



UNIVERSITY OF
**CENTRAL
ARKANSAS™**

COLLEGE
OF BUSINESS

2026-2027 Bulletin

ECONOMICS + INTERNATIONAL TRADE

BACHELOR OF BUSINESS ADMINISTRATION

UCA Lower-Division Core (38 hours)

Complete all UCA LD Core requirements

Business Foundation (33 hours)

	BUAD 1300 Introduction to Business ¹
	CISA 1300 Business Computing
	MATH 1395 Business Math ²
	ACCT 2321 Legal Environment of Business I
	ECON 2310 Global Environment of Business ²
	MGMT 2301 Business Communications ²
BBA Progression Requirement ³ (2.0+ GPA in 5 courses AND 2.0+ cumulative GPA)	
	ACCT 2309 Prin. of Managerial Accounting ^{3, *}
	ACCT 2310 Prin. of Financial Accounting ^{3, *}
	CISA 2330 Business Statistics ^{3, *}
	ECON 2320 Prin. of Macroeconomics ^{2, 3}
	ECON 2321 Prin. of Microeconomics ^{2, 3}

Business Core (18 hours)

	CISA 3321 Managing Systems and Technology
	FINA 3330 Managing Finance & Capital ⁴
	MGMT 3340 Managing People & Work ⁴
	MGMT 3344 Operations & Supply Chain Management ⁴
	MKTG 3350 Principles of Marketing ⁴
	MGMT 4347 Managing Policy and Strategy ⁵

Electives to reach 120 hours

Economics Major w/Int'l Trade (24 hours)

Complete 5 Required Major Courses

	ECON 3301 Intermediate Microeconomics*
	ECON 3302 Intermediate Macroeconomics*
	ECON 4335 International Trade*
	FINA 4333 International Finance*
	ECON 4380 Senior Seminar*

Choose 3 Major Electives

Major Electives may be chosen from:
- Any 3000- or 4000-level ECON courses
or FINA 3340 or MGMT 3342

Graduation Requirements

	REQUIRED Hours	✓	REQUIRED GPA	✓
Total / Overall	120		2.0	
BBA Progression Requirement	15		2.0	
Business Foundation + Core	51		2.0	
Major	24		2.0	
UCA Lower Division Core	38			
UCA Upper Division Hours	40			
UCA Residence Requirement	30			

This check sheet summarizes degree requirements. Please refer to the *Undergraduate Bulletin* for official information about academic programs and undergraduate degree policies. Your academic advisor or the Office of the Registrar can help you understand the Undergraduate Bulletin if needed.

<https://uca.edu/ubulletin/>

Economics Major w/Int'l Trade Concentration

3000-/4000-level courses that may serve as major electives:

ECON 3310 Public Sector Economics*
ECON 3322 Law and Economics*
ECON 3325 Sports Economics*
ECON 3327 Transportation Economics*
ECON 3330 Environmental Economics*
ECON 3335 Econometrics*
ECON 4320 Comparative Economic Systems*
ECON 4340 Managerial Economics*
ECON 4360 Health Care Economics *
ECON 4375 Economics of Developing Nations*

FINA 3340 Money, Banking, and Financial Markets*
MGMT 3342 International Business*

ECON 3382/4382 Internship in Economics*
ECON 4390 Independent Study in Economics*
ECON 4V95 Special Problems in Economics*

Notes

- ¹ BUAD 1300 is required for first-time freshmen. Consult with your advisor about whether you qualify for a waiver for BUAD 1300.
- ² In addition to meeting Business Foundation requirements, this course also counts toward the UCA lower-division core.
- ³ **BBA Progression Requirement:** Students must meet these requirements to enroll in more than 9 hours of UD business courses:
- Obtain a 2.0+ cumulative GPA, and
 - Earn at least a 2.0 GPA in ACCT 2309, ACCT 2310, CISA 2330, ECON 2320, and ECON 2321.
- ⁴ Students must meet the Progression Requirement (see note #3) as a prerequisite to this course.
- ⁵ MGMT 4347 should be taken in the student's last semester. FINA 3330, MGMT 3340, MGMT 3344, and MKTG 3350 are prerequisites for MGMT 4347.
- * This course has one or more prerequisites.

Important Resources

ECON Course Descriptions

<https://uca.edu/ubulletin/courses/econ/>

Department of Economics, Finance, and Insurance & Risk Management

<https://uca.edu/efirm/>

UCA Lower-Division Core

<https://uca.edu/academicbulletins/ld-uca-core/>

UCA Upper-Division Core

<https://uca.edu/academicbulletins/ud-uca-core/>

UCA – Arkansas Course Transfer System

<https://uca.edu/academicbulletins/acts/>