

## **MISSION STATEMENT**

### ***UNIVERSITY OF CENTRAL ARKANSAS FOUNDATION, INC.*** **REVISED NOVEMBER 2024**

The mission of the University of Central Arkansas Foundation, Inc., is to fund the margin of excellence at UCA.

#### **Margin of Excellence:**

The margin of excellence includes those things not funded by the state of Arkansas or any other resource, but which make a difference in the quality and impact of University of Central Arkansas.

#### **Core Values:**

##### **Stewardship**

We are conscientious in honoring our obligations and responsibilities to our donors and the entire university community. This includes the responsible and ethical management and distribution of private resources to benefit UCA students, faculty, staff, and programs.

##### **Relationship**

We are dedicated to cultivating long-term relationships and partnerships built on trust, collaboration, and transparency. Our goal is to bring the greatest value to the UCA Foundation, our campus community, donors, and alumni.

##### **Advocacy**

We believe in the power of public advocacy to elevate our university and its mission. The UCA Foundation is committed to actively promoting the values and achievements of our institution, fostering a deeper understanding of its impact on students and the community. By engaging with stakeholders, sharing success stories, and championing educational initiatives, we aim to inspire support, enhance visibility, and build lasting partnerships that benefit both the university and the broader public.

##### **Community**

We cherish the rich experiences of our university alumni and are dedicated to fostering a welcoming environment for all. We strive to create opportunities for every alumnus to engage, share their stories, and contribute to our collective success. By valuing each individual's unique journey and perspective, we strengthen our community and enhance the impact of our shared mission.