

Amy G. Baldwin

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Current Position

Director of University College, University of Central Arkansas, Conway, Arkansas

Educational History

Rhodes College

B.A., 1995

English Literature

Washington University

M.A., 1996

British Literature

University of Arkansas at Little Rock

Ed.D., 2015

Higher Education

**Dissertation focused on construction of identity and student success factors for African American males in community colleges.*

Professional Experience

2014-present **Director of University College, University of Central Arkansas**

Manages a department of 13 full-time faculty members and 3-40 adjunct faculty members, and an administrative specialist; oversees all remedial courses and a one-credit-hour student success course; collaborates with other departments and offices on campus; oversees a budget; coordinates assessment; collaborates with various offices on campus; teaches transitional writing, literacy, literature, and student success.

2013-2014 **Chair and instructor of College Studies, Pulaski Technical College**

Course taught: College Seminar

Managed 12-25 adjuncts each semester, maintains schedule, collaborated with campus community to provide effective first-year programming and events, prepared assessment and monitored progress of student success

2011-2013 **Project Director, Complete College America Grant—Arkansas**

Oversaw the implementation of grant goals for nine Arkansas institutions

1996-2013 **Instructor of English, Pulaski Technical College**

Courses taught: developmental writing, college composition, literature, and student success

2007-2009 **Professional Development Coordinator, Pulaski Technical College**

Created and implemented faculty development program, New Faculty Academy, and adjunct orientation and training

2007-2009 **Co-director, Achieving the Dream college-wide initiative, Pulaski Technical College**

Organized and led the Achieving the Dream initiative; coordinated professional development for initiative; wrote implementation report.

2006-2007 **Co-liaison, Foundations of Excellence® self-study, Pulaski Technical College**
Organized and led Foundations of Excellence® self-study process; wrote final report

2003-2006 **Distance Education Coordinator, Pulaski Technical College**
Trained faculty on course management system and oversaw expansion of online courses throughout the college

2000-2002 **Self-Study Editor, The Higher Learning Commission Self-Study, Pulaski Technical College**

Additional Professional Experience

2017-2019 Editorial Board Member of the *Journal of The First-Year Experience & Students in Transition*, 3-year term

2016 Reviewer for National Resource Center for the First-Year Experience and Students in Transition Excellence in First-Year Seminars Awards

2014-present Reviewer National Resource Center for the First-Year Experience and Students in Transition Annual Conference Proposals

2015-2016 Member of Arkansas Department of Higher Education Master Plan Committee: Developmental Education
Provided recommendations and responses to Governor's master plan work on improving higher education in Arkansas

Oct 2015 QEP Lead Evaluator, Southern Association of Colleges and Schools (SACS)
Provided evaluation of a Quality Enhancement Plan (QEP) for one institution as part of their SACS reaffirmation visit.

Oct 2013 QEP Lead Evaluator, Southern Association of Colleges and Schools (SACS)
Provided evaluation of a Quality Enhancement Plan (QEP) for one institution as part of their SACS reaffirmation visit.

Oct 2012 QEP Lead Evaluator, Southern Association of Colleges and Schools (SACS)
Provided evaluation of a Quality Enhancement Plan (QEP) for two institutions as part of their SACS reaffirmation visit.

Nov 2011 QEP Lead Evaluator, Southern Association of Colleges and Schools (SACS)
Provided evaluation of a Quality Enhancement Plan (QEP) for an institution as

part of their SACS reaffirmation visit.

- 2010-2014 Arkansas Association of Two-Year Colleges' Statewide Student Success Advisory Board
Advisory Board that examines best practices in developmental education reform, other curriculum reform, student success strategies, and policy reform
- 2013-present *Student Health 101* Ask an Expert: The Professor
Answers student questions about academics
- 2009-present *Student Health 101* Advisory Board
National college newsletter about health and wellness issues
- 2008-present Founded and co-chaired statewide Student Success Symposium
First-ever Arkansas conference for two-year and four-year institutions that focuses solely on student success
- 2007-present National Student Success Institute, co-founder
Professional development organization that provides training and resources for community college faculty
- 2007-2010 Leadership Pulaski Tech, steering committee member
Helped create and implement first-ever professional development leadership class at Pulaski Technical College; now in its sixth year.
- 2006 Adjunct Conference, co-chair
Created and offered the first adjunct conference for the state of Arkansas, which provided conference sessions on managing and supporting adjunct faculty.

Publications and Writings

Blogs

- 2016-present Blogger on parent and college student issues at www.collegereadyparent.org
- 2012-present Guest blogger on student success issues at www.mystudentsuccesscommunity.com
- 2013 Guest blogger on first-generation student issues at www.firstgenerationstudents.com.

Textbooks

- Baldwin, A. Tietje, B., & Stoltz, P. (2016). *The College Experience Compact* 2nd ed. Boston, MA: Pearson.
- Baldwin, A. Tietje, B., & Stoltz, P. (2016). *The College Experience* 2nd ed. Boston, MA: Pearson.
- Baldwin, A. Tietje, B., & Stoltz, P. (2016). *The Community College Experience* 4th ed. Boston,

MA: Pearson.

Baldwin, A. & Tietje, B. (2014). *The College Experience Compact*. Boston, MA: Pearson.

Baldwin, A. & Tietje, B., et al. (2014). *The College Experience for Men of Color*. Boston, MA: Pearson.

Baldwin, A. & Tietje, B., et al. (2014). *The College Experience for Adult Learners*. Boston, MA: Pearson.

Baldwin, A. & Tietje, B., et al. (2014). *The College Experience for International Learners*. Boston, MA: Pearson.

Baldwin, A. & Tietje, B., et al. (2014). *The College Experience for Student Athletes*. Boston, MA: Pearson.

Baldwin, A. & Tietje, B. (2013). *The College Experience*. Boston, MA: Pearson.

Baldwin, A. (2013). *The Community College Experience PLUS*, 3rd ed. Boston, MA: Pearson.

Baldwin, A. (2012). *The First-Generation College Experience*. Boston, MA: Pearson.

Baldwin, A. (2010). *The Community College Experience PLUS*, 2nd ed. Upper Saddle River, NJ: Pearson/Prentice Hall.

Baldwin, A. (2009). *The Community College Experience* brief, 2nd ed. Upper Saddle River, NJ: Pearson/Prentice Hall.

Baldwin, A. (2006). *The Community College Experience PLUS*, 1st ed. Upper Saddle River, NJ: Pearson/Prentice Hall.

Baldwin, A. (2005). *The Community College Experience* brief, 1st ed. Upper Saddle River, NJ: Pearson/Prentice Hall.

Professional Development Titles

Baldwin, A., Sherfield, R., & Pisiciteli, S. (2009). *Engaging Activities for Academic Success*. Upper Saddle River, NJ: Pearson/Prentice Hall.

Baldwin, A., Sherfield, R., & Pisiciteli, S. (2009). *Engaging Activities for Active Learning*. Upper Saddle River, NJ: Pearson/Prentice Hall.

Baldwin, A., Sherfield, R., & Pisiciteli, S. (2009). *Engaging Activities for Critical Thinking*. Upper Saddle River, NJ: Pearson/Prentice Hall.

Baldwin, A., Sherfield, R., & Pisiciteli, S. (2009). *Engaging Activities for Motivation*. Upper Saddle River, NJ: Pearson/Prentice Hall.

Baldwin, A., Sherfield, R., & Pisiciteli, S. (2009). *Engaging Activities for Retention*. Upper Saddle River, NJ: Pearson/Prentice Hall.

Baldwin, A., Sherfield, R., & Pisiciteli, S. (2009). *Engaging Activities for Understanding the Culture of College*. Upper Saddle River, NJ: Pearson/Prentice Hall.

A Selection of Invited Presentations, Conference Breakouts, Workshops, and Webinars

“Growth Mindset Matters.” Innovative Educators, Webinar, September 2016.

“Institute on First-Generation College Students.” Invited Faculty Member, National Resource Center for the First-Year Experience and Students in Transition, Columbia, SC, July 2016.

“It’s in the Syllabus: Engaging Activities for Student Success” and “Building GRIT.” Invited Professional Development Speaker, St. Petersburg College, Clearwater, Florida, July 2016.

“Institute on Community College FYE.” Invited Faculty Member, National Resource Center for the First-Year Experience and Students in Transition, Columbia, SC, November 2015.

“True Grit: Solving the Retention Issue by Focusing on Resilience” and “Getting Grittier: Developing Persistence in Your Students and You.” Invited Speaker, Grayson College, Texas, August 2015.

“Reaching and Retaining Students through Intentional Advising.” Invited Speaker, Ozarka College, Melbourne, AR, November 2014.

“First-Year Seminar Assessment Conference.” Invited Facilitator, Academic Impressions, New Orleans, LA, October 2014.

“It’s in the Syllabus: The Unwritten Rules of Student Success.” Invited Convocation Speaker, University of Arkansas Community College at Morrilton, August 2014.

“Institute on First-Generation College Students.” Invited Faculty Member, National Resource Center for the First-Year Experience and Students in Transition, Asheville, NC, July 2014.

“Get In, Get Through, Get Out, Get Paid: Four Guiding Principles of Student Success.” Teresa Farnum & Associates Retention Conference. Denver, CO July 2014.

“Are Your Students Learning Anything? Quick, Simple Assessment Techniques.” Teresa Farnum & Associates Retention Conference. Denver, CO, July 2014.

“Strategies for Supporting First-Generation College Students.” Pre-conference Workshop with Jenna Seabold. First-Year Experience Conference. San Diego, CA, February 2014.

“Developing a Picture of Student Success: Part II.” Pearson Course Redesign Conference. Phoenix, AZ, September 2013.

“Using Social Media to Increase Student Success.” Teresa Farnum & Associates Retention Conference. Nashville, TN, July 2013.

“Identifying and Targeting At-Risk Populations.” Teresa Farnum & Associates Retention Conference. Nashville, TN, July 2013.

“Activities for Engaging First-Year College Students.” Invited Speaker, Community College of Rhode Island Faculty Training. Providence, RI, May 2013.

“When You Can’t Beat ‘Em, Friend ‘Em: Using Social Media and New Technology to Galvanize Your Class.” A webinar with Steve Piscitelli. NISOD. March 2013.

“Are They Learning Anything?: Simple Yet Effective Classroom Assessment Techniques for Student Success Courses.” Pearson Student Success Forum. San Antonio, TX, March 2013.

“Developing a Picture of Student Success.” Pearson Course Redesign Conference. Austin, TX, February 2013.

“Strategies for Supporting First-Generation College Students.” Pre-conference Workshop with Dr. Donna Younger and Jenna Seabold. First-Year Experience Conference. Orlando, FL, February 2013.

“Course Redesign or Faculty Redesign?” Invited Keynote Speaker, OKADE Conference. Tulsa, OK, October 2012.

“Developing a Picture of Success.” Pearson Redesign Conference. New Orleans, LA, September 2012.

“Activities for Incorporating Student Success Across the Curriculum.” Invited Speaker, Rich Mountain Community College Faculty Training. Mena, AR, June 2012.

“Teaching Student Success.” Tarrant Community College. Ft. Worth, TX, April 2012.

“Creative and Critical Thinking for Student Success.” Tarrant Community College. Ft. Worth, TX, April 2012.

“Helping Diverse Populations Succeed with the 4E’s.” Pearson Student Success Forums. New Orleans, LA, and San Diego, CA, March 2012.

“First-Year Seminars for Community Colleges.” Pre-conference Workshop with Dr. Donna Younger. First-Year Experience Conference. San Antonio, TX, February 2012.

“Engaging Students with Social Media.” Pre-conference Workshop with Dr. Robert Sherfield and Steve Piscitelli. NADE Conference. Orlando, FL, February 2012.

“Retaining First-Generation Students: Strategies for the Classroom and Beyond.” Academic Impressions Webinar, December 2011.

“Retaining First-Generation Students: Strategies for the Classroom and Beyond.” Academic Impressions Webinar, May 2011.

“Using *The Community College Experience PLUS*.” Delaware Community College. Philadelphia, PA, August 2009.

“Analyzing Performance Problems and Exploring Creative Solutions.” Pulaski Technical College. North Little Rock, AR, August 2009.

"Using *The Community College Experience PLUS*." Owens Community College. Toledo, OH, May 2009.

"Fostering Success in Community College: What Professors Wish Students Knew Before They Arrived." National Guard Youth Challenge Program Conference. Dallas, TX, January 2009.

"College Culture and Learning Styles." Lord Fairfax Community College. Middletown, VA, August 2008.

"Using *The Community College Experience PLUS*." J. Sargeant Reynolds Community College. Richmond, VA, July 2008.

"College Culture Shock: Acclimating Students for Success." Durham Technical College. Durham, NC, May 2008.

"Bridging the Gap Between Our Expectations and Theirs." San Antonio College. San Antonio, TX, February 2008.

"Bridging the Gap Between Our Expectations and Theirs." Ivy Tech Community College. Lafayette, IN, January 2008.

"Evaluating the Efficacy of an SMS-Based Student Success Intervention." Breakout session with Dr. Brian Tietje and Thomas Bruick. First-Year Experience Conference. Orlando, FL, February 2016.

"UCAN Succeed with Resilience: An Academic Suspension Program Gets Gritty." Breakout session with Marvin Williams. First-Year Experience Conference. Dallas, TX, February 2015.

"From Student Success Course to College Completion: Making Assessment Connect." A breakout session with Dr. Brian Tietje. NISOD Conference. Austin, TX, May 2013.

"Are They Learning Anything?: Simple Yet Effective Classroom Assessment Techniques for Student Success Courses." A breakout session with Dr. Brian Tietje. FYE Conference. Orlando, FL, February 2013.

"The Four C's of Student Success in the Community College." A pre-conference workshop with Dr. Robert M. Sherfield and Steve Piscitelli. NISOD Conference. Austin, TX, May 2011.

"Acclimating, Engaging, and Motivating Community College Students" with Dr. Robert M. Sherfield and Steve Piscitelli. NISOD Conference. Austin, TX, May 2009.

"Engaging Activities for Retention." National Student Success Institute Regional Workshop. Philadelphia, PA, April 2009.

“Acclimating, Engaging, and Motivating First-time Students” with Dr. Robert M. Sherfield and Steve Piscitelli. Pre-conference Workshop. First-Year Experience Conference. Orlando, FL, February 2009.

“Engaging Activities for Retention” with Dr. Robert M. Sherfield. National Student Success Institute Keynote and Breakout Sessions. MRADE/IDEA Conference. Des Moines, IA, October 2008.

“Engaging Activities Understanding the Culture of College.” National Student Success Institute Workshop. Cincinnati State Community College. Cincinnati, OH, May 2008.

“Culture Shock: New Students and the Language of Success.” First-Year Experience Conference. San Francisco, CA, February 2008.

“Culture Shock: New Students and the Language of Success.” NADE Conference. Boston, MA, February 2008.

Community Involvement

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| 2015-2016 | TEDxUniversityofCentralArkansas Speaker Coach |
| 2015 | Region III Soccer Tournament Volunteer, Burns Park, North Little Rock, Arkansas |
| 2014-present | STAND Foundation, Inc., North Little Rock, Arkansas <i>Serve as a judge for leadership class presentations, speaker for leadership class, and serve on a professional development program committee</i> |
| 2010-2012 | Cookbook Committee, Our Lady of the Holy Souls School <i>Managed cookbook fundraiser project through publication and sales.</i> |
| 2006-2007 | Next Generation Young Professionals, North Little Rock Chamber of Commerce <i>Co-founded group for young professionals and sat on the executive committee</i> |
| 2005-2007 | Leadership Renaissance, North Little Rock Chamber of Commerce <i>Chaired committee that provided a leadership program for high school juniors</i> |
| 2005-2006 | American Heart Association Heart Walk <i>Team Captain, Pulaski Technical College</i> |
| 2004 | Arkansas Literary Festival Volunteer |
| 2003-2004 | Greater Little Rock Chamber of Commerce Leadership Class XIX |