Communication—Written

Written Communication Goal #1: Develop and present ideas logically and effectively in order to enhance communication and collaboration with diverse individuals and groups.

Learning Outcome B: Use appropriate conventions and strategies in written communication for various audiences and purposes.

Criteria	4	3	2	1	0
Context of and Purpose (or thesis) for Writing	Demonstrates a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses on all elements of the work.	Exhibits adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	Expresses deliberate awareness of context, audience, purpose, and to the assigned tasks(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	Shows minimal attention to context, audience, purpose, and to the assigned tasks(s) (e.g., expectation of instructor or self as audience).	Insufficient performance
Content Development	Applies relevant, substantive, and thoughtful content to achieve purpose and illustrate mastery of the subject, conveying the writer's understanding of and contribution to the academic conversation throughout the whole work.	Uses relevant and substantive content to achieve purpose and explore ideas within the context of the discipline and shape the whole work.	Incorporates appropriate and relevant content to achieve main purpose and develop and explore ideas through most of the work.	Uses appropriate and relevant content to develop simple ideas in some parts of the work.	Insufficient performance
Sources and Evidence	Demonstrates skillful use of high-quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of the writing.	Demonstrates consistent use of credible, relevant sources to support ideas that are situated within the discipline and genre of the writing.	Attempts to use credible and/or relevant sources to support ideas that are appropriate for the discipline and genre of the writing.	Shows minimal attention to source material to support idea in the writing.	Insufficient performance
Control of Syntax and Mechanics	Demonstrates clear and fluid control of syntax and mechanics that skillfully communicates meaning to readers and is virtually error-free.	Uses syntax and mechanics that generally conveys meaning to readers with clarity. The language has few errors.	Exhibits substantive errors in syntax and mechanics which, at times, impedes the clarity of the work.	Shows a serious pattern of error in syntax and mechanics that interferes with meaning.	Insufficient performance

NOTE: Writing should be scored in each category according to genre and disciplinary conventions.

Overall, has this student demonstrated appropriate knowledge and skills for this level in this discipline? __ Yes __ No

__ This student did not turn in an acceptable response to the assignment (e.g., failed to turn in a paper, plagiarized, etc.)