

UNIVERSITY OF CENTRAL ARKANSAS

School of Communication

B.A. **JOURNALISM MAJOR** – 43 hours

Core (21 hours):

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| <input type="checkbox"/> MCOM 1300 Media and Society [^] [LD core R]
<input type="checkbox"/> JOUR 2300 Beginning Reporting [^] [Prereq WRTG 1320]
<input type="checkbox"/> JOUR 2305 Basic Press Photography
<input type="checkbox"/> JOUR 2325 Principles of Online Journalism | <input type="checkbox"/> JOUR 2340 Broadcast Journalism Production I
<input type="checkbox"/> MCOM 3301 Media Law and Ethics [UD core D and R]
<input type="checkbox"/> JOUR 3308 News Editing [UD core C and I] |
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[^] Both of the above courses are prerequisites for all other JOUR and MCOM courses except Media Applications.

Required (6 hours): Must complete both courses in at least **one** of the three options:

Print Emphasis

- ☐ JOUR 3300 Advanced Reporting
- ☐ JOUR 3305 Publication Design & Makeup

Broadcast Emphasis

- ☐ JOUR 3374 Broadcast Journalism Prod II
[Prereq JOUR 2340]
- ☐ JOUR 4315 Broadcast Journalism Prod III
Prereq JOUR 3374]

Online Emphasis

- ☐ JOUR 3345 Online Publishing I [Prereq JOUR 2325]
- ☐ JOUR 3346 Online Publishing II [Prereq JOUR 3345]

Electives (9 hours): Choose from the following:

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| <input type="checkbox"/> JOUR 2301 Broadcast Announcing
<input type="checkbox"/> JOUR 3300 Advanced Reporting
<input type="checkbox"/> MCOM 3302 Media History
<input type="checkbox"/> JOUR 3305 Publication Design & Makeup
<input type="checkbox"/> MCOM 3307 Theories of Mass Communication
<input type="checkbox"/> JOUR 3311 Digital Imaging [Prereq JOUR 2305]
<input type="checkbox"/> MCOM 3320 Intro to Research Methods
[Prereq MCOM 3307]
<input type="checkbox"/> MCOM 3122,3222,3322 Directed Study in Comm
<input type="checkbox"/> JOUR 3334 Non-Fiction Writing
<input type="checkbox"/> JOUR 3345 Online Publishing I [Prereq JOUR 2325]
<input type="checkbox"/> JOUR 3346 Online Publishing II [Prereq JOUR 3345]
<input type="checkbox"/> JOUR 3363 Audio Journalism | <input type="checkbox"/> JOUR 3365 Broadcast Management
<input type="checkbox"/> JOUR 3373 News Documentary & Public Affairs Production
<input type="checkbox"/> JOUR 3374 Broadcast Journalism Production II [Prereq JOUR 2340]
<input type="checkbox"/> MCOM 3391/4391 Topics in Mass Communication
<input type="checkbox"/> MCOM 4302 Media Effects [Prereq MCOM 3307]
<input type="checkbox"/> JOUR 4313 Writing for Electronic Media
<input type="checkbox"/> JOUR 4315 Broadcast Journalism Production III [Prereq JOUR 3374]
<input type="checkbox"/> MCOM 4323 Seminar in Mass Communication
<input type="checkbox"/> JOUR 4331 Investigative Reporting [Prereq JOUR 3300]
<input type="checkbox"/> JOUR 4333 Writing Editorials & Reviews
<input type="checkbox"/> PRLS 3310 Writing for Public Relations
<input type="checkbox"/> WRTG 3310 Technical Writing |
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Application Courses (4 Hours): *All students are to complete 1 hour credit at each level. (Each level may be repeated for a maximum 2 hours credit.) Online Journalism students must complete at least one hour of print and one hour of electronic applications among the four.*

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| <input type="checkbox"/> JOUR 1121 Print Media Applications
<input type="checkbox"/> JOUR 2121 Print Media Applications
<input type="checkbox"/> JOUR 3121 Print Media Applications
<input type="checkbox"/> JOUR 4121 Print Media Applications | OR | <input type="checkbox"/> JOUR 1123 Electronic Media Applications
<input type="checkbox"/> JOUR 2123 Electronic Media Applications
<input type="checkbox"/> JOUR 3123 Electronic Media Applications
<input type="checkbox"/> JOUR 4123 Electronic Media Applications |
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Internship (3 hours): (Required of all Journalism emphases; counts toward hours in major)

- ☐ JOUR 3321 Internship [UD core Z]

SUMMARY OF GRADUATION REQUIREMENTS

Complete:

- ☐ MINIMUM 120 hours, 40 of which are upper division, cumulative GPA of 2.0 or higher

Includes:

- ☐ LOWER DIVISION CORE hours (38)
- ☐ UPPER DIVISION CORE courses [D, R, C, I, Z]
- ☐ SPECIAL BA DEGREE hours: **Consult the chart
- ☐ MAJOR hours (43) with a GPA of 2.0 or higher
- ☐ MINOR hours with a GPA of 2.0 or higher (consult minor department)
- ☐ FREE ELECTIVE hours (if any)

****BA REQUIREMENTS**

Language
Must pass **three** semesters of a language through the appropriate sophomore level. Contact Languages, Linguistics, Literatures and Cultures or see the website for more information. A placement test may be required.