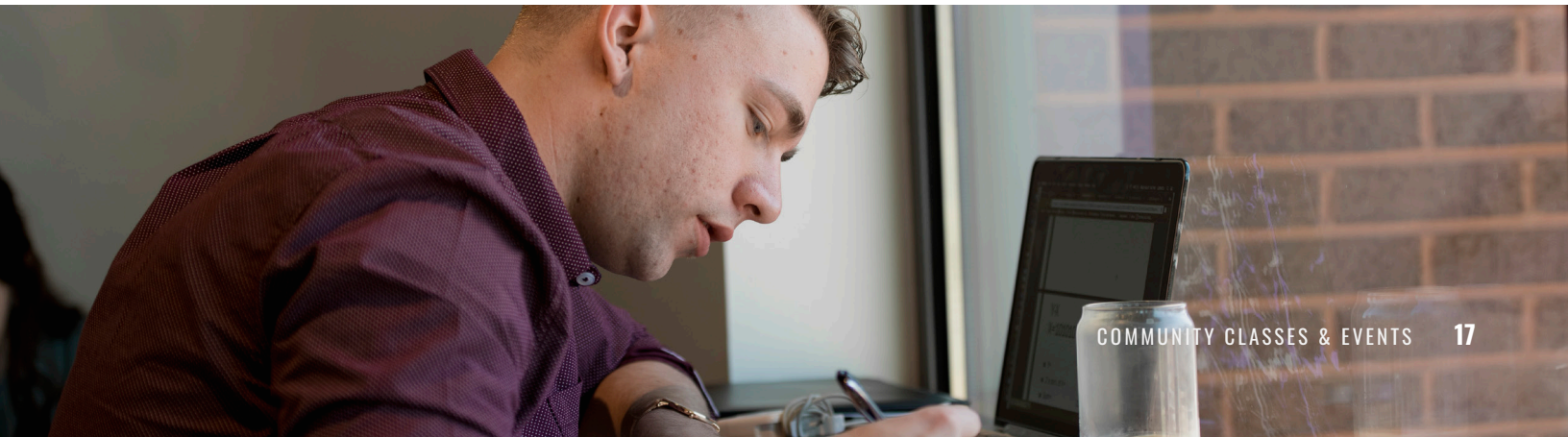
Small Business Marketing Tips

Savvy marketing, whether on a large or small scale, is the lifeblood of any business seeking growth. It involves all the ways in which you communicate with the public, including potential customers. Let SCORE volunteer and UCA's Distinguished Professor Emeritus of Marketing and Management, Dr. Don B. Bradley III, teach you the best ways to present your message toward shaping customer perceptions and gaining increased exposure and sales. Tips will include the use of the Internet as a Marketing tool and will be presented by Kalyn Renee, Brand and Web Designer at KalynRenee.design. They will be supported by Counselors from the Little Rock Chapter of SCORE. If you as a participant need more counseling, then you will be assigned a SCORE Counselor for individual attention.

Cost: FREE

Thursday, March 31, 6—8:30 PM | BHCC

*Don B. Bradley, III, PhD, Little Rock SCORE
& Kalyn Renee, KalynRenee.design*





HOST YOUR
MOMENT.



CONFERENCE SERVICES

We're not just passionate about customer service, but everything else that goes with helping you pull off a flawless event. Our Conference Services team is dedicated to making your conference, workshop, or wedding stress-free. We are excited to announce that we are also offering hybrid meetings!

Let UCA Conference Services host your next hybrid event!

- Virtual Meeting Services
- Planning
- Event design and branding
- Registration
- Question and answer facilitation and moderation
- Technical support and troubleshooting

ZOOM is our platform of choice for delivering a quality virtual event experience. We have the capacity to host events with up to 300 participants. Our meeting planners will help design the best format ideal for achieving your event goals. Don't forget, we offer updated technology and full-service event planning for face-to-face meetings, too! Contact us today for an initial consultation.

For more information about event planning and renting our venues, contact us at :

(501) 852-2699 | conferenceservices@uca.edu

WE'RE HERE FOR YOU!

CONFERENCE SERVICES

THE ARTS AT UCA DOWNTOWN

UCA Downtown is a space that provides not only a variety of learning opportunities, but with its exhibit space, it allows the community to engage with local artists and their creations—inspiring creativity and fostering an even stronger sense of community.

Take some time to visit UCA Downtown to see the works of local talent as we feature the renderings of UCA students, faculty, alumni and local artists of all ages.

For more information about the art and artists featured at our venue, gallery viewing times, and chances to meet the artists, visit:

uca.edu/downtown

Conway Art Walk

UCA Downtown is excited to be one of the featured sites participating in the Conway Art Walk. Beginning in October 2021, various downtown businesses on or near Oak Street have opened their doors and allowed local artists to perform or showcase their work within their venues. Be ready on the Third Thursday of each month to visit downtown Conway for a total art experience ranging anywhere from visual art to art demonstrations to live music.

New artists will be featured each month allowing for a fresh experience each time. Not only will you be able to experience fascinating local art, but the businesses won't mind if you do a little shopping as well while you're inside. Small bites and drinks will be available at some locations. Upon arrival, stop by The Studio Downtown at the corner of Oak & Chestnut for a map showing the participating businesses and artists. For more information and to apply to participate as an artist or musician, visit <https://creativeinstituteart.org/artwalk>.

*Conway Art Walk: Third Thursday of each month
through May 2022 | 5-8 PM*



Downtown Conway Farmers' & Crafts Market Student Art Contest

Typically, UCA Outreach is proud to partner with the Downtown Conway Farmers' and Crafts Market to present their second Student Art Contest. This art contest is open to children in grades 5-12 across all of Faulkner County. Selected artwork will be presented both at UCA Downtown and online for people to view and vote on their top picks. Prizes will be awarded to the top three winners in each of three divisions: 5th - 7th grades, 8th - 9th grades, 10th - 12th grades. Beginning February 15th, go to uca.edu/downtown for details on how to enter and how to participate in the voting process. Support the young artists in our area by spreading the word and encouraging budding artists to enter.

Contest opens February 15th. Check uca.edu/downtown for details.



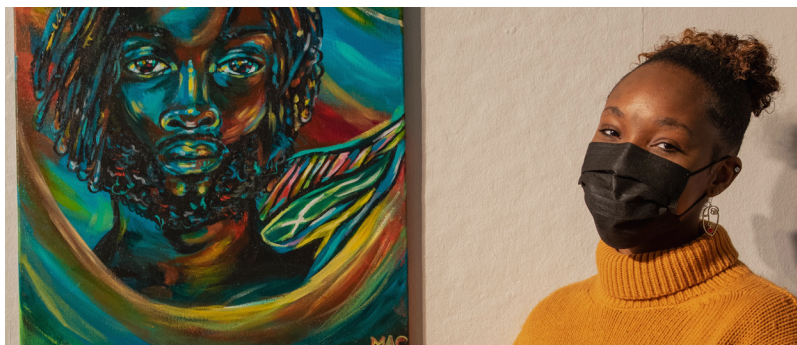
4th Annual Black History Month Exhibit: Art for the Soul

You've heard the expression that something is "good for the soul"—meaning that it is beneficial to you in some way regarding your mind and/or spirit. At our fourth annual exhibit focused on commemorating Black History Month, come view meaningful expressions of local Black artists at our show, Art for the Soul. The various works on display will tell the stories of Black people. They will cause you to think, and they will cause you to feel—hopefully opening new portals of thought and sparking a range of emotional responses. The history of Black Americans is very full, rich, and unique. Experiencing it through art will be good for your soul.

Exhibit: Mondays, Thursdays & Fridays, February 7–25, 12–5 PM

Conway Art Walk: Thursday, February 17, 5–8 PM

Various artists



MAR
12

Introduction to Mixed Media Art Journaling

Our expert art instructor Jessica Ann Lane (*aka Messy Jessy*) is ready to show you the different types of art paper, mediums, and materials available to create a personalized art journal. She will guide you in preparing your pages, creating your layouts and layering them, mixed media style. This class is suitable for students with little or no art experience so this would be a great class to take if you want to tap into your creative side or explore a new hobby. The material fee will cover the supplies which will include everything you need for the class and basic materials to take home, as well as online resources for free mini courses and mixed media artists. Please make arrangements for lunch as a break will be provided.

Regular Fee: \$60 (\$30 for UCA affiliates) | Material Fee: \$15
Saturday, March 12, 9AM—2PM | UCA Downtown
Jessica Ann Lane

APR
23

Bookbinding 101

Do you love journals, diaries, daily planners, sketch books, etc.? Then you're ready to take the next step and discover how to make your own personal keepsakes. You will learn various signature styles as you create a journal cover and also a Smash Book-style journal. No experience needed, all ages invited, supplies will be included, just bring your ideas and personal flair! Please make arrangements for lunch; a lunch break will be provided.

Regular Fee: \$60 (\$30 for UCA affiliates)
Saturday, April 23, 9AM—2PM | UCA Downtown
Jessica Ann Lane & Elizabeth Duke



YOUTH PROGRAMS

JAN
24

ACT Prep Sessions

This interactive course via Zoom is designed for high school students (10th grade and above) who have previously scored between 17-25 on the ACT or for high schoolers who have yet to take the test. UCA faculty/staff members will review subject material and offer test-taking tips to help students progress through the exam in a more reasonable and timely manner. Choose one subject to focus on or choose all four at a reduced total rate. Class sizes are limited to 12 per section to maximize learning. Register early and choose the time best for you. Ideal for students who plan to take the ACT exam on February 12. (Note: Registration for this course does not register you to take the ACT exam.)

Cost: \$30 per subject or \$100 for all four.

[CLICK HERE TO REGISTER](#)

English *Carl Olds*

Mondays, Jan 24—Feb 7
Section A: 5:00—6:20 PM
Section B: 6:30—7:50 PM

Reading *Laura Niswonger*

Tuesdays, Jan 25—Feb 8
Section A: 5:00—6:20PM
Section B: 6:30—7:50PM

Science *Sarah Spellman*

Wednesdays, Jan 26—Feb 9
Section A: 5:00—6:20 PM
Section B: 6:30—7:50 PM

Math *Sarah Spellman*

Thursdays, Jan 27—Feb 10
Section A: 5:00—6:20 PM
Section B: 6:30—7:50 PM

FEB
1

Conway Area Youth Leadership Institute (CAYLI)

The Conway Area Youth Leadership Institute (CAYLI) is designed to develop leadership potential within high school juniors and seniors. CAYLI addresses the challenges and opportunities of our community, which exposes students to avenues for community involvement and improvement. CAYLI is a school year program consisting of a two-day retreat and seven monthly sessions, which include human services, education, media/technology, healthcare, work world/economy, government/court system and environment/agriculture. A community service project is a vital part of the curriculum.

Applications open February 1—March 1. Apply online at

uca.edu/outreach/youthleadership



MINORITY BUSINESS WORKSHOP SERIES

The Minority Vendor Partnership Initiative at the University of Central Arkansas is pleased to offer another season of **LUNCH & LEARN** workshops for minority business owners.

If there's a topic you'd like us to offer or if you have any questions, please contact Mr. Reuel Shepherd at rshepherd@uca.edu or (501) 450-3429.

Learn more by visiting:

uca.edu/diversity/mvpi

UPCOMING MINORITY VENDOR WORKSHOPS

MAR
2

From Wantrepreneur to Entrepreneur

Wednesday, March 2, 12–1 PM | via Zoom
Shunqetta Cunningham, President and Founder—The Kharis Group

APR
6

How to Conduct Business with UCA

Wednesday, April 6, 12–1 PM | via Zoom
Cassandra McCuien, Director—UCA Purchasing and Procurement

MAY
4

Financiando Tu Negocio (Financing Your Business)

Wednesday, May 4, 12–1 PM | via Zoom en español
Sandra Carrasco Quezada—Director of Latinx Business Development, FORGE Community Loan Fund



CENTERING EQUITY SERIES

The Centering Equity series is a 6-session professional learning opportunity. The first part of the series was held in the fall. The next part will start in March. Each session will be approximately 1 hour and 30 minutes.

The College of Education has adopted the Diversity, Belonging, Inclusion, and Equity (DBIE) model to guide how equity and social justice will be centered and advanced in education and the community. Following that model, the fall series will focus on diversity and belonging; the spring series will focus on inclusion and equity. The series is geared toward those working in education, community organizing, social justice advocacy, social services, and leaders of organizations with social missions.

Watch a video for more info:

<https://youtu.be/rRaPPiAj0iY>



MAR
9

Professional Development Credit Hours for Educators

March 9, April 13 & May 11 | via Zoom

MAY
11

Pre-conference Capstone Session

Wednesday, May 11 | via Zoom

MAY
12

Centering Equity Conference

Join us for our second virtual Centering Equity Conference featuring subject matter experts and leaders in the field of diversity, belonging, equity, and inclusion. Organized by Dr. Candice Maxwell, Distinguished Education Equity Fellow and Professor, UCA College of Education, Sponsored by the UCA College of Education in partnership with UCA Outreach and Community Engagement.

Thursday, May 12, 9 AM - 4:30 PM (CST) via ZOOM

Registration fee: \$75 (includes pre-conference and main conference access)

REGISTRATION OPENS - February 23, 2022

To learn more visit:

uca.edu/outreach/equity

ZOOM INSTRUCTIONS

COVID-19 has caused us to shift some of our practices and out of concern for everyone's health, we've moved our Outreach classes and events to a virtual format.

ZOOM is our platform of choice. If you're not familiar with ZOOM and how to connect virtually, here are some quick instructions.

Come ZOOM with us!



DESKTOP ZOOM

- 1 Click on the Zoom icon if it is already installed on your computer. If not, then go to zoom.us and then click on **Join a meeting**.
- 2 Enter the Meeting ID number that you received and your display name. (You may enter your first and last name, first name only, etc. It's your choice.)
- 3 If you have an audio and video connection on your PC, then Zoom will connect you automatically. If you do not want your audio and/or your video connections enabled during the meeting, then click the boxes next to **Do not connect to audio** and **Turn off my video**.
- 4 Click the Join button to enter the meeting or webinar. You may have to enter a password before joining your meeting. The password can be found near where you located the Meeting ID number.

MOBILE ZOOM

1

Dial the teleconferencing number provided in your meeting invitation.

2

Enter the Meeting ID number when prompted using your dial pad.

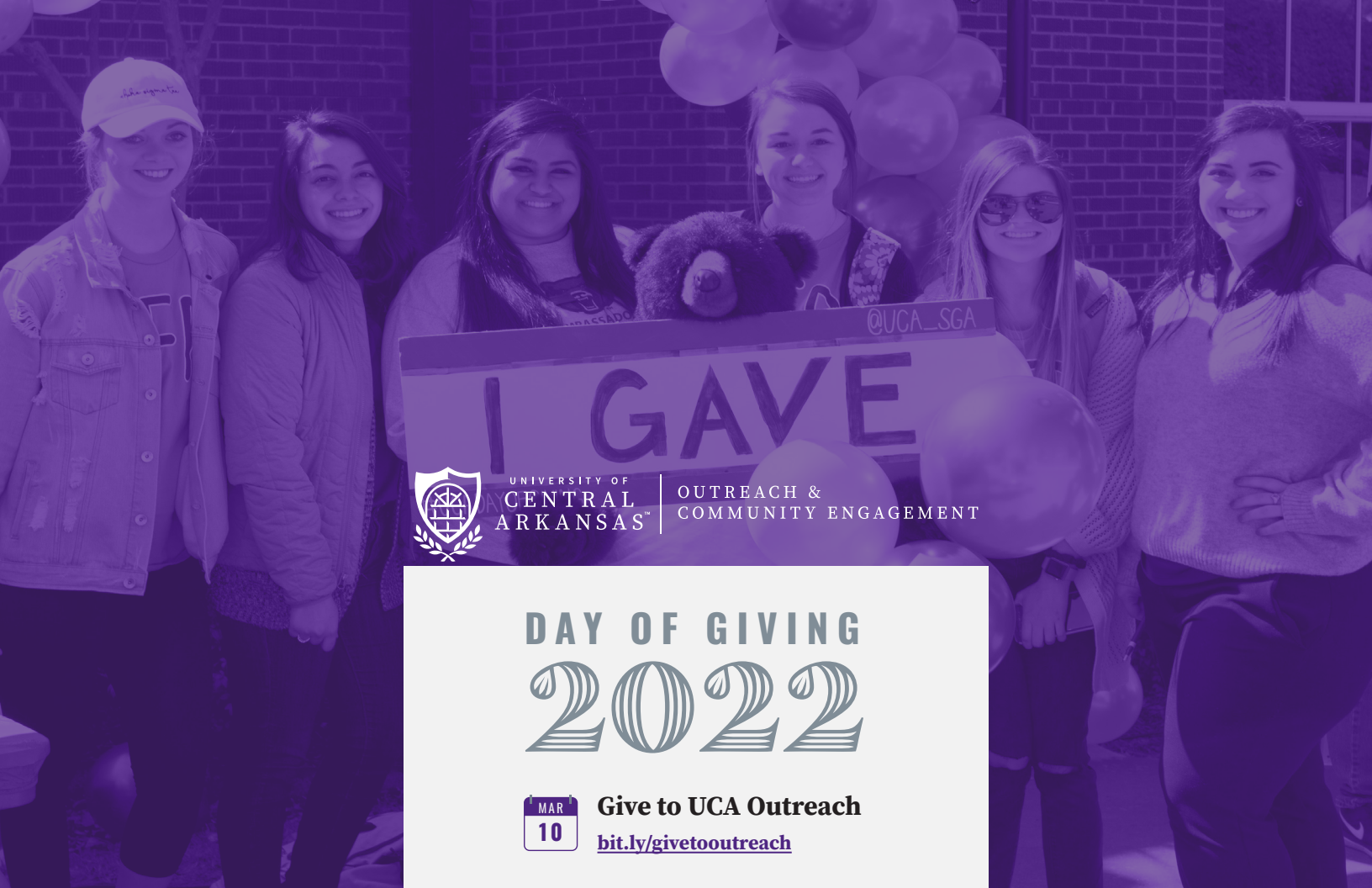
3

You may have to enter a password before joining your meeting. The password can be found near where you located the Meeting ID number.

4

On your smartphone, you may press mute to keep other participants from hearing your background noise.





UNIVERSITY OF
CENTRAL
ARKANSAS

OUTREACH &
COMMUNITY ENGAGEMENT

DAY OF GIVING 2022



Give to UCA Outreach

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