



# GENERAL BUSINESS

## BACHELOR OF BUSINESS ADMINISTRATION

### UCA Lower-Division Core (38 hours)

**Complete all UCA LD Core requirements**

### Business Foundation (33 hours)

BUAD 1300 Introduction to Business <sup>1</sup>
CISA 1300 Business Computing
MATH 1395 Applied Math for Business <sup>2</sup>
ACCT 2321 Legal Environment of Business I
ECON 2310 Global Environment of Business <sup>2</sup>
MGMT 2301 Business Communications <sup>2</sup>
<b>BBA Progression Requirement<sup>3</sup></b> (2.0+ GPA in 5 courses AND 2.0+ cumulative GPA)
ACCT 2310 Principles of Accounting I <sup>3,*</sup>
ACCT 2311 Principles of Accounting II <sup>3,*</sup>
CISA 2330 Business Statistics <sup>3</sup>
ECON 2320 Principles of Macroeconomics <sup>2,3</sup>
ECON 2321 Principles of Microeconomics <sup>2,3</sup>

### Business Core (18 hours)

CISA 3321 Managing Systems and Technology
FINA 3330 Managing Finance & Capital <sup>4</sup>
MGMT 3340 Managing People & Work <sup>4</sup>
MGMT 3344 Operations & Supply Chain Management <sup>4</sup>
MKTG 3350 Principles of Marketing <sup>4</sup>
MGMT 4347 Managing Policy and Strategy <sup>5</sup>

### Electives to reach 120 hours


### General Business Major (24 hours)

**Complete 8 Major Elective Courses**  
from 3 or more different business disciplines

Discipline 1 / UD Comm:
Discipline 2:
Discipline 3:

**Major Electives** may be selected from any 3000-/4000-level courses (excluding those required in the Business Core) in ACCT, CISA, ECON, FINA, INSU, MGMT, or MKTG.

- Major Electives must be from at least 3 different business disciplines.
- Choose one major elective that fulfills the UCA UD Core Communications requirement.

### Graduation Requirements

	REQUIRED Hours	✓	REQUIRED GPA	✓
Total / Overall	120		2.0	
BBA Progression Requirement	15		2.0	
Business Foundation + Core	51		2.0	
Major	24		2.0	
UCA Lower Division Core	38			
UCA Upper Division Hours	40			
UCA Residence Requirement	30			

This check sheet summarizes degree requirements. Please refer to the *Undergraduate Bulletin* for official information about academic programs and undergraduate degree policies. Your academic advisor or the Office of the Registrar can help you understand the Undergraduate Bulletin if needed.

<https://uca.edu/ubulletin/>

## **General Business Major Electives**

Major electives may be selected from any business discipline and must be 3000- or 4000-level. **Major electives must be from 3+ different business disciplines.** Students should select a major elective that fulfills the UCA Upper-Division Core Communication requirement.

### Business Course Descriptions

ACCT: <https://uca.edu/ubulletin/courses/acct/>

CISA: <https://uca.edu/ubulletin/courses/cisa/>

ECON: <https://uca.edu/ubulletin/courses/econ/>

FINA: <https://uca.edu/ubulletin/courses/fina/>

INSU: <https://uca.edu/ubulletin/courses/insu/>

MGMT: <https://uca.edu/ubulletin/courses/mgmt/>

MKTG: <https://uca.edu/ubulletin/courses/mktg/>

### Business Courses in the UCA UD Core Communication category

ACCT 4317 Auditing\*

CISA 3328 Systems Analysis and Design\*

ECON 3302 Intermediate Macroeconomics\*

FINA 4336 Financial Management\*

INSU 4320 Corporate Risk Management\*

MGMT 3315 International Business Communications\*

MGMT 4348 Advanced Organizational Behavior\*

MGMT 4376 New Venture Creation\*

MGMT 4385 Safety & Motor Carrier Policy\*

MKTG 4355 Marketing Management\*

## **Notes**

<sup>1</sup> BUAD 1300 is required for first-time freshmen. Consult with your advisor about whether you qualify for a waiver for BUAD 1300.

<sup>2</sup> In addition to meeting Business Foundation requirements, this course also counts toward the UCA lower-division core.

<sup>3</sup> **BBA Progression Requirement:** Students must meet these requirements to enroll in more than 9 hours of UD business courses:

- Obtain a 2.0+ cumulative GPA, and
- Earn at least a 2.0 GPA in ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and CISA 2330.

<sup>4</sup> Students must meet the Progression Requirement (see note #3) as a prerequisite to this course.

<sup>5</sup> MGMT 4347 should be taken in the student's last semester. FINA 3330, MGMT 3340, MGMT 3344, and MKTG 3350 are prerequisites for MGMT 4347.

\* This course has one or more prerequisites.

## **Important Resources**

Department of Computer Information Systems & Analytics

<https://uca.edu/cisa/>

UCA Lower-Division Core

<https://uca.edu/academicbulletins/ld-uca-core/>

UCA Upper-Division Core

<https://uca.edu/academicbulletins/ud-uca-core/>

UCA – Arkansas Course Transfer System (ACTS)

<https://uca.edu/academicbulletins/acts/>