

***Leaders of the World: Cities of the Future***  
***International Engagement and Office of the Provost***  
**University of Central Arkansas**  
**Conway, AR United States**

**April 8-10, 2015**

**Wednesday, April 8<sup>th</sup> The Role of Education in Building Cities and Nations**

- 1:00 pm Shuttle departs from conference hotels to UCA Campus  
Board of Trustees Room, Wingo Hall
- 1:15 pm Registration
- 1:30 -1:45 pm Welcome & Overview  
*Jane Ann Williams, Associate Vice President and Associate Provost of Globalization and Enrollment, University of Central Arkansas, United States*
- 1:45-2:05 pm Opening Keynote - Leaders of the World: Cities of the Future  
*Vipp Jaswal, Head of International Affairs, FOX News Channel, United States*
- 2:10-2:30 pm Introduction to Conway and UCA: Founding a City through Education  
*Brad Lacy, President, Conway Chamber of Commerce and Chair, University of Central Arkansas Board of Trustees, United States*
- 2:35-3:15 pm Global Education Congress: Moderated Conversation with University Leaders
- *Claudio Ruff, Rector, University of Bernardo O'Higgins, Chile*
  - *Steve Runge, Executive Vice President and Provost, University of Central Arkansas, United States*
  - *Ahmed Legrouri, Vice President for Academic Affairs, International University of the Grand-Bassam, Côte d'Ivoire*
  - *Tigran Alajayan, President, Armenian Global Response NGO, Armenia*
- Moderator: *Vipp Jaswal, Head of International Affairs, FOX News Channel, United States*
- 3:15-3:25 pm Break
- 3:25-3:30 pm Summary Introduction: Education for Global Scholars  
Lara Bersano, Latin American Specialist, University of Central Arkansas, Argentina
- 3:30-3:50 pm Education Keynote - *The Role of Education in Building Cities and Nations*

*Rosalia Arteaga Serrana, Former President of Ecuador;  
President, FIDAL Foundation, Ecuador*

4:00-4:45 pm Round Tables and Refreshments

Wingo 214 Option A: Leading through Learning: A story from Quito  
*Rosalia Arteaga Serrana, Former President of Ecuador;  
President, FIDAL Foundation, Ecuador*

Wingo 315 Option B: Quality by Design in International Programs: A story from Conway

- *Ashley Pettingill, Interim Director of International Engagement, University of Central Arkansas, United States*
- *Guaracy Silva, Executive Superintendent, UNIS Education Group, Brazil*
- *Eduardo Koppel, Legal Advisor to President, University of Cuenca, Ecuador*

4:45-6:00 pm Welcome Reception  
Mirror Room, McAllister Hall

6:00 pm Shuttle departs from UCA campus to conference hotels

**Thursday April 9<sup>th</sup> Environmental Planning & Emergency Management**

8:30 am Shuttle departs from conference hotels to UCA Campus  
Board of Trustees Conference Room, Wingo Hall

9:00-9:15 am Welcome by UCA officials

9:15-9:35 am Environmental Planning Keynote – Urban Planning Issues- A Global Perspective

- *Jim McKenzie, Director, Metroplan, United States*

9:35-10:05 am Moderated Conversation - Livable Cities: The Urban Environment

- *Jim McKenzie, Director, Metroplan, United States*
- *Jeff Allender, Geography Department Chair, University of Central Arkansas, United States*

*Moderator: Jane Ann Williams, Associate Vice President and Associate Provost of Globalization and Enrollment, University of Central Arkansas, United States*

10:15-11:15 am Round Tables and Refreshments

Wingo 214 Option A: Mega Cities – A story from Wuhu, China

- *Ma Mei, Dean, Anhui Normal University, China*

Wingo 315	<p>Option B: Urban and Regional Planning – A story from Three Cities</p> <ul style="list-style-type: none"> <li>• <i>Jeff Allender, Geography Department Chair, University of Central Arkansas, United States</i></li> </ul>
11:30 – 1:00 pm	<p>Lunch  <i>Sponsored by University of Central Arkansas Confucius Institute</i>  Student Center Ballroom</p> <p>Featured Performance: String Quartet – International Melodies  <i>University of Central Arkansas Music Students</i>  Student Center Ballroom</p>
1:00 – 2:00 pm	<p>College Symposium with Dessert &amp; Coffee  Academic Vitality, Integrity, and Diversity</p> <p><i>Add the following where “College of Business” begins:</i>  <i>Academic Colleges, International Engagement, the Honors College, Admissions, Academic Advising, Intercollegiate Athletics, the Confucius Institute, International Student Organizations, and the Student Government Association</i>  Student Center Ballroom</p>
2:00 pm	<p>Introduction: Destruction and Reconstruction- Emergency Management  <i>Christina Madsen, Vice President for Communications, Public Relations and Marketing, University of Central Arkansas, United States</i></p>
2:15- 2:30 pm	<p>Emergency Management Keynote: Planning for the Unthinkable  <i>Scott Mann, Lieutenant Colonel (Retired), U.S. Army Special Forces Chief Executive Office, The Stability Institute, United States</i></p>
2:30-3:00 pm	<p>Moderated Conversation – Cities Under Siege</p> <ul style="list-style-type: none"> <li>• <i>Scott Mann, Lieutenant Colonel (Retired), U.S. Army Special Forces Chief Executive Office, The Stability Institute, United States</i></li> <li>• <i>Jim Firestone, Mayor of Vilonia, United States</i></li> </ul> <p>Moderator: <i>Christina Madsen, Vice President for Communications, Public Relations and Marketing, University of Central Arkansas, United States</i></p>
3:15 – 4:00 pm	<p>Round Tables and Refreshments</p>
Wingo 214	<p>Option A: <i>Boots On the Ground: A story of Resilience from Vilonia, Jim Firestone, Mayor of Vilonia, United States</i></p>
Wingo 315	<p>Option B: <i>Diseases without Borders: A story from Guayaquil and Beyond</i></p>

- *Tamara Lissette Contreras Jácome, Medical Auditor and Doctor, Health Administration Programs, Guayaquil Welfare Board, Ecuador*
- *Rochelle McFerguson, Director of Student Health Clinic, University of Central Arkansas, United States*

4:10 – 5:20 pm Scenic Guided Campus Tour  
College of Business, Reynolds Performance Hall, HPER Center

5:30 – 6:30 pm Reception  
Skybox, Bear Hall

6:30 pm Shuttle departs from UCA campus to conference hotels

**Friday April 10<sup>th</sup> Economic Development and City Planning**

8:30 am Shuttle departs conference hotels to UCA Campus  
Board of Trustees Conference Room, Wingo Hall

9:00-9:10 am Welcome by UCA Officials

9:10 – 9:15am Innovation Ecosystems: What Cities in the Americas are Doing to Foster Entrepreneurship  
*Christina Lopes, Professional Investor and Innovator, United States*

9:15-9:30 am Planning and Development Keynote: Entrepreneurs and Innovation – A Story of contrast and comparison from Santiago, Chile; Sao Paulo, Brazil; Philadelphia, Pennsylvania; and Palo Alto, California  
*Benjamin Lewis, Chief Executive Officer, Ethical Animal Research; Start-up Chile Grant Recipient; United States*

9:30-10:00 am Moderated Conversation- Future Cities of the World:  
Sustainable, Smarter, Greener, Safer

- *Donald Fan, Senior Director, Global Office of Diversity, Wal-Mart Stores, Inc.*
- *Mark Stodola, Mayor of Little Rock, United States*
- *Parnell Vann, Mayor of Magnolia, United States*
- *Matondo Filawo, President, Transport Management, Democratic Republic of the Congo*

Moderator: *Ashley Pettingill, Interim Director of International Engagement, University of Central Arkansas, United States*

10:15-11:00 am	Round Tables and Refreshments
Wingo 214	Option A: Technology and Justice – A story from Interconnected Cities <ul style="list-style-type: none"> <li>• <i>Joffre Moreira Pico, Information Technology Coordinator, Social Security Institute of the State of Manabí, Ecuador</i></li> <li>• <i>Natalia Pérez Marín, Lawyer, Rotary Scholar, Institute of Studies in Social Sciences and Criminal Law, Argentina</i></li> </ul>
Wingo 315	Option B: A Tiny Town Blooms; A story from Magnolia <ul style="list-style-type: none"> <li>• <i>Parnell Vann, Mayor of Magnolia, United States</i></li> </ul>
11:05 – 11:35 am	Political Economy Keynote: Brazil's New Cycle of Politics- Leaders Respond as a Growing Middle Class Changes Cities and the Political Landscape <i>Joao Augusto de Castro Neves, Latin American Director, Eurasia Group, Brazil</i>
11:35 – 11:50 am	Shuttle transportation to Buffalo Alumni Hall
12:00 pm – 1:15 pm	Closing Ceremony and Lunch <i>Jane Ann Williams, Associate Vice President and Associate Provost of Globalization and Enrollment, University of Central Arkansas, United States</i>
1:30 pm	UCA shuttle departs Conway to conference hotels
2:30 pm	UCA shuttle departs from conference hotels to Little Rock
3:15 – 7:00 pm	Cultural Visit to the City of Little Rock: Clinton Presidential Center & Trolley Tour Dinner in River Market District
7:00 pm	UCA shuttle departs from Little Rock River Market District to conference hotels

**Saturday, April 11<sup>th</sup>**

Participants depart with transportation provided from conference hotels to airport