

**SCHOOL OF COMMUNICATION  
JOURNALISM PERFORMANCE SCHOLARSHIP PROGRAM**

**I. Eligibility requirements**

**A. All students**

1. Students must submit a completed scholarship application and required supporting materials (see below) by the published deadline for the application to be considered. Late submissions will not be accepted.
2. Students must provide one typed, signed letter of recommendation on official letterhead from a teacher, advisor, etc. who can attest to the individual's background and experience in broadcasting or journalism.
3. Students who have completed fewer than 24 undergraduate semester credit hours must have completed at least 12 semester hours the preceding fall/spring semester with a minimum 2.0 GPA. Students who have completed 24 or more credit hours must have completed at least 12 semester hours the preceding fall/spring semester with a minimum 2.5 GPA. High school students must have a minimum cumulative GPA of 2.5. Graduate students must have completed at least 9 semester hours the preceding fall/spring semester with a minimum 3.0 GPA.
4. Preference for scholarships will be given to those students who possess a talent or skill in broadcasting or journalism which will be the basis for making a viable contribution to Journalism in the School of Communication.

**B. New/Transfer students**

In addition to the requirements for all students, new/transfer students must also meet the following requirements:

1. Admission to the University of Central Arkansas must be completed.
2. Students must submit an unofficial transcript from their high school (new students) or college/university (transfer students) through the end of the preceding fall/spring semester.
3. Students must submit an example of appropriate journalistic materials for consideration. Examples may include an article the student has written for a school newspaper, magazine, or other publication, or a copy of a television or other media program segment in which the student has been involved.
4. Transfer students must be in good academic standing.

**C. Continuing UCA students**

In addition to the requirements for all students, continuing UCA students must also meet the following requirements:

1. Continuing students must be in good academic standing as defined by the current UCA Undergraduate/Graduate Bulletin.
2. Continuing undergraduate students must have a cumulative GPA of at least 2.5. Continuing graduate students must have a cumulative GPA of at least 3.0.

**II. Procedures for selection of recipients**

- A. Following the scholarship deadline, the School of Communication Scholarship Committee (Committee) consisting of faculty and staff responsible for various activity areas will review the applications and accompanying documents.
- B. The Committee will select the individuals who are to receive the scholarships and submit it's recommendations to the Director of the School of Communication (Director).
- C. The recipients will be contacted by the Director. Students will be provided an acceptance letter detailing the award amount, term, and scholarship requirements. To accept the award, students must sign and return the letter within two weeks. Upon signing, the acceptance becomes a scholarship agreement between the student and the School of Communication.
- D. Once acceptance is received, the Office of Student Financial Aid will be notified to process the financial arrangement between the student and the business office.
- E. Final determinants in applicant selection are the competence and willingness to accept responsibility and the potential for growth by the student.

### **III. Award Requirements**

- A. Undergraduate students must enroll in a minimum of 12 UCA credit hours each semester the scholarship is awarded. Graduate students must enroll in a minimum of 9 UCA credit hours each semester the scholarship is awarded.
- B. The scholarship recipient will be required to be enrolled for credit in a Journalism course (JOUR or MCOM) appropriate for classification and co-curricular program. The Director may waive requirements when appropriate.
- C. Students must maintain good academic standing as defined by the current Undergraduate/Graduate Bulletin.
- D. Students must perform duties in print and/or electronic media as assigned and support the Journalism program by accepting responsibility for special projects that enhance the quality and excellence of the program. Specific duties will be determined upon meeting with the activity director at the beginning of the semester; however, duties may vary according to the demands of student media outlet/changes.
- E. Entering institutional scholarship recipients are required to complete the Free Application for Federal Student Aid (FAFSA) prior to disbursement of scholarship funds.

### **IV. Renewal Requirements**

- A. Scholarships may be renewable for one semester depending upon the award period and the student meeting all renewal requirements. At the end of each semester, the activity director will review the scholarship agreement and evaluate the student's performance. This evaluation will be forwarded to the Director.
- B. Students must complete 12 UCA credit hours with a minimum 2.5 GPA. Graduate students must complete 9 UCA credit hours with a minimum 3.0 GPA. All students must successfully complete the approved Journalism course in which they are enrolled.
- C. Students must remain in good academic standing as defined by the current Undergraduate/Graduate Bulletin.
- D. Students must satisfactorily perform all duties in the respective activity area(s).
- E. Any review related to the activity decision will be resolved between the activity director and the Director.
- F. Any review related to the academic standard requirements will be conducted upon request by the Vice President for Academic Affairs.

**Please note all awards are contingent upon review by the Compliance Office for adherence to scholarship requirements and applicable University policies.**

