

## CSD Strategic Plan 2023-2028

### **Goal 1: Increase experiential learning opportunities in the BS and MS curricula.**

Measurable Objective 1: Identify, define, and track experiential learning opportunities that currently exist in clinical and didactic coursework use.

- Resources: faculty time
- Person Responsible: B.S. and M.S. Policy Committee
- Projected Completion Date: Dec 2023

Measurable Objective 2: Develop a comprehensive list of current IPE and ICP opportunities/activities for BS and MS CSD students.

- Resources: faculty time
- Person Responsible: Curriculum Committee
- Projected Completion Date: Dec 2024

Measurable Objective 3: Increase IPE and ICP opportunities for all CSD students by 10%.

- Resources: faculty time
- Person Responsible: departmental faculty
- Projected Completion Date: May 2026

Measurable Objective 4: Increase the use of experiential learning opportunities in clinical and didactic coursework by 10%.

- Resources: additional technology/equipment, faculty time, IT, continuing education/training for faculty, additional space for implementation
- Person Responsible: Building & Space committee, department chair, faculty, clinic director, clinic committee
- Projected Completion Date: May 2028

### **Goal 2: Increase and support diversity in faculty and students.**

Measurable Objective 1: Develop a holistic approach to M.S. program admissions.

- Resources: faculty time, professional development, recruitment expenses
- Person Responsible: admission committee, clinic director, department chair
- Projected Completion Date: December 2025

Measurable Objective 2: Develop and track student learning outcomes to measure student success and identify areas of student support from the holistic admission process.

- Resources: faculty time, OARS support, tutoring & writing services, student workers
- Person Responsible: Admission Committee & BS and MS Policy Committee
- Projected Completion Date: Annually until May 2028

Measurable Objective 3: Study the feasibility of obtaining RSO status for a UCA chapter as a National Black Association for Speech-Language and Hearing (NBASLH) Affiliate

- Resources: faculty time, student time
- Person Responsible: CSD Diversity, Equity, and Inclusion committee
- Projected Completion Date: May 2024

Measurable Objective 4: Create a faculty/peer mentor program for undergraduate students.

- Resources: faculty time, student volunteers, advising time
- Person Responsible: department chair, faculty advisors, and undergraduate advisor
- Projected Completion Date: May 2025

Measurable Objective 5: Identify collaborative opportunities for community outreach within B.S. and M.S. programs.

- Resources: faculty time
- Person Responsible: faculty, program director, and department chair
- Projected Completion Date: December 2024

### **Goal 3: Increase student and alumni engagement.**

Measurable Objective 1: Increase the number of student extracurricular activities/events by 10% for M.S. graduate students.

- Resources: faculty time, funds, supplies, equipment
- Person Responsible: NSSLHA advisor, DEI committee chair, department chair
- Projected Completion Date: May 2026

Measurable Objective 2: Develop a schedule for regular communication with alumni through social media, mailings, and a published newsletter.

- Resources: faculty time, staff time, student workers
- Person Responsible: Department chair, Clinic director, faculty, staff
- Projected Completion Date: December 2024

Measurable Objective 3: Faculty will participate in UCA's Day of Giving to secure funding for students, research, and clinical endeavors.

- Resources: faculty time, social media platforms/software, upgrades/updates to department webpage
- Person Responsible: Clinic committee, Department chair, faculty
- Projected Completion Date: Annually through 2028

### **Goal 4: Increase student participation in research.**

Measurable Objective 1: Double the number of presentation proposal submissions with student involvement at state, regional, or national conferences.

- Resources: faculty time, travel funding (for faculty and students), materials, access to computer software
- Person Responsible: faculty, department chair
- Projected Completion Date: May 2027

Measurable Objective 2: Increase the number of submissions of manuscripts with student research involvement.

- Resources: faculty time, research funding, materials, access to computer software, student time
- Person Responsible: department chair, faculty
- Projected Completion Date: Annually through 2028