



The Economic Value of the University of Central Arkansas

REFLECTS FISCAL YEAR 2018-19



ECONOMIC IMPACT ANALYSIS

♣ = 250 jobs

1 out of every **85**

jobs in Arkansas is supported by the activities of UCA and its students



Alumni impact

Impact of the increased earnings of UCA alumni and the businesses they work for

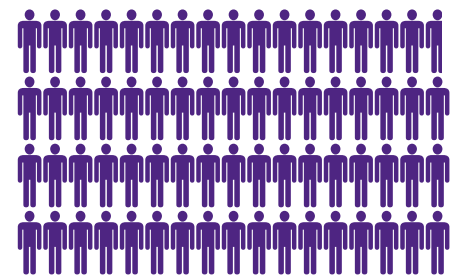
\$878.4 million

Added income

an economic boost similar to hosting the World Series

146x

16,920 Jobs supported



- OR -

UCA TOTAL ANNUAL IMPACT

\$1.01 billion

Added income

- OR -

19,506

Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$110.5 million

Added income

enough to buy 3,293 new cars

- OR -

2,024

Jobs supported



Student spending impact

Impact of the daily spending of UCA students attracted to or retained in the state

\$18.2 million

Added income

enough to buy 1,463 families* a year's worth of groceries

- OR - 419 Jobs supported



* family of four



Construction spending impact
\$4.1 million



Research spending impact
\$2.9 million

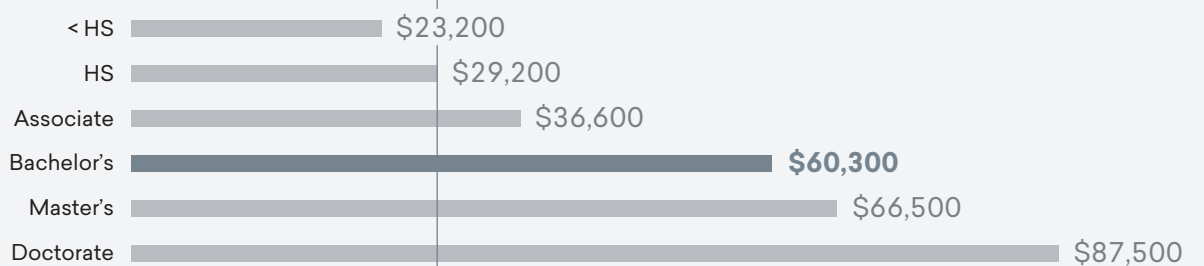


Visitor spending impact
\$299.9 thousand



INVESTMENT ANALYSIS

The average bachelor's degree graduate from UCA will see an increase in earnings of **\$31,100** each year compared to someone with a high school diploma working in Arkansas.



For every **\$1...**



Students gain **\$5.20** in lifetime earnings



Taxpayers gain **\$2.20** in added tax revenue and public sector savings



Society gains **\$8.60** in added state revenue and social savings

About UCA



12,741 Credit students



1,358 Non-credit students



2,014 Employees

