

UNIVERSITY OF CENTRAL ARKANSAS

School of Communication

B.A./B.S. **JOURNALISM MAJOR** – 43 hours

Core (21 hours):

- MCOM 1300 Media and Society^A [LD core R]
- JOUR 2300 Beginning Reporting^A [Prereq WRTG 1320]
- JOUR 2305 Basic Press Photography
- JOUR 2325 Principles of Online Journalism
- JOUR 2340 Broadcast Journalism Production I
- MCOM 3301 Media Law and Ethics [UD core D and R]
- JOUR 3308 News Editing [UD core C and I]

^A Both of the above courses are prerequisites for all other JOUR and MCOM courses except Media Applications.

Required (6 hours): Must complete both courses in at least **one** of the three options:

Print Emphasis

- JOUR 3300 Advanced Reporting
- JOUR 3305 Publication Design & Makeup

Broadcast Emphasis

- JOUR 3374 Broadcast Journalism Prod II
[Prereq JOUR 2340]
- JOUR 4315 Broadcast Journalism Prod III
Prereq JOUR 3374]

Online Emphasis

- JOUR 3345 Online Publishing I [Prereq JOUR 2325]
- JOUR 3346 Online Publishing II [Prereq JOUR 3345]

Electives (9 hours): Choose from the following:

- JOUR 2301 Broadcast Announcing
- JOUR 3300 Advanced Reporting
- MCOM 3302 Media History
- JOUR 3305 Publication Design & Makeup
- MCOM 3307 Theories of Mass Communication
- JOUR 3311 Digital Imaging [Prereq JOUR 2305]
- MCOM 3320 Intro to Research Methods
[Prereq MCOM 3307]
- MCOM 3122,3222,3322 Directed Study in Comm
- JOUR 3334 Non-Fiction Writing
- JOUR 3345 Online Publishing I [Prereq JOUR 2325]
- JOUR 3346 Online Publishing II [Prereq JOUR 3345]
- JOUR 3363 Audio Journalism
- JOUR 3365 Broadcast Management
- JOUR 3373 News Documentary & Public Affairs Production
- JOUR 3374 Broadcast Journalism Production II [Prereq JOUR 2340]
- MCOM 3391/4391 Topics in Mass Communication
- MCOM 4302 Media Effects [Prereq MCOM 3307]
- JOUR 4313 Writing for Electronic Media
- JOUR 4315 Broadcast Journalism Production III [Prereq JOUR 3374]
- MCOM 4323 Seminar in Mass Communication
- JOUR 4331 Investigative Reporting [Prereq JOUR 3300]
- JOUR 4333 Writing Editorials & Reviews
- PRLS 3310 Writing for Public Relations
- WRTG 3310 Technical Writing

Application Courses (4 Hours): All students are to complete 1 hour credit at each level. (Each level may be repeated for a maximum 2 hours credit.) **Online Journalism students** must complete at least one hour of print and one hour of electronic applications among the four.

- JOUR 1121 Print Media Applications
 - JOUR 2121 Print Media Applications
 - JOUR 3121 Print Media Applications
 - JOUR 4121 Print Media Applications
- OR**
- JOUR 1123 Electronic Media Applications
 - JOUR 2123 Electronic Media Applications
 - JOUR 3123 Electronic Media Applications
 - JOUR 4123 Electronic Media Applications

Internship (3 hours): (Required of all Journalism emphases; counts toward hours in major)

- JOUR 3321 Internship [UD core Z]

SUMMARY OF GRADUATION REQUIREMENTS

Complete:

- MINIMUM 120 hours, 40 of which are upper division, cumulative GPA of 2.0 or higher
- Includes:**
- LOWER DIVISION CORE hours (38)
- UPPER DIVISION CORE courses [D, R, C, I, Z]
- SPECIAL DEGREE hours (BA or BS); **Consult the charts
- MAJOR hours (43) with a GPA of 2.0 or higher
- MINOR hours with a GPA of 2.0 or higher (consult minor department)
- FREE ELECTIVE hours (if any)

****BA REQUIREMENTS
Language**

Must pass **three** semesters of a language through the appropriate sophomore level. Contact World Languages or see the website for more information. A placement test may be required.

****BS REQUIREMENTS
6 hrs Math or 8 hrs Science (incl. labs)**

- M _____ S _____
- M _____ S _____
[Consult with appropriate department]

OR