



UNIVERSITY OF  
**CENTRAL  
ARKANSAS™**

COLLEGE  
OF BUSINESS

2025-2026 Bulletin

## MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION

### UCA Lower-Division Core (38 hours)

**Complete all UCA LD Core requirements**

### Business Foundation (33 hours)

|  |                                                       |
|--|-------------------------------------------------------|
|  | BUAD 1300 Introduction to Business <sup>1</sup>       |
|  | CISA 1300 Business Computing                          |
|  | MATH 1395 Business Math <sup>2</sup>                  |
|  | ACCT 2321 Legal Environment of Business I             |
|  | ECON 2310 Global Environment of Business <sup>2</sup> |
|  | MGMT 2301 Business Communications <sup>2</sup>        |

### BBA Progression Requirement <sup>3</sup>

(2.0+ GPA in 5 courses AND 2.0+ cumulative GPA)

|  |                                                          |
|--|----------------------------------------------------------|
|  | ACCT 2309 Prin. of Managerial Accounting <sup>3, *</sup> |
|  | ACCT 2310 Prin. of Financial Accounting <sup>3, *</sup>  |
|  | CISA 2330 Business Statistics <sup>3, *</sup>            |
|  | ECON 2320 Prin. of Macroeconomics <sup>2, 3, *</sup>     |
|  | ECON 2321 Prin. of Microeconomics <sup>2, 3, *</sup>     |

### Business Core (18 hours)

|  |                                                             |
|--|-------------------------------------------------------------|
|  | CISA 3321 Managing Systems and Technology                   |
|  | FINA 3330 Managing Finance & Capital <sup>4</sup>           |
|  | MGMT 3340 Managing People & Work <sup>4</sup>               |
|  | MGMT 3344 Operations & Supply Chain Management <sup>4</sup> |
|  | MKTG 3350 Principles of Marketing <sup>4</sup>              |
|  | MGMT 4347 Managing Policy and Strategy <sup>5</sup>         |

### Electives to reach 120 hours

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### Management Major (24 hours)

**Complete 3 Required Major Courses**

|  |                                                 |
|--|-------------------------------------------------|
|  | MGMT 3346 Strategic Human Resource Management * |
|  | MGMT 4341 Quantitative Methods in Management *  |
|  | MGMT 4348 Advanced Organizational Behavior *    |

**Choose 5 Major Electives**

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**Major Electives** may be chosen from:

- **Any 3000- or 4000-level MGMT courses**  
(excluding those required in the Business Core)

- Max of 2 non-MGMT from approved list

### Graduation Requirements

|                             | REQUIRED Hours | ✓ | REQUIRED GPA | ✓ |
|-----------------------------|----------------|---|--------------|---|
| Total / Overall             | 120            |   | 2.0          |   |
| BBA Progression Requirement | 15             |   | 2.0          |   |
| Business Foundation + Core  | 51             |   | 2.0          |   |
| Major                       | 24             |   | 2.0          |   |
| UCA Lower Division Core     | 38             |   |              |   |
| UCA Upper Division Hours    | 40             |   |              |   |
| UCA Residence Requirement   | 30             |   |              |   |

This check sheet summarizes degree requirements. Please refer to the official *Undergraduate Bulletin* for official information about academic programs and undergraduate degree policies. Your academic advisor or the Office of the Registrar can help you understand the Undergraduate Bulletin if needed.

<https://uca.edu/ubulletin/>

### **Choose 5 Major Electives**

**MGMT 3000-/4000-level courses** that may serve as major electives:

MGMT 3300 Labor/Management Relations

MGMT 3310 Fundamentals of Entrepreneurship

MGMT 3315 International Business Communications\*

MGMT 3342 International Business

MGMT 3349 Small Business Management

MGMT 3350 Compensation Administration\*

MGMT 3352 Purchasing & Materials Management\*

MGMT 3355 Management Skills\*

MGMT 3365 Transportation & Motor Carrier Management

MGMT 3375 Logistics Strategy

MGMT 4376 New Venture Creation\*

MGMT 4385 Safety and Motor Carrier Policy\*

MGMT 3V82 Internship in Management\*

MGMT 4V82 Internship in Management\*

MGMT 4320 Selected Topics in Management\*

MGMT 4390 Special Problems in Management

**Maximum of 2 non-MGMT courses** may be selected from this list:

ACCT 3323 Employment Law

CISA 4355 Project Management\*

INSU 4315 Employee Benefits\*

MKTG 3351 Retail Management

MKTG 3372 Sales Management\*

MKTG 4355 Marketing Management\*

### **Notes**

<sup>1</sup> BUAD 1300 is required for first-time freshmen. Consult with your advisor about whether you qualify for a waiver for BUAD 1300.

<sup>2</sup> In addition to meeting Business Foundation requirements, this course also counts toward the UCA lower-division core.

<sup>3</sup> **BBA Progression Requirement:** Students must meet these requirements to enroll in more than 9 hours of UD business courses:

- Obtain a 2.0+ cumulative GPA, and
- Earn at least a 2.0 GPA in ACCT 2309, ACCT 2310, CISA 2330, ECON 2320, and ECON 2321.

<sup>4</sup> Students must meet the Progression Requirement (see note #3) as a prerequisite to this course.

<sup>5</sup> MGMT 4347 should be taken in the student's last semester. FINA 3330, MGMT 3340, MGMT 3344, and MKTG 3350 are prerequisites for MGMT 4347.

\* This course has one or more prerequisites.

### **Important Resources**

MGMT Course Descriptions

<https://uca.edu/ubulletin/courses/mgmt/>

Department of Marketing & Management

<https://uca.edu/marketingmanagement/>

UCA Lower-Division Core

<https://uca.edu/academicbulletins/ld-uca-core/>

UCA Upper-Division Core

<https://uca.edu/academicbulletins/ud-uca-core/>

UCA – Arkansas Course Transfer System (ACTS)

<https://uca.edu/academicbulletins/acts/>