

B.A. in Writing, Rhetoric, and Information Design

TRACK 1: TECHNICAL AND PROFESSIONAL WRITING (36 Hours)

MAJOR REQUIREMENTS: 12 hours of Major Requirement Courses • 18 hours of Required Track Courses • 6 hours of Electives • Signed Contract • Portfolio • WRTG 4308 (Writing for Change) is the required UCA Core Capstone

In addition to

B.A. REQUIREMENTS: 120 Total Hours • 38 hours to meet lower-division UCA Core requirements and completion of upper-division UCA Core requirements using designated courses • 40 Upper-division hours • Completed minor • 6 hours of language (foreign language, sign language, and/or programming language) at any level or 3 hours in a foreign language at the 2000 level.

Major Requirements (12 hours)

- ☐ WRTG 2325 Introduction to Rhetoric
Prerequisite: WRTG 1320
- ☐ WRTG 3305 Writing as Information Design
Prerequisite: WRTG 1320
- ☐ WRTG 3390 Discourse Analysis
Upper Division Core: **I, R**; Prerequisite: WRTG 1320
- ☐ WRTG 4381 Special Topics in Writing, Rhetoric, and Information Design
Prerequisite: WRTG 1320

Track Requirements (9 hours)

- ☐ WRTG 3306 Information Design II: Usability and Accessibility
Prerequisite: WRTG 3305; typically offered fall
- ☐ WRTG 3310 Technical Writing
Upper Division Core **C**; Prerequisite: WRTG 1320
- ☐ WRTG 4308 Writing for Change
Upper Division Core: **Z**; Prerequisites: WRTG 1320 and junior standing OR WRTG 1320 and permission of instructor; typically offered spring

Professional Writing Electives (9 hours)

- ☐ WRTG 3307 Introduction to Editing
Prerequisite: junior standing
- ☐ WRTG 4305 Composition Theory and Pedagogy
Prerequisite: WRTG 1320; junior standing recommended; offered spring
- ☐ WRTG 4306 Information Design III: Clients and Project Management
Prerequisite: WRTG 3306; typically offered fall
- ☐ WRTG 4309 Introduction to Publishing
Prerequisite: WRTG 3305; typically offered spring

UCA Core Designations: **D** = Diversity; **I** = Critical Inquiry; **C** = Communication; **R** = Responsible Living; **Z** = Capstone
For Course Descriptions, see <<https://uca.edu/ubulletin/courses/wrtg/>>

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- ☐ WRTG 4320 Intercultural Rhetoric and Writing
Upper Division Core **D**; Prerequisite: WRTG 1320
- ☐ WRTG 4V85 Internship in Writing, Rhetoric, and Information Design
(variable credit: 1-4 credit hours) Prerequisite: WRTG 1320, one 3000-level WRID course,
AND consent of Internship Coordinator

Electives (choose 6 hours)

- ☐ WRTG 2330 Introduction to Writing Studies
Prerequisite: WRTG 1320
- ☐ WRTG 3315: Writing Center Practicum
Prerequisite: WRTG
- ☐ WRTG 4320: Intercultural Rhetoric and Writing
Upper Division Core **D**; Prerequisite: WRTG 1320
- ☐ WRTG 4360: Writing Studies Research Methods
Prerequisite: WRTG 1320
- ☐ WRTG 4381: Special Topics in Writing, Rhetoric, and Information Design
Prerequisite: senior status, WRID Major or Minor
- ☐ WRTG 4V80: Directed Study in Writing, Rhetoric, and Information Design
(variable credit: 1-3 credit hours)
- ☐ COMM 3312: Strategic Message Design
Prerequisite: COMM 1300 OR consent of Instructor
- ☐ CRWR 4324: Topics in Creative Writing
Upper Division Core **Z**; Prerequisites: CRWR 2310 AND 6 hours upper division Creative Writing Courses
- ☐ CRWR 4340: Teaching Creative Writing
Prerequisite: CRWR 2310
- ☐ Any Creative Writing Forms course
Prerequisite: CRWR 2310
- ☐ Any Creative Writing workshop
Prerequisite: CRWR 2310
- ☐ LING 3315: Semantics
Prerequisite: WRTG 1320
- ☐ LING 3325: Sociolinguistics
Upper Division Core: **D**; Prerequisite: WRTG 3305
- ☐ LING 4330: Educational Linguistics
Upper Division Core: C; Prerequisite: WRTG 1320

WRITING, RHETORIC, AND INFORMATION DESIGN MAJOR FACULTY

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