

# MINOR IN PUBLIC RELATIONS

(21 Hours)

~Please Note~

The SPCH prefix on all previous check sheets officially changed to COMM effective Fall 2015.

NOTE: Course prerequisites are listed in parentheses.  
Prerequisites must be completed BEFORE enrollment in other courses.

**REQUIRED COURSES: 15 Hours**

			Term
PRLS 2305	Introduction to Public Relations		_____
COMM 2308	Perspectives in Communication	<i>(COMM 1300)</i>	_____
COMM 3301	Organizational Communication [C, R]	<i>(COMM 2308)</i>	_____
PRLS 3305	Public Relations Techniques	<i>(COMM 2308, PRLS 2305)</i>	_____
PRLS 4308	Public Relations Management [I]	<i>(COMM 2308, PRLS 3305)</i>	_____

**ELECTIVE COURSES: 6 Hours**

PRLS 4310	Nonprofit Public Relations	<i>(COMM 2308, PRLS 3305)</i>	_____
PRLS 4316	Special Topics in Public Relations	<i>(COMM 2308, PRLS 3305)</i>	_____
COMM 3310	Advanced Public Speaking	<i>(COMM 1300)</i>	_____
COMM 3370	Intercultural Communication	<i>(COMM 2308)</i>	_____
COMM 4315	Communication and Leadership	<i>(COMM 2308)</i>	_____
COMM 4318	Crisis Communication	<i>(COMM 2308, 2313)</i>	_____
COMM 4325	Health Communication	<i>(COMM 2308)</i>	_____
COMM 4334	Political Communication	<i>(COMM 2308, 2313)</i>	_____

**UCA Upper Core Designations: D=Diversity, I=Critical Inquiry, C=Communication, R=Responsible Living**