

B.A. in Writing, Rhetoric, and Information Design

TRACK 1: TECHNICAL AND PROFESSIONAL WRITING (36 Hours)

MAJOR REQUIREMENTS: 12 hours of Major Requirement Courses • 18 hours of Required Track Courses • 6 hours of Electives • Signed Contract • Graduation Portfolio
• WRID 4308 (Writing for Change) is the required UCA Core Capstone.

In addition to

B.A. REQUIREMENTS: 120 Total Hours • 38 hours to meet lower-division UCA Core requirements and completion of upper-division UCA Core requirements using designated courses • 40 Upper-division hours • Completed minor
• 6 hours of language (foreign language, sign language, and/or programming language) at any level or 3 hours in a foreign language at the 2000 level.

Major Requirements (12 hours)

- ☐ **WRID 2325: INTRODUCTION to Rhetoric**
Lower Division Core: Humanities; Prerequisite: WRTG 1320
- ☐ **WRID 3305: Writing as Information Design**
Prerequisite: WRTG 1320
- ☐ **WRID 3390: Discourse Analysis**
Upper Division Core: **I, R**; Prerequisite: WRTG 1320
- ☐ **WRID 4381: Special Topics in Writing, Rhetoric, and Information Design**
Prerequisite: WRTG 1320

Track Requirements (9 hours)

- ☐ **WRID 3306: Information Design II: Usability and Accessibility**
Prerequisite: WRID 3305; typically offered fall
- ☐ **WRID 3310: Technical Writing**
Upper Division Core **C**; Prerequisite: WRTG 1320
- ☐ **WRID 4308: Writing for Change**
Upper Division Core: **Z**; Prerequisites: WRTG 1320 and junior standing OR WRTG 1320 and permission of instructor; typically offered spring

Technical and Professional Writing Electives (9 hours*)

* Students who have earned 9 credits in T&PW Electives can apply any additional earned credits in this category toward the 6 required credits under Electives (see next page).

- ☐ **WRID 3307: INTRODUCTION to Editing**
Prerequisite: WRTG 1320; junior standing
- ☐ **WRID 4305: Composition Theory and Pedagogy**
Prerequisite: WRTG 1320; junior standing recommended; offered spring
- ☐ **WRID 4306: Information Design III: Clients and Project Management**
Prerequisite: WRID 3306; typically offered fall
- ☐ **WRID 4309: Introduction to Publishing**
Prerequisite: WRID 3305; typically offered spring
- ☐ **WRID 4320: Intercultural Rhetoric and Writing**
Upper Division Core **D**; Prerequisite: WRTG 1320

UCA Core Designations: **D** = Diversity; **I** = Critical Inquiry; **C** = Communication; **R** = Responsible Living; **Z** = Capstone
For Course Descriptions, see <<https://uca.edu/ubulletin/courses/wrid/>>

Ver. 10.15.2025

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WRID 4V85: Internship in Writing, Rhetoric, and Information Design

(variable credit: 1-4 credit hours) Prerequisite: WRTG 1320, one 3000-level WRID course, AND consent of Internship Coordinator; may be repeated for credit with a different internship project if recommended by the Internship Coordinator

Electives (choose 6 hours)

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WRID 2330: Introduction to Writing Studies

Prerequisite: WRTG 1320

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WRID 3315: Center for Writing and Communication Practicum

Prerequisite: WRTG 1320, COMM 1300, and consent of the CWC director

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WRID 4320: Intercultural Rhetoric and Writing

Upper Division Core D; Prerequisite: WRTG 1320

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WRID 4360: Writing Studies Research Methods

Prerequisite: WRTG 1320

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WRID 4381: Special Topics in Writing, Rhetoric, and Information Design

Prerequisite: senior status, WRID Major or Minor

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WRID 4V80: Directed Study in Writing, Rhetoric, and Information Design

(variable credit: 1-3 credit hours)

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COMM 3312: Strategic Message Design

Prerequisite: COMM 2313 OR consent of Instructor

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CRWR 4324: Topics in Creative Writing

Upper Division Core Z; Prerequisites: CRWR 2310 AND 6 hours upper division Creative Writing Courses

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CRWR 4340: Teaching Creative Writing Prerequisite: CRWR 2310

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CRWR 3330: Forms of Creative Nonfiction Prerequisite: CRWR 2310

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CRWR 3331: Forms of Illustrated Narrative Prerequisite: CRWR 2310

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CRWR 3372: Creative Nonfiction Workshop Prerequisites: CRWR 2310 and CRWR 3330

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CRWR 3373: Illustrated Narrative Workshop Prerequisites: CRWR 2310 and CRWR 3331

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CRWR 3374: Travel Writing Workshop Prerequisites: CRWR 2310 and CRWR 3330

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LING 3315: Semantics Prerequisite: WRTG 1320

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LING 3325: Sociolinguistics Upper Division Core: D; Prerequisite: WRID 3305

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LING 4330: Educational Linguistics Upper Division Core: C; Prerequisite: WRID 1320

LEAD FACULTY: WRITING, RHETORIC, AND INFORMATION DESIGN MAJOR

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