



UNIVERSITY OF
**CENTRAL
ARKANSAS™**

COLLEGE
OF BUSINESS

2023-2024 Bulletin

MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION

UCA Lower-Division Core (38 hours)

Complete all UCA LD Core requirements

Business Foundation (33 hours)

	BUAD 1300 Introduction to Business ¹
	CISA 1300 Business Computing
	MATH 1395 Applied Math for Business ²
	ACCT 2321 Legal Environment of Business I
	ECON 2310 Global Environment of Business ²
	MGMT 2301 Business Communications ²
BBA Progression Requirement³ (2.0+ GPA in 5 courses AND 2.0+ cumulative GPA)	
	ACCT 2310 Principles of Accounting I ^{3,*}
	ACCT 2311 Principles of Accounting II ^{3,*}
	CISA 2330 Business Statistics ³
	ECON 2320 Principles of Macroeconomics ^{2,3}
	ECON 2321 Principles of Microeconomics ^{2,3}

Business Core (18 hours)

	CISA 3321 Managing Systems and Technology
	FINA 3330 Managing Finance & Capital ⁴
	MGMT 3340 Managing People & Work ⁴
	MGMT 3344 Operations & Supply Chain Management ⁴
	MKTG 3350 Principles of Marketing ⁴
	MGMT 4347 Managing Policy and Strategy ⁵

Electives to reach 120 hours

Management Major (24 hours)

Complete 3 Required Major Courses

	MGMT 3346 Strategic Human Resource Management *
	MGMT 4341 Quantitative Methods in Management *
	MGMT 4348 Advanced Organizational Behavior *

Choose 5 Major Electives

Major Electives may be chosen from:

- **Any 3000- or 4000-level MGMT courses**
(excluding those required in the Business Core)

- Max of 2 non-MGMT from approved list

Graduation Requirements

	REQUIRED Hours	✓	REQUIRED GPA	✓
Total / Overall	120		2.0	
BBA Progression Requirement	15		2.0	
Business Foundation + Core	51		2.0	
Major	24		2.0	
UCA Lower Division Core	38			
UCA Upper Division Hours	40			
UCA Residence Requirement	30			

This check sheet summarizes degree requirements. Please refer to the official *Undergraduate Bulletin* for official information about academic programs and undergraduate degree policies. Your academic advisor or the Office of the Registrar can help you understand the Undergraduate Bulletin if needed.

<https://uca.edu/ubulletin/>

Choose 5 Major Electives

MGMT 3000-/4000-level courses that may serve as major electives:

MGMT 3300 Labor/Management Relations

MGMT 3305 Business Ethics

MGMT 3310 Fundamentals of Entrepreneurship

MGMT 3315 International Business Communications*

MGMT 3342 International Business

MGMT 3349 Small Business Management

MGMT 3350 Compensation Administration*

MGMT 3351 Contemporary Issues in HR Management*

MGMT 3352 Purchasing & Materials Management*

MGMT 3355 Management Skills*

MGMT 3365 Transportation & Motor Carrier Management

MGMT 3375 Logistics Strategy

MGMT 4345 Governance of the Sustainable Organization

MGMT 4376 New Venture Creation*

MGMT 4385 Safety and Motor Carrier Policy*

MGMT 3V82 Internship in Management*

MGMT 4V82 Internship in Management*

MGMT 4320 Selected Topics in Management*

MGMT 4390 Special Problems in Management

Maximum of 2 non-MGMT courses may be selected from this list:

ACCT 3323 Employment Law

CISA 4355 Project Management*

INSU 4315 Employee Benefits*

MKTG 3351 Retail Management

MKTG 3372 Sales Management*

MKTG 4355 Marketing Management*

Notes

¹ BUAD 1300 is required for first-time freshmen. Consult with your advisor about whether you qualify for a waiver for BUAD 1300.

² In addition to meeting Business Foundation requirements, this course also counts toward the UCA lower-division core.

³ **BBA Progression Requirement:** Students must meet these requirements to enroll in more than 9 hours of UD business courses:

- Obtain a 2.0+ cumulative GPA, and
- Earn at least a 2.0 GPA in ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and CISA 2330.

⁴ Students must meet the Progression Requirement (see note #3) as a prerequisite to this course.

⁵ MGMT 4347 should be taken in the student's last semester. FINA 3330, MGMT 3340, MGMT 3344, and MKTG 3350 are prerequisites for MGMT 4347.

* This course has one or more prerequisites.

Important Resources

MGMT Course Descriptions

<https://uca.edu/ubulletin/courses/mgmt/>

Department of Marketing & Management

<https://uca.edu/marketingmanagement/>

UCA Lower-Division Core

<https://uca.edu/academicbulletins/ld-uca-core/>

UCA Upper-Division Core

<https://uca.edu/academicbulletins/ud-uca-core/>

UCA – Arkansas Course Transfer System (ACTS)

<https://uca.edu/academicbulletins/acts/>