Communication (Oral)

Communication Goal #1: Develop and present ideas logically and effectively in order to enhance communication and collaboration with diverse individuals and groups.

Learning Outcome A: Use appropriate conventions and strategies in oral communication for various audiences and purposes.

Specific Criteria for Learning Outcome A	4	3	2	1	0
Organization	Arrange presentation so transitions create coherent progress toward the conclusion and the main points are identified in the introduction and repeated in the conclusion.	Employ a recognizable organizational pattern with well stated main points, some sudden transitions, and/or clear conclusion.	Show some organization with main points that are unclear or not sufficiently stressed.	Demonstrates poor organization with underdeveloped, irrelevant, or unclear introduction, main points, and conclusions.	Lack organization.
Language / Audience Awareness	Compose effective presentation using language that is concise, original, and suited to the audience.	Understand audience but uses language with less sophistication, expressiveness, and/or originality.	Identify target audience but is not effective in using language that conveys the appropriate tone	Use language that is too informal, too imprecise or too distracting for target audience.	Unable to identify target audience and/or use of language is inappropriate.
Supporting Material/ Evidence	Employ timely and relevant material to provide effective support in a way that reflects a thorough understanding of the topic/thesis.	Select sufficient and relevant supporting materials, but lack in analysis, comparisons, or credible authorities.	Use some supporting materials with limited or incomplete explanations, examples, and/or descriptions.	Identify insufficient or inappropriate supporting materials.	Lack sources or documentation.
Topic/Thesis	Formulate a topic/thesis that is clear, developed, and well supported.	Delineate topic/thesis and main points with partially developed explanations.	State topic/thesis but the difference between the main points and supporting details is blurred.	Identify topic/thesis vaguely which cause audience to make assumptions.	Lack focus which causes audience confusion.

Overall, has this student demonstrated appropriate knowledge and skills for this level in this discipline? __ Yes __ No

__ This student did not turn in an acceptable response to the assignment (e.g., failed to turn in a paper, plagiarized, etc.)