

ΦΛΧ



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Phi Lambda Chi & Sigma Tau Gamma
Present:

THE TOILET BOWL

Benefit football game for Arkansas Children's Hospital

Come support the men of Phi Lambda Chi and Sigma Tau Gamma fraternities as they compete to see who will be the winner of the TOILET BOWL!! The Toilet Bowl will be a benefit flag football game in honor of Arkansas Children's Hospital. All proceeds, (admission, concessions, donations, and sponsorships) will benefit Arkansas Children's Hospital.

The game will consist of:

- Four-10 minute quarters
- Half-time dance team competitions between the sororities
- Business give-a-ways
- Food, Fun, and more to come!

The game will be held Thursday, November 3rd at 7 p.m., on Estes Stadium at the University of Central Arkansas. Admission will be \$5 per person. If you or your business would like to become a sponsor, see attached document. Sponsorships are due no later than October 19th.

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Sponsorship Package

- **Basic Sponsorship: 50 dollars**
Benefit:
Business ad in the program booklet-1/8* page
Name in sponsor list
- **Premium Sponsorship:100 dollars**
Benefit:
Business ad in the program booklet-1/4* page
Name in sponsor list
- **Gold Sponsorship: 250 dollars**
Benefit:
Small business logo on the back of official t-shirt
Business ad in the program booklet-1/2 page ad
Name in sponsorship list
- **Platinum Sponsorship: 500**
Benefit:
Large business logo on the back of official t-shirt
Business ad in the program booklet-full page ad
Name in sponsorship list
5 official Toilet Bowl t-shirts
- **Ultimate Sponsorship :1000 +**
Benefit:
Large business logo on the back of official t-shirt
Business ad in the program booklet-full page ad
Name in sponsorship list
5 official Toilet Bowl t-shirts
Designated location for sign of choice
Personalized plaque for recognition of sponsorship

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If you or your business would like to become a sponsor, please contact Elliot Thompson at 479-216-4974 or email at [elliott 60 bearcat@yahoo.com](mailto:elliott60bearcat@yahoo.com).



Arkansas Children's Hospital Foundation

September 30, 2011

Dear Sir or Madam:

I am pleased to offer this letter in support of the Phi Lambda Chi fraternity and their upcoming event, "The Toilet Bowl" flag football game. The men of Phi Lambda Chi have supported ACH throughout the years, collectively raising money and volunteering their time at the hospital.

Arkansas Children's Hospital is the only pediatric hospital in Arkansas and serves children from birth to 21 years. In 2010, the hospital treated 12,821 patients in Faulkner County and administered more than \$900,000 in charity care to the patients of that area.

Phi Lambda Chi fraternity is doing their part to support ACH through this flag football game and we hope you will choose to support their efforts. We are grateful to the many volunteers and participants who make events like this possible and further the message of ACH which is to provide Care, Love and Hope for each child that walks through our doors.

The Phi Lambda Chis will be working in the community requesting sponsorships and donations for their event on November 3rd. They will be able to provide you with specific details of the game and ways to be involved; however, should you have any questions or concerns regarding the event or ACH, please contact me in the Arkansas Children's Hospital Foundation at 1-800-880-7491 or (501) 364-5307.

Sincerely,

Kate Hackett
Associate Development Officer
Arkansas Children's Hospital Foundation