

MINOR in Public Relations (19 hours)

University of Central Arkansas School of Communication

START (7 hours)

		Prerequisites
PRLS 2305	Introduction to Public Relations	
COMM 2308	Perspectives in Communication	COMM 1300
PRLS 3101	PR Applications: Punctuation and AP Style (1 hour)	

SHARPEN (9 hours)

		Prerequisites
COMM 3301	Organizational Communication [C, R]	PRLS 2305
PRLS 3305	Public Relations Techniques	PRLS 2305
PRLS 4308	Social Media Management [I]	PRLS 2305

PLUS ONE (Elective; 3 hours)

		Prerequisites
PRLS 4310	Nonprofit Public Relations	PRLS 2305
PRLS 4316	Special Topics in Public Relations	PRLS 2305
COMM 3310	Advanced Public Speaking	COMM 2308
COMM 3370	Intercultural Communication	COMM 2308
COMM 4318	Crisis Communication	COMM 2308
COMM 4325	Health Communication	COMM 2308
COMM 4334	Political Communication	COMM 2308
COMM 4515	Communication and Leadership	COMM 2308