

Strategic Planning Update

SPARC
April 4, 2017

Strategic Plan Goals 2016-2021

Goal 1: UCA will support and empower students to succeed. Actions to improve retention and graduation rates to the levels already specified by the Board in the KPIs must be UCA's first order of business.

Goal 2: Each UCA student will be prepared to effectively compete in the marketplace upon graduation and demonstrate continued involvement in and contribution to the UCA community after graduation.

Strategic Plan Goals 2016-2021

Goal 3: UCA will use clearly defined guidelines to evaluate emerging opportunities for strategic growth and retrenchment.

Goal 4: UCA will effectively implement the strategic plan.

Initiative 1.A.1.b.1 – Provide book scholarships to Pell-eligible students.

- Total amount allocated \$150,000
- Students must attend 5 “success” events during a semester
- \$250 scholarship
- Fall 2016
 - 47 of 700 Pell eligible freshmen received the \$250 scholarship for the spring
- Spring 2017
 - Students have until April 7 to complete the challenge

Initiative 1.A.1.b.2 - Fund Project X

- \$6,300 was funded through SP funds. Grant funding also was used for this program
- 29 first-year students of color participated
- Academic data were collected in fall and will continue to be tracked in order to monitor success measures such as Fall to Fall retention rate
- The program was a success by internal objectives
- Program satisfaction evaluations were overwhelmingly positive
- The Office of Diversity and Community (ODC) has seen continued involvement from Project-X participants in other ODC initiatives throughout the year

Initiative 1.A.2 – Implement/ Expand a Success Coaching Program.

- Total amount allocated FY 2017: \$154,500.
- Approximately \$36,000 for year
 - 16 HRL Peer Coaches
 - 10 Student Success Peer Coaches
 - 2 Graduate Student Coaches from UCA Counseling Program
- The expanded coaching staff has allowed our PCs to provide:
 - mandatory sessions: Academic Probation for Fall 2016 and Spring 2017
 - voluntary sessions: Academic Alert for Spring 2017
 - follow-up sessions for the Fall and Spring Mapworks freshman surveys
 - sessions with students in UCAN and UNIV 1100
 - spring pilot of a first gen outreach program for new admits

As of 2.16.17, the coaches have held 203 appointments with 198 at-risk students.

Initiative 1.A.3 – College Transition Collaborative program

- Total amount allocated \$35,000
- Year 3 of 4 in research study by a research team at Stanford
- Data Collected from 1,512 UCA Freshmen from past two years
- Online intervention designed to increase social belonging and academic success
- Follow-up survey planned this spring
- Full report next year

Initiative 1.A.4. - Implement Guided Pathways to Success (Academic Maps)

- Existing infrastructure: AMAPS review process is occurring now for 2017-18 AY
- Expenses: no new budget allocations at this time
- Next Steps:
 - Identify Milestone Courses for programs
 - Build academic maps into Degree Works in the Student Planner section

Initiative 1.B.1.C – Expand existing orientation and develop additional student orientation

- Total amount allocated \$ 22,240
- \$2,500 frozen – cut spring training events for student staff
- SOS increased by 20 students
- 3 additional SOAR sessions added
- Additional training for SOS staff in April and August
- Enhanced Existing Welcome Week activities

Initiative 1.C.1 – Expand Supplemental Instruction Program

- Total amount allocated \$89,400.
- Current courses: PSYC 1300, BIOL 1400/1401/1402, and PSCI 1330.
- Increased SI leaders from 14 to 19
- SI Graduate Assistant hired Jan. 2017
- Unable to hire SI Coordinator
- Initial data showed success
- Spring and Fall 2016 both saw very poor participation rates in some SI sections making it difficult to evaluate the program
- Plan to require SI in PSYC 1300 next fall

Initiative 1.A.1, 2.A.1 - Create college/department level initiatives for retention and student professional development

- \$7000 allocated to each academic college for a total of \$42,000
- Only \$1020 allocated before spending freeze
- Philosophy and Religion department hired a student to serve as a tutor in the Tutoring Services Center

Initiative 2.B.5 – Increase Access to Career Development Programs offered through Career Services.

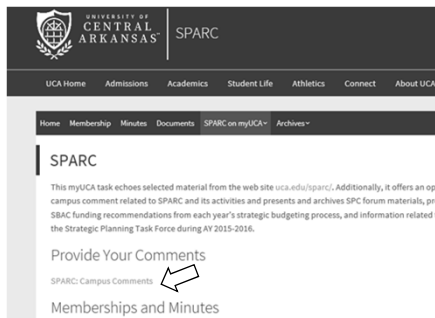
- Total amount allocated \$ 36,832
- New Career Coach Staff Position
- As of end of February:
 - 22 programs added or enhanced
 - 3,054 student contacts
 - 304 coaching sessions

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3. If you prefer to leave an anonymous comment, select "No" for the first question.