**School of Communication University of Central Arkansas**

**MINOR IN PUBLIC RELATIONS (19 Hours)**

**REQUIRED COURSES: 16 Hours**

PRLS 2305 Introduction to Public Relations

COMM 2308 Perspectives in Communication

COMM 3301 Organizational Communication [C, R](COMM 2308)

PRLS 3101 PR Applications: Punctuation and AP Style

PRLS 3305 Public Relations Techniques (PRLS 2305)

PRLS 4308 Social Media Management [I] (PRLS 3305)

**ELECTIVE COURSES: 3 Hours**

PRLS 4310 Nonprofit Public Relations (PRLS 3305)

PRLS 4316 Special Topics in Public Relations (PRLS 3305)

COMM 3310 Advanced Public Speaking (COMM 1300)

COMM 3370 Intercultural Communication

COMM 4515 Communication and Leadership

COMM 4318 Crisis Communication

COMM 4325 Health Communication

COMM 4334 Political Communication