

B.A. in Writing, Rhetoric, and Information Design

TRACK 2: WRITING STUDIES (36 Hours)

MAJOR REQUIREMENTS: 12 hours of Major Requirement Courses • 15 hours of Required Track Courses • 9 hours of Electives • Signed Contract • Graduation Portfolio
• WRID 4308 (Writing for Change) is the required UCA Core Capstone.

In addition to

B.A. REQUIREMENTS: 120 Total Hours • 38 hours to meet lower-division UCA Core requirements and completion of upper-division UCA Core requirements using designated courses • 40 Upper-division hours • Completed minor
• 6 hours of language (foreign language, sign language, and/or programming language) at any level or 3 hours in a foreign language at the 2000 level.

Major Requirements (12 hours)

- ☐ **WRID 2325: Introduction to Rhetoric**
Lower Division Core: Humanities; Prerequisite: WRTG 1320
- ☐ **WRID 3305: Writing as Information Design**
Prerequisite: WRTG 1320
- ☐ **WRID 3390: Discourse Analysis**
Upper Division Core: I, R; Prerequisite: WRTG 1320
- ☐ **WRID 4381: Special Topics in Writing, Rhetoric, and Information Design**
Prerequisite: WRTG 1320

Track Requirements (15 hours)

- ☐ **WRID 2330: Introduction to Writing Studies**
Prerequisite: WRTG 1320
- ☐ **LING 2320: Introduction to Language and Linguistics**
Prerequisite: WRTG 1320
- ☐ **CRWR 2310: Introduction to Creative Writing**
- ☐ **WRID 4360: Writing Studies Research Methods**
Prerequisite: WRTG 1320
- ☐ **One upper-division WRID course**
Prerequisite: WRTG 1320

Electives (9 hours)

- ☐ **WRID 3306: Information Design II: Usability and Accessibility**
Prerequisite: WRID 3305; typically offered fall
- ☐ **WRID 3307: Introduction to Editing**
Prerequisite: WRTG 1320; junior standing
- ☐ **WRID 3310: Technical Writing**
Upper Division Core C; Prerequisite: junior standing
- ☐ **WRID 3315: Center for Writing and Communication Practicum**
Prerequisite: WRTG 1320, COMM 1300, and consent of the CWC director

UCA Core Designations: **D** = Diversity; **I** = Critical Inquiry; **C** = Communication; **R** = Responsible Living; **Z** = Capstone
For Course Descriptions, see <<http://uca.edu/ubulletin/courses/wrid/>>

Ver. 10.15.2025

- ☐ **WRID 4305: Composition Theory and Pedagogy**
Prerequisite: WRTG 1320; junior standing recommended; offered spring
- ☐ **WRID 4306: Information Design III: Clients and Project Management**
Prerequisite: WRID 3306; typically offered fall
- ☐ **WRID 4308: Writing for Change**
Upper Division Core: **Z**; Prerequisites: WRTG 1320 and junior standing OR WRTG 1320 and permission of instructor; typically offered spring
- ☐ **WRID 4309: Introduction to Publishing**
Prerequisite: WRID 3305; typically offered spring
- ☐ **WRID 4320: Intercultural Rhetoric and Writing**
Upper Division Core **D**; Prerequisite: WRTG 1320
- ☐ **WRID 4381: Special Topics in Writing, Rhetoric, and Information Design**
- ☐ **WRID 4V85: Internship in Writing, Rhetoric, and Information Design**
(variable credit: 1-4 credit hours) Prerequisite: WRTG 1320, one 3000-level WRID course, AND consent of Internship Coordinator; may be repeated for credit with a different internship project if recommended by the Internship Coordinator
- ☐ **WRID 4V80: Directed Study in Writing, Rhetoric, and Information Design**
(variable credit: 1-3 credit hours)
- ☐ **COMM 3312: Strategic Message Design**
Prerequisite: COMM 2313 OR consent of Instructor
- ☐ **CRWR 4324: Topics in Creative Writing**
Upper Division Core **Z**; Prerequisites: CRWR 2310 AND 6 hours upper division Creative Writing Courses
- ☐ **CRWR 4340: Teaching Creative Writing**
Prerequisite: CRWR 2310
- ☐ **Any Creative Writing Forms course**
Prerequisite: CRWR 2310
- ☐ **Any Creative Writing workshop**
Prerequisite: CRWR 2310
- ☐ **LING 3315: Semantics**
Prerequisite: WRTG 1320
- ☐ **LING 3325: Sociolinguistics**
Upper Division Core: **D**; Prerequisite: WRID 3305
- ☐ **LING 4330: Educational Linguistics**
Upper Division Core: **C**; Prerequisite: WRTG 1320

LEAD FACULTY: WRITING, RHETORIC, AND INFORMATION DESIGN MAJOR

Carey Clark
cclark@uca.edu

Rachel Morgan
rmorgan10@uca.edu

Kyle Mattson
kmattson@uca.edu

UCA Core Designations: **D** = Diversity; **I** = Critical Inquiry; **C** = Communication; **R** = Responsible Living; **Z** = Capstone
For Course Descriptions, see <<http://uca.edu/ubulletin/courses/wrid/>>

Ver. 10.15.2025