



UNIVERSITY OF
**CENTRAL
ARKANSAS™**

COLLEGE
OF BUSINESS

2026-2027 Bulletin

MANAGEMENT + HUMAN RESOURCES

BACHELOR OF BUSINESS ADMINISTRATION

UCA Lower-Division Core (38 hours)

Complete all UCA LD Core requirements

Business Foundation (33 hours)

	BUAD 1300 Introduction to Business ¹
	CISA 1300 Business Computing
	MATH 1395 Business Math ²
	ACCT 2321 Legal Environment of Business I *
	ECON 2310 Global Environment of Business ²
	MGMT 2301 Business Communications ²

BBA Progression Requirement³

(2.0+ GPA in 5 courses AND 2.0+ cumulative GPA)

	ACCT 2309 Prin. of Managerial Accounting ^{3, *}
	ACCT 2310 Prin. of Financial Accounting ^{3, *}
	CISA 2330 Business Statistics ^{3, *}
	ECON 2320 Prin. of Macroeconomics ^{2, 3}
	ECON 2321 Prin. of Microeconomics ^{2, 3}

Business Core (18 hours)

	CISA 3321 Managing Systems and Technology
	FINA 3330 Managing Finance & Capital ⁴
	MGMT 3340 Managing People & Work ⁴
	MGMT 3344 Operations & Supply Chain Management ⁴
	MKTG 3350 Principles of Marketing ⁴
	MGMT 4347 Managing Policy and Strategy ⁵

Electives to reach 120 hours

Management Major w/HR Emphasis (24 hours)

Complete 3 Required Major Courses

	MGMT 3346 Strategic Human Resource Management *
	MGMT 4341 Quantitative Methods in Management *
	MGMT 4348 Advanced Organizational Behavior *

Complete 2 Required HR Courses

	MGMT 3350 Compensation Administration*
	MGMT 3355 Management Skills*

Choose 3 HR Directed Electives

Directed Electives should be selected from the approved list.

Graduation Requirements

	REQUIRED Hours	✓	REQUIRED GPA	✓
Total / Overall	120		2.0	
BBA Progression Requirement	15		2.0	
Business Foundation + Core	48		2.0	
Major	24		2.0	
UCA Lower Division Core	38			
UCA Upper Division Hours	40			
UCA Residence Requirement	30			

This check sheet summarizes degree requirements. Please refer to the official *Undergraduate Bulletin* for official information about academic programs and undergraduate degree policies. Your academic advisor or the Office of the Registrar can help you understand the Undergraduate Bulletin if needed.

<https://uca.edu/ubulletin/>

Choose 3 HR Directed Electives

MGMT 3300 Labor/Management Relations

MGMT 3305 Business Ethics

MGMT 3315 International Business Communications*

MGMT 3349 Small Business Management

ACCT 3323 Employment Law

INSU 4315 Employee Benefits*

Countable as HR Directed Electives *if HR-related*:

MGMT 3V82 Internship in Management*

MGMT 4V82 Internship in Management*

MGMT 4320 Selected Topics in Management*

MGMT 4390 Special Problems in Management

Notes

¹ BUAD 1300 is required for first-time freshmen. Consult with your advisor about whether you qualify for a waiver for BUAD 1300.

² In addition to meeting Business Foundation requirements, this course also counts toward the UCA lower-division core.

³ **BBA Progression Requirement:** Students must meet these requirements to enroll in more than 9 hours of UD business courses:

- Obtain a 2.0+ cumulative GPA, and
- Earn at least a 2.0 GPA in ACCT 2309, ACCT 2310, CISA 2330, ECON 2320, and ECON 2321.

⁴ Students must meet the Progression Requirement (see note #3) as a prerequisite to this course.

⁵ MGMT 4347 should be taken in the student's last semester. FINA 3330, MGMT 3340, MGMT 3344, and MKTG 3350 are prerequisites for MGMT 4347.

* This course has one or more prerequisites.

Important Resources

MGMT Course Descriptions

<https://uca.edu/ubulletin/courses/mgmt/>

Department of Marketing & Management

<https://uca.edu/marketingmanagement/>

UCA Lower-Division Core

<https://uca.edu/academicbulletins/ld-uca-core/>

UCA Upper-Division Core

<https://uca.edu/academicbulletins/ud-uca-core/>

UCA – Arkansas Course Transfer System (ACTS)

<https://uca.edu/academicbulletins/acts/>