

## 2018-2023 Strategic Goals Executive Summary

**Goal 1:** Increase and support diversity in faculty and students.

### **Related UCA Strategic Planning Goals**

Goal 1: UCA will support and empower students to succeed. Actions to improve retention and graduation rates to the levels already specified by the Board in the KPIs must be UCA's first order of business.

Goal 2: Each UCA student will be prepared to effectively compete in the marketplace upon graduation and demonstrate continued involvement in and contribution to the UCA community after graduation.

### **Objectives**

**1a.** Establish a university chapter Arkansas Black Associate for Speech-Language and Hearing (ARBASLH).

**Resources:** Faculty time.

**Responsible Person(s):** Department Faculty

**Projected Completion Date:** May 2023

**Expected Results:** UCA's CSD Department will participate in the development of an ARBASLH chapter and then establish an affiliate chapter at UCA.

**1b.** Modify the CSD By-laws to create a Departmental Standing DEI Committee.

**Resources:** Faculty time.

**Responsible Person(s):** Department Faculty

**Projected Completion Date:** May 2023

**Expected Results:** The CSD By-laws will be updated to include a Departmental DEI Committee.

**1c.** Modify the BS curriculum to include a sociolinguistics course.

**Resources:** Faculty time.

**Responsible Person(s):** Department Faculty

**Projected Completion Date:** May 2023

**Expected Results:** The CSD Curriculum Committee will create a sociolinguistics course for the BS program and make the appropriate modifications to the BS curriculum.

**Goal 2:** Explore the feasibility of developing a study abroad opportunity for CSD students.

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### **Objective**

**2a.** The development of an Ad Hoc Committee to explore possible places for study abroad and to develop possible curriculum.

**Resources:** Faculty time.

**Responsible Person(s):** Study Abroad Ad Hoc Committee, Department Chair, and Curriculum Committee

**Projected Completion Date:** May 2023

**Expected Results:** A course proposal to be submitted to the appropriate UCA Council for approval.

**Goal 3:** Increase IPE and IPP opportunities for students.

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**Objective**

**3a.** Implement Electronic Medical Records (EMR) for all patients.

**Resources:** Funds to purchase EMR software and online server access and Faculty time.

**Responsible Person(s):** SLHC Clinic Director, Kathy McDaniel, and faculty.

**Projected Completion Date:** May 2023

**Expected Results:** A successful conversion of paper documentation to EMR.

**Goal 4:** Increase Alumni engagement in the CSD Department

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**Objectives**

**4a.** Develop an exit survey for graduating seniors.

**Resources:** Faculty time.

**Responsible Person(s):** Department Chair, Candice Robinson, Undergraduate and Master's Policy Committee members.

**Projected Completion Date:** May 2023

**Expected Results:** A functional survey in Qualtrix.

**4b.** Develop a schedule for regular communication with alumni through mailings (letters) and a published and online newsletter.

**Resources:** Faculty time.

**Responsible Person(s):** Department chair, Undergraduate Advisor, Graduate Advisor, and Clinic Director.

**Projected Completion Date:** May 2023

**Expected Results:** Updated Alumni list for the purposes of foundation development

**Goal 5:** Increase undergraduate and graduate students' engagement in research.

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**Objective**

**5a.** Develop undergraduate research opportunities within the structure of two senior level classes CSD 4340 (Research Principles) and CSD 4343 (Capstone in CSD).

**Resources:** Faculty time.

**Responsible Person(s):** Department Faculty

**Projected Completion Date:** May 2023

**Expected Results:** All student enrolled in CSD 4340 will work with a faculty member on a research project. During the Spring semester, students enrolled in CSD 4343 will present a poster at the CHBS Student Research Symposium.