

# B.A. in Writing, Rhetoric, and Information Design

## TRACK 1: TECHNICAL AND PROFESSIONAL WRITING (36 Hours)

**MAJOR REQUIREMENTS:** 12 hours of Major Requirement Courses • 18 hours of Required Track Courses • 6 hours of Electives • Signed Contract • Graduation Portfolio  
• WRID 4308 (Writing for Change) is the required UCA Core Capstone.

In addition to

**B.A. REQUIREMENTS:** 120 Total Hours • 38 hours to meet lower-division UCA Core requirements and completion of upper-division UCA Core requirements using designated courses • 40 Upper-division hours • Completed minor  
• 6 hours of language (foreign language, sign language, and/or programming language) at any level or 3 hours in a foreign language at the 2000 level.

### Major Requirements (12 hours)

- WRID 2325 Introduction to Rhetoric  
Lower Division Core: Humanities; Prerequisite: WRTG 1320
- WRID 3305 Writing as Information Design  
Prerequisite: WRTG 1320
- WRID 3390 Discourse Analysis  
Upper Division Core: **I, R**; Prerequisite: WRTG 1320
- WRID 4381 Special Topics in Writing, Rhetoric, and Information Design  
Prerequisite: WRTG 1320

### Track Requirements (9 hours)

- WRID 3306 Information Design II: Usability and Accessibility  
Prerequisite: WRID 3305; typically offered fall
- WRID 3310 Technical Writing  
Upper Division Core **C**; Prerequisite: WRTG 1320
- WRID 4308 Writing for Change  
Upper Division Core: **Z**; Prerequisites: WRTG 1320 and junior standing OR WRTG 1320 and permission of instructor; typically offered spring

### Professional Writing Electives (9 hours)

- WRID 3307 Introduction to Editing  
Prerequisite: junior standing
- WRID 4305 Composition Theory and Pedagogy  
Prerequisite: WRTG 1320; junior standing recommended; offered spring
- WRID 4306 Information Design III: Clients and Project Management  
Prerequisite: WRID 3306; typically offered fall
- WRID 4309 Introduction to Publishing  
Prerequisite: WRID 3305; typically offered spring

UCA Core Designations: **D** = Diversity; **I** = Critical Inquiry; **C** = Communication; **R** = Responsible Living; **Z** = Capstone  
For Course Descriptions, see <<https://uca.edu/ubulletin/courses/wrid/>>

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- WRID 4320 Intercultural Rhetoric and Writing  
Upper Division Core **D**; Prerequisite: WRTG 1320
- WRID 4V85 Internship in Writing, Rhetoric, and Information Design  
(variable credit: 1-4 credit hours) Prerequisite: WRTG 1320, one 3000-level WRID course,  
AND consent of Internship Coordinator; may be repeated for credit with a different internship  
project if recommended by the Internship Coordinator

**Electives (choose 6 hours)**

- WRID 2330 Introduction to Writing Studies  
Prerequisite: WRTG 1320
- WRID 3315: Writing Center Practicum  
Prerequisite: WRTG 1320, COMM 1300, and consent of the CWC director
- WRID 4320: Intercultural Rhetoric and Writing  
Upper Division Core **D**; Prerequisite: WRTG 1320
- WRID 4360: Writing Studies Research Methods  
Prerequisite: WRTG 1320
- WRID 4381: Special Topics in Writing, Rhetoric, and Information Design  
Prerequisite: senior status, WRID Major or Minor
- WRID 4V80: Directed Study in Writing, Rhetoric, and Information Design  
(variable credit: 1-3 credit hours)
- COMM 3312: Strategic Message Design  
Prerequisite: COMM 1300 OR consent of Instructor
- CRWR 4324: Topics in Creative Writing  
Upper Division Core **Z**; Prerequisites: CRWR 2310 AND 6 hours upper division Creative  
Writing Courses
- CRWR 4340: Teaching Creative Writing  
Prerequisite: CRWR 2310
- Any Creative Writing Forms course  
Prerequisite: CRWR 2310
- Any Creative Writing workshop  
Prerequisite: CRWR 2310
- LING 3315: Semantics  
Prerequisite: WRTG 1320
- LING 3325: Sociolinguistics  
Upper Division Core: **D**; Prerequisite: WRID 3305
- LING 4330: Educational Linguistics  
Upper Division Core: C; Prerequisite: WRID 1320

**WRITING, RHETORIC, AND INFORMATION DESIGN MAJOR FACULTY**

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