



MBA Program

University of Central Arkansas
College of Business
201 Donaghey Avenue
Conway AR 72035

MBA Office: (501) 450-3411
Fax: (501) 450-5302
Email: mba@uca.edu

Overview

The MBA provides students broad exposure in management through course work in all business disciplines. The degree is designed to meet the needs of highly committed individuals seeking career advancement and further knowledge and skills. The program requires 30 credit hours beyond the prerequisites. Students benefit from faculty who are leaders in their field and are committed to student learning.

Classes are offered during the afternoon, evenings, or online. Full-time students may complete the degree in 12 months. For the working professional, UCA offers online and evening courses throughout the year.

Admission Requirements

- Baccalaureate degree from accredited institution.
- Undergraduate GPA of 2.7, or 3.0 in the last 60 hrs.
- GMAT - 500 minimum (or comparable GRE Scores)
- TOEFL (Test of English as a Second Language) score of 550 (paper-based exam), or 79 (Internet-based exam) OR an IELTS (International English Language Testing System) score of 6.5

How to Apply

Graduate School, Torreyson West 328
University of Central Arkansas
Conway, AR 72035

- A completed Graduate Admission Application (online) <http://uca.edu/graduateschool/applying-to-graduate-school/>
- \$45 US Application Fee; \$50 International Fee
- Official Transcripts or evaluated transcripts
- GMAT or GRE Scores
- TOEFL Scores (for international students).

After submitting the online application, a link will be sent to you where you can upload the following:

- Personal essay
- Two letters of recommendation
- Current Resume.

Additional Information

For additional information, please access the MBA webpage at: <http://www.uca.edu/mba> or contact Dr. Mark McMurtrey, MBA Director, markmc@uca.edu

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Program Requirements

To receive the MBA degree, the student must complete the 30-hour MBA courses with a GPA of 3.0 or higher. Students with a non-business undergraduate degree are required to take pre-requisite courses prior to enrollment in the MBA core courses. Some pre-requisites may be waived if students have completed similar courses.

Pre-requisites for MBA Core Courses

- *ACCT 2310 Principles of Accounting I [ACTS: ACCT2003]
- *ECON 2321 Microeconomics [ACTS: ECON2203]
- *FINA 3330 Managing Finance and Capital
- *CISA 2330 Business Statistics [ACTS: BUSI2103]

MBA Core Courses (21 credit hours)

- *MBA 6301 Information Technology for Managers
- *MBA 6302 Accounting for Management Decisions
- *MBA 6305 Financial Decision Making
- *MBA 6308 Marketing Strategy
- *MBA 6320 Strategic Management
- *MBA 6325 Organizational Behavior
- *MBA 6330 Operations Management

MBA Elective Courses (9 credit hours)

- *CISA 5320 Critical Thinking and Experimental Design
- *MBA 5324 Fundamentals of Insurance and Risk Management
- *CISA 5330 Prescriptive Analytics
- *MBA 5331 Bank Management
- *MBA 5332 Investments
- *MBA 5333 International Finance
- *MBA 5334 Financial Derivatives
- *MBA 5345 Governance of the Sustainable Organization
- CISA 5360 Principles of Information Security
- MBA 5376 Entrepreneurial and Small Business Finance
- *CISA 5380 Business Intelligence
- *CISA 5381 Data Mining and Applied Analytics
- *MBA 6306 Legal Environment of Business for Managers
- *MBA 6307 Entrepreneurship: The Act of Wealth Creation
- *MBA 6349 Management of Small and Family-owned Businesses
- *CISA 6325 Predictive Analytics
- *CISA 6335 Python for Data Analytics
- *CISA 6340 Simulation and Modeling in Data Analytics
- *CISA 6355 Information Technology Project Management
- *CISA 6365 Data Warehousing and Data Management
- MBA 6382 Internship in Business (MBA)
- MBA 6390 Special Problems (MBA)
- ACCT 6309 Tax Research and Planning
- ACCT 6310 Advanced Accounting Theory
- ACCT 6317 Seminar in Auditing
- ACCT 6319 Corporations & Shareholder Taxation
- ACCT 6320 Seminar in Accounting Information Systems
- ACCT 6329 Partnership & S-Corporation Taxation
- ACCT 6339 Estate & Gift Taxation
- ACCT 6340 Seminar in Case Studies in Accounting and
- ACCT 6350 Seminar in Accounting Leadership
- *HLTH 5370 Administration of Health Programs
- *HLTH 5303 Environmental Health Problems
- *HLTH 5320 Health Promotion Interventions
- *HLTH 5343 Health Strategies for Multicultural Populations
- *HLTH 6350 Contemporary Health Problems

* Offered Online

All MBA students must complete the core courses and can choose a concentration if they desire.

MBA Core Classes: (21 credit hours)

- *MBA 6301 Information Technology for Managers
- *MBA 6302 Accounting for Management Decisions
- *MBA 6305 Financial Decision Making
- *MBA 6308 Marketing Strategy
- *MBA 6320 Strategic Management
- *MBA 6325 Organizational Behavior
- *MBA 6330 Operations Management

Concentrations:

MBA- Concentration in Finance

MBA core courses (21 credit hours)

And three MBA electives (9 credit hours) from the following classes:

- *MBA 5324 Fundamentals of Insurance and Risk Management
- *MBA 5331 Bank Management
- *MBA 5332 Investments
- *MBA 5333 International Finance
- *MBA 5334 Financial Derivatives
- MBA 5376 Entrepreneurial and Small Business Finance

MBA- Concentration in Health Care Administration

MBA and HCA core courses (21 + 3 credit hours)

*HLTH 5370 Administration of Health Programs

And two electives (six credit hours) from the following classes:

- *FACS 5321 Nutritional Services Administration
- *HLTH 5303 Environmental Health Problems
- *HLTH 5320 Health Promotion Interventions
- *HLTH 5343 Health Strategies for Multicultural Populations
- *HLTH 6350 Contemporary Health Problems
- *HLTH 6379 Research in Health Sciences

MBA- Concentration in Information Management

MBA core courses (21 credit hours)

And three MBA electives (9 credit hours) from the following classes:

- *CISA 5320 Critical Thinking and Experimental Design
- *CISA 5330 Prescriptive Analytics
- CISA 5360 Principles of Information Security
- *CISA 5380 Business Intelligence
- *CISA 5381 Data Mining and Applied Analytics
- *CISA 6325 Predictive Analytics
- *CISA 6355 Information Technology Project Management
- *CISA 6365 Data Warehousing and Data Management

MBA – Data Analytics Certificate

Students that plan to receive an MBA degree with a Graduate Certificate in Data Analytics must complete the following 33-hour program with a GPA of 3.0 or higher:

MBA core courses (21 credit hours)

And four CISA electives (12 credit hours) from the following classes:

Required course:

- *CISA 5320 Critical Thinking and Experimental Design

Choose three:

- *CISA 5380: Business Intelligence and Data Visualization
- *CISA 5381 Data Mining and Applied Analytics
- *CISA 5330 Prescriptive Analytics
- *CISA 6325 Predictive Analytics
- *CISA 6335 Python and Data Analytics
- *CISA 6340 Simulation and Modeling in Data Analytics
- *CISA 6355 Information Technology Project Management
- *CISA 6365 Data Warehousing and Data Management



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Applicants to the MBA program are generally required to supply GMAT or GRE scores as part of their application process. The following persons may be exempt from taking the GMAT or GRE:

- 1) Applicants who hold a terminal degree (e.g., Ph.D., M.D., J.D., D.D.S., Ed.D.) from an accredited* program or institution (including UCA).
- 2) Applicants who hold a master's degree from an accredited* program or institution (including UCA).
- 3) Applicants who hold a bachelor's degree in business from an accredited* program or institution (including UCA) with an overall GPA of 3.2 or higher (or 3.2 or higher in the last 60 hours).
- 4) Applicants who hold a bachelor's degree outside of business from an accredited* program or institution with an undergraduate cumulative GPA of 3.2 or higher (or 3.2 or higher in the last 60 hours) and have completed the four pre-requisite courses required for admission to the program (accounting, economics, statistics, and finance).
- 5) Applicants who have completed and passed all parts of the CPA exam (must submit official copy of license from any state or, if not licensed, proof of successful completion of all four parts of the exam).

*Accredited may refer to business programs accredited by AACSB or EQUIS or institutions accredited by a regional accreditor recognized by the US Department of Education (or other appropriate accrediting agency as determined by the UCA Graduate School and the UCA MBA Program Coordinator).