

**DEGREE REQUIREMENT CHECKSHEET  
2015 - 2016 BULLETIN  
BBA INNOVATION & ENTREPRENEURSHIP**

**MAJOR REQUIREMENTS**

*All courses are 3 credit hours unless otherwise noted*

**Business Foundation (30 hours)**

- \_\_\_\_\_ ACCT 2310 Principles of Accounting I\*[ACTS: ACCT 2003]  
(Prereq: **MATH 1390, sophomore status**)
- \_\_\_\_\_ ACCT 2311 Principles of Accounting II\*[ACTS: ACCT 2013]  
(Prereq: **ACCT 2310**)
- \_\_\_\_\_ ACCT 2376 Business Law for Entrepreneurs  
(Prereq: **sophomore status**)
- \_\_\_\_\_ ECON 2310 Global Environment of Business  
(UCA Core: *Diversity in World Cultures Course*)
- \_\_\_\_\_ ECON 2320 Principles of Macroeconomics  
[ACTS: ECON 2103] (Prereq: **MATH 1390**)  
(UCA Core: *Critical Inquiry Social Science Course*)
- \_\_\_\_\_ ECON 2321 Principles of Microeconomics  
[ACTS: ECON 2203] (Prereq: **MATH 1390**)  
(UCA Core: *Critical Inquiry Social Science Course*)
- \_\_\_\_\_ QMTH 2330 Business Statistics\* [ACTS: BUSI 2103]  
(Prereq: **MATH 1390**)
- \_\_\_\_\_ MATH 1395 Applied Calculus for Business & Economics\*  
(Prereq: **MATH 1390**)  
(UCA Core: *Critical Inquiry Quantitative Course*)
- \_\_\_\_\_ MKTG 2376 Business Innovation & Creative Thinking  
(Prereq: **sophomore status**)
- \_\_\_\_\_ MIS 2343 Desktop Support Technologies

\*This course has prerequisites; check the Undergraduate Bulletin for details

**Business Core Requirements (18 hours)**

Prerequisite note: Completion of ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and QMTH 2330 is **required prior** to enrolling in MKTG 3350, FINA 3330, MGMT 3340, and MGMT 3344.

- \_\_\_\_\_ FINA 3330 Managing Finance & Capital\*\*
- \_\_\_\_\_ MGMT 3340 Managing People & Work\*\*
- \_\_\_\_\_ MGMT 3344 Operations & Supply Chain Mgmt\*\*
- \_\_\_\_\_ MIS 3321 Managing Systems and Technology
- \_\_\_\_\_ MKTG 3350 Principles of Marketing\*\*
- \_\_\_\_\_ MGMT 4347 Managing Policy and Strategy\*\*  
(this course should be taken in final semester)

\*This course has prerequisites; check the Undergraduate Bulletin for details

**I & E Major (24 hours)**

- \_\_\_\_\_ MKTG 3376 New Product Development\*\*
- \_\_\_\_\_ ACCT 3376 Taxation for Entrepreneurs\*\*
- \_\_\_\_\_ FINA 4376 Entrepreneurial & Small Business Finance\*\*
- \_\_\_\_\_ MGMT 3346 Personnel/Human Resource Management\*\*
- \_\_\_\_\_ MGMT 3349 Small Business Management
- \_\_\_\_\_ MGMT 4376 New Venture Creation\*\*

**PLUS: Any 2 upper-division business electives in consultation with academic advisor: (9 hours)**

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\*\* This course has prerequisites; check the Undergraduate Bulletin for details

**Electives to equal 120 hours**

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**SUMMARY OF GRADUATION REQUIREMENTS**

1. A minimum of 120 hours earned from the following areas:
  - UCA Lower Division Core - 38 hours
    - **UCA Lower Division Core requirements can be found at:**  
<http://uca.edu/core>
    - UCA Lower division core requirements for Diversity in World Cultures, Oral Communication, Critical Inquiry Quantitative, Critical Inquiry Social Science will be completed as students complete the Business Foundation
    - ECON 1310 Modern Political Economy and FINA 2330 Personal Finance are Responsible Living Social Science alternatives available within the College of Business for students to consider when choosing a class in the Responsible Living area
  - UCA Upper Division Core
    - At least one upper division course in each of the following categories is required: Diversity (D), Effective Communication (C), Responsible Living (R), Critical Inquiry (I), and Capstone Experience (Z)
    - A course may satisfy up to 2 of these requirements
    - These requirements will be met by completing the Business Core and Economics Major requirements
- Business Foundation – 30 hours
- Business Core – 18 hours
- Major – 24 hours
- Electives to equal 120 hours  
Note: A second major, minor, and/or special degree requirements may increase the number of hours required for graduation.
2. At least a 2.000 Grade Point Average is required overall, in the business foundation/core, and in the major.
3. In the **Business Foundation**, a student may **NOT** proceed to take courses in the Business Core if the student's GPA is not at least a 2.0 in the following courses: ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and QMTH 2330.
4. Forty hours of upper division credit (3000 – 4000 level courses) are required for graduation.
5. For additional information, consult your academic advisor or the undergraduate bulletin