

Advisory Board Meeting Agenda
August/September 2025 - Held via Google Forms

This meeting was a recorded video by Dr. Thompson, Program Coordinator, and requested that members of the advisory board view the video and submit feedback via the form. This meeting was to discuss the data surrounding our key assessments required by CAEP as well as seeking feedback and input on the assessments and and program.

- Welcome
 - Dr. Thompson welcomed the advisory board.
- Recruitment
 - I found out about the program from the IDA website and tell people about it all the time. However, I do think more people would apply and enroll if they knew about it. When I was teaching abroad, there were very few people certified to intervene in reading. Maybe allocating some funds to recruit in public/private schools, with districts like some other schools do would be beneficial.
 - It seems as though recruitment is not an issue and is being addressed in the appropriate ways by using Social Media, IDA and word of mouth.
 - I think the recruitment is spot on, and that the IDA website and professional conferences is the best way to go about it!
 - A Facebook group for alumni, current, and prospective students may be helpful for future students to connect with and get

feedback/support on the program. I volunteer to admin the group. I've been admin for several Facebook groups in the past.

- Currently, the program recruits through word of mouth, social media and the IDA website, which have been effective in attracting qualified candidates. To expand reach and attract more applicants, the program could consider expanding digital engagement through targeted Instagram campaigns that focus on program outcomes and career pathways. Additionally, engaging alumni to share their experiences through webinars, blog posts, podcasts, or social media can provide authentic insights. Hosting virtual information sessions and highlighting student success stories could further help prospective students better understand the benefits and career opportunities.
- Dallas IDA does a great job with events. I am curious if Arkansas IDA does a good job regionally at advertising as well during events.
- Questions about data shared
 - No
 - I don't believe I have any questions. The information shared was new to me but it was easy to follow.
 - Do we track data regarding what alumni are doing? Are they employed in schools? If so, are they administration or classroom teachers? Are they in private practice?
 - No, but growth is always a great sign!
- Key Assessment Feedback

- I agree that including more key assessments to provide a sundry of data points will help provide more insight into the programs effectiveness, especially assessments that push for more practical application tied to what teachers need to do in the field.
- As noted above, the video information was all new to me. The key assessments used appeared to give data to support effectiveness of the program/instruction.
- I believe a focus should continue to be on application in the practicums, and that new assessments should replace former ones as opposed to simply adding on.
- All of the Key Assessments look good.
- Going over some of the Application parts of the Praxis with students, scenarios would be helpful
- Feedback on Changes Shared
 - I love the idea adding more scenario based assignments.
 - I don't have any feedback on changes at this time. The brief video provided me with knowledge of the Graduate Reading/Dyslexia Program which was mostly new information.
 - Kudo on the KPEERI increase!
- Format Preferred for Advisory Board
 - 83.3% stated no preference between Zoom Meeting or Google Form
 - 16.7% stated a Zoom Meeting preference.
- Additional Feedback

- I appreciate being able to serve on this Advisory Committee. I am looking forward to learning more about the Graduate Reading/Dyslexia Program.
- Happy to be on board!
- I would like to express my sincere appreciation for this program. The curriculum, faculty, and resources have already provided me with a wealth of knowledge and practical skills that I know will be invaluable in my future. I have learned so much, and I truly appreciate the program's dedication to preparing students for their professional roles. I am excited to continue working towards my degree and gaining even more from this experience.

*The advisory board consists of 17 people. Six responded to the Google Form.

Advisory Board

1. Mary-Jane Westlund - Student
2. Jessica Boggs - Alumni; Therapist at Nelms Center
3. Abby Huck - Alumni
4. Aubrey Sydow - Alumni
5. Amy Brooks - Student
6. Hilary Love - Student
7. Elissa Eibes Blabac - Student
8. Amanda Hinze - Student

9. Neal Zoglmann - Student
10. Jamie Katzenmeyer - Alumni
11. Kristen Atchley - Alumni
12. Darah Patterson - Student
13. Emilie Heisserer - Student
14. Sheri Hight - Alumni; Adjunct Faculty
15. Shoudong Feng - Faculty
16. Brenda Nahlen - Take Flight QI; Retired Conway Public Schools
Educator; Works with DESE and Arch Ford
17. Julie Workman - Arch Ford