

Bachelor of Science in Communication

(34 hours)

Required Communication Core Courses: 15 Hours

	Term
COMM 2308 Perspectives in Communication	_____
COMM 2313 Introduction to Communication Research	_____
COMM 3301 Organizational Communication	_____
COMM 3307 Interpersonal Communication	_____
COMM 3310 Advanced Public Speaking	_____

[UD UCA Core: C, R]
 [UD UCA Core: D]
 [UD UCA Core: I]

Required BS Communication Core Courses: 12 Hours

COMM 3312 Strategic Message Design	_____
PRLS 2308 Introduction to Public Relations	_____
COMM 4315 Communication and Leadership	_____
COMM 4318 Crisis Communication	_____

Elective BS Communication Courses: 3 Hours

COMM 3315 Professional Communication	_____
COMM 3V21 Communication Internship	_____
COMM 3308 Argumentation & Advocacy	_____
COMM 3330 Event Planning	_____
COMM 3341 Small Group Communication	_____
COMM 3370 Intercultural Communication	_____
COMM 4328 Computer Mediated Communication	_____
COMM 4316 Special Topics in Communication	_____
COMM 4325 Health Communication	_____
COMM 4334 Political Communication	_____
MCOM 3301 Media Law and Ethics	_____
WRTG 3305 Writing for Information Design	_____
WRTG 3310 Technical Writing	_____
WRTG 3315 CWC Practicum	_____

Required BS Capstone Courses: 4 Hours

The capstone sequence must be taken consecutively.

Complete one of the following courses in the fall

PRLS 4305 Public Relations Cases and Campaigns * OR WRTG 4308 Writing for Change**	_____
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AND in the following spring

COMM 4130 Communication Practicum	[UD UCA Core: Z]	_____
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*PRLS 4305 has the following prerequisites: JOUR 2300, PRLS 3305, and PRLS 3310 and is the best capstone for students pairing this degree with PR majors and minors.

**WRTG 4308 has no prerequisites and is the best capstone for students pairing this degree with other majors and minors.

Course Related Requirements: 6-8 Hours (ONE OF TWO OPTIONS)

Option 1: Completion of two courses in mathematics (MATH), two courses in laboratory science (e.g., BIOL, CHEM, etc.) or one of each (e.g., one MATH and one BIOL).

Option 2: Completion of one statistical methods course (PSYC 2300 Psychology Statistics, PSCI 2312 Statistical Methods for Political Analysis, or SOC 2321 Social Statistics)

AND PRLS 3315: Applied Research Methods in Public Relations