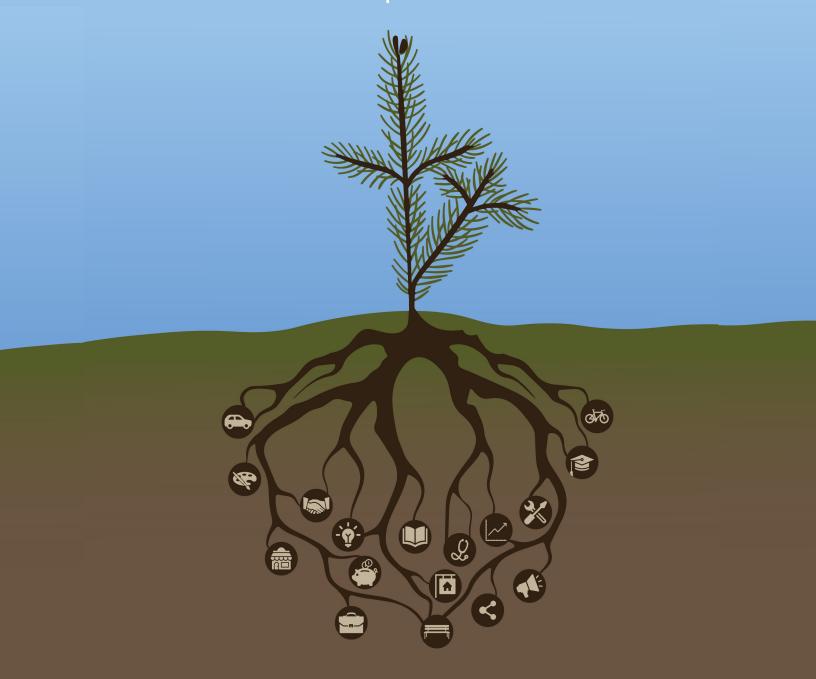
COMMUNITY DEVELOPMENT INSTITUTE 2023 PROGRAM | JULY 31 - AUGUST 4



YEAR 1 (Purple Class)

College of Business, Room 111
Directors: Julie Murray and Talicia Richardson

YEAR 1 (Gray Class)

College of Business, Room 118
Directors: Julie Allen and Bill Luther

YEAR 2

Stanley Russ Hall, Room 103

Directors: Chris Wasson and Tandee White

YEAR 3

Brewer-Hegeman Conference Center, Room 112/114 Directors: Lisa Johnson and Kevin Sexton

ADVANCED YEAR

Brewer-Hegeman Conference Center, Room 101 Directors: Dana Poindexter, Lorie Robertson, and Amy Williams

Year 1 (Purple)

Monday, July 31	Tuesday, August 1	Wednesday, August 2	Thursday, August 3	Friday, August 4
7:30 am - 8:30 am Registration/Breakfast	8:00 am - 8:30 am Breakfast	8:00 am - 8:30 am Breakfast	8:00 am - 8:30 am Breakfast	8:00 am - 8:30 pm Breakfast
8:30 am – 9:00 am	8:30 am – 9:45 am	8:30 am – 10:00 am	8:30 am – 10:00 am	8:30 am – 9:45 am
Opening Session	Community Asset	Keynote (McCastlain	Community	Class Debrief
	Mapping and	Ballroom)	Development Musts	
9:00 am – 9:15 am	Assessments	Dr. Joyvin Benton	Steve Jones, PCED	9:45 am – 11:00 am
Move to Classroom	Dr. Hunter Goodman			Closing Session
		10:00 am – 10:15 am	10:00 am – 10:15 am	and Awards Ceremony
9:15 am – 10:15 am	9:45 am – 10:00 am	Move to Classroom (COB	Break	(McCastlain Ballroom)
Class Introductions	Break	111)		
			10:15 am – 11:30 am	
10:15 am – 10:45 am	10:00 am – 11:30 am	10:15 am – 11:15 am	Healthy Communities	
Overview of CDI Network	Community Strategic	Understanding	Dr. Brookshield Laurent	
and PCED Exam	Visioning and Planning	Community Economies		
Shelby Fiegel, PCED	Cody Slater and Steven	Jon Chadwell, CEcD	11:30 am – 1:00 pm	
	Lamm		Lunch on Your Own	
10:45 am – 12:15 pm		11:15 am – 12:00 pm		
Community & Economic	11:30 am – 1:00 pm	Newtonia Debrief	1:00 pm – 2:15 pm	
Development Practice	Lunch on Your Own	Shelby Fiegel, PCED	Workforce Development	
Julie Murray, PCED			Ages 0-5	
	1:00 pm – 5:00 pm	12:00 pm – 1:30 pm	Dr. Nicola Edge and Jamie	
12:15 pm – 1:30 pm	Newtonia (BHCC 111/113)	Lunch on Your Own	Ward	
Lunch on Your Own	Shelby Fiegel, PCED and			
	Truett Smith, PCED	1:30 pm – 2:30 pm	2:15 pm – 2:45 pm	
1:30 pm – 2:30 pm		Ethics	Break	
Identifying and		Drew Williams		
Developing Stakeholders,			2:45 pm – 5:00 pm	
Leaders, and Volunteers		2:30 pm – 2:45 pm	Poverty Simulation (BHCC	
Dr. Lesley Graybeal		Break	111/113)	
			Monieca West	
2:30 pm – 2:45 pm		2:45 pm – 3:45 pm	and Kevin Lewis	
Break		Grassroots Organizing		
		Ryan Biles	5:00 pm – 5:30 pm	
2:45 pm – 4:45 pm			Final Silent	
Diversity and Inclusion		3:45 pm – 5:00 pm	Auction Bids (BHCC 103)	
Charlotte Strickland and		Leadership Development		
Wendy Holbrook		Dr. Marta Loyd		
4:45 pm – 5:15 pm				
Group Pictures /				
Silent Auction (BHCC 103)				
5:15 pm – 7:00 pm				

Networking Reception (BHCC 111/113)

COLLEGE OF BUSINESS 118

Monday, July 31	Tuesday, August 1	Wednesday, August 2	Thursday, August 3	Friday, August 54
7:30 am - 8:30 am	8:00 am - 8:30 pm	8:00 am - 8:30 am	8:00 am - 8:30 pm	8:00 am - 8:30 pm
Registration/Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:30 am – 9:00 am	8:30 am – 10:00 am	8:30 am – 10:00 am	8:30 am – 10:00 am	8:30 am – 9:45 am
Opening Session	Community	Keynote (McCastlain	Strategic Visioning and	Class Debrief
	Development Musts	Ballroom)	Planning	
9:00 am – 9:15 am	Steve Jones, PCED	Dr. Joyvin Benton	Corey Parks, PCED	9:45 am – 11:00 am
Move to Classroom				Closing Session
	10:00 am – 10:15 am	10:00 am – 10:15 am	10:00 am – 10:15 am	and Awards Ceremony
9:15 am – 10:15 am	Break	Move to Classroom	Break	(McCastlain Ballroom)
Class Introductions				
	10:15 am – 11:30 am	10:15 am – 12:15 pm	10:15 am – 11:30 am	
10:15 am – 11:45 am	Leadership Development	Diversity and Inclusion	Healthy Communities	
Community & Economic	Dr. Marta Loyd	Charlotte Strickland and	Michelle Perez, PCED, and	
Development Practice		Wendy Holbrook	Jordyn Williams	
Jamie Rayford, PCED	11:30 am – 1:00 pm			
	Lunch on Your Own	12:15 pm – 1:45 pm	11:30 am – 1:00 pm	
11:45 am – 12:15 pm	1.00	Lunch on Your Own	Lunch on Your Own	
Overview of CDI Network	1:00 pm – 5:00 pm	1.45 2.00	1.00 2.15	
and PCED Exam	Newtonia (BHCC	1:45 pm - 3:00 pm	1:00 pm – 2:15 pm	
Shelby Fiegel, PCED	111/113)	Workforce Development	Community Asset	
12:15 nm 1:20 nm	Shelby Fiegel, PCED and	Ages 0-5	Mapping and Assessments	
12:15 pm – 1:30 pm Lunch on Your Own	Truett Smith, PCED	Dr. Nicola Edge and Jamie Ward	Dr. Hunter Goodman	
Lunch on Your Own		wara	Dr. numer Goodman	
1:30 pm – 2:30 pm		3:00 pm – 3:15 pm	2:15 pm – 2:45 pm	
Ethics		Break	Break	
Drew Williams				
		3:15 pm - 4:00 pm	2:45 pm – 5:00 pm	
2:30 pm – 2:45 pm		Newtonia Debrief	Poverty Simulation	
Break		Shelby Fiegel, PCED	(McCastlain Ballroom)	
2.45		4.00	Monieca West	
2:45 pm – 3:45 pm		4:00 pm - 5:00 pm	and Kevin Lewis	
Grassroots Organizing		Understanding	5:00 nm	
Ryan Biles		Community Economies Jon Chadwell, CEcD	5:00 pm – 5:30 pm	
2:45 nm 4:45 nm		Jon Chaawell, CECD	Final Silent Auction Bids (BHCC 103)	
3:45 pm – 4:45 pm Identifying and Developing			Auction bias (BHCC 103)	
Stakeholders, Leaders,	•			
and Volunteers				
Dr. Lesley Graybeal				
4:45 pm – 5:15 pm				
Group Pictures/Silent Aucti	ion			

Networking Reception (BHCC 111/113)

5:15 pm - 7:00 pm

STANLEY RUSS HALL 103

Monday, July 31	Tuesday, August 1	Wednesday, August 2	Thursday, August 3	Friday, August 4
7:30 am – 8:30 am	8:00 am - 8:30 pm	8:00 am - 8:30 pm	8:00 am - 8:30 pm	8:00 am - 8:30 pm
Registration and	Breakfast	Breakfast	Breakfast	Breakfast
Continental Breakfast	0.20 am 0.45 am	0.20 am 10.00 am	0.20 am 0.45 am	0.20 a.m. 0.45 a.m.
8:30 am – 9:00 am	8:30 am - 9:45 am Business Attraction and	8:30 am – 10:00 am Keynote (McCastlain	8:30 am – 9:45 am Planning Livable	8:30 am – 9:45 am Class Debrief
Opening Session	Site Selection	Ballroom)	Communities	Class Deblief
Opening Session	Danny Games, CEcD	Dr. Joyvin Benton	Dave Roberts, ASLA, and	9:45 am – 11:00 am
9:00 am – 9:15 am	buility dulites, eleb	Dr. 30y viii Demon	Julie Luther-Kelso, AICP,	Closing Session
Move to Classroom	9:45 am – 10:00 am	10:00 am – 10:15 am	ASLA	and Awards Ceremony
	Break	Move to Classroom		(McCastlain Ballroom)
9:15 am – 10:00 am			9:45 am – 10:15 am	,
Class Introductions	10:00 am – 11:15 am	10:15 am – 11:30 am	Travel to the Arnold	
	International Trends	Strategic Doing	Innovation Center	
10:00 am – 11:15 am	Ted Abernathy	Dr. Joe Fratesi		
Emergency			10:15 am – 11:30 am	
Management	11:15 am – 12:45 pm	11:30 am – 12:30 pm	Placemaking	
Scott Bass and Latresha	Lunch on Your Own	Community and	Corey Parks, PCED	
Woodruff		Economic Development		
	12:45 pm – 2:30 pm	Finance	11:30 am – 1:00 pm	
11:15 am – 12:45 pm	Miller County Simulation	Michael Eggleston	Lunch on Your Own	
Lunch on Your Own	Steve Jones, PCED			
	and Matt Twyford, PCED	12:30 pm – 2:00 pm	1:00 pm – 2:00 pm	
12:45 pm – 2:00 pm		Lunch on Your Own	Managing the Physical and	
Business Retention	2:30 pm – 2:45 pm		Built Environment	
and Expansion	Break	2:00 pm – 3:00 pm	Finley Vinsonm P.E., PTOE,	
Dennis Williamson, PCED	2.45	Communicating with Your	PTP, RSP	
2.00 2.15	2:45 pm – 3:45 pm	Community	2.00 2.15	
2:00 pm – 2:15 pm	Eclipse 2024	Sandra McGrew, APR	2:00 pm – 2:15 pm Return to UCA	
Break	Dr. Scott Austin, Trish Erzfeld, and	3:00 pm – 3:15 pm	Return to OCA	
2:15 pm – 4:30 pm	Bill Solleder	Break	2:15 pm – 2:30 pm	
Miller County Simulation	Dili Solledei	Dieak	Break	
Steve Jones, PCED	3:45 pm – 5:00 pm	3:15 pm – 5:00 pm	Dicar	
and Matt Twyford, PCED	Meeting Facilitation and	StrengthsQuest	2:30 pm – 3:45 pm	
ana mate mytora, 1 022	Conflict Resolution	Nadia Eslinger	Quality of Place	
4:30 pm – 5:00 pm	Charlotte Strickland	J.	Talicia Richardson, PCED	
Group Pictures/			•	
Silent Auction			3:45 pm - 5:00 PM	
			Building Entrepreneurial	
5:00 pm – 7:00 pm			Communities	
Networking Reception			Dr. Jeff Standridge	
(BHCC 111/113)				
			5:00 pm – 5:30 pm	
			Final Silent	
			Auction Bids (BHCC 103)	

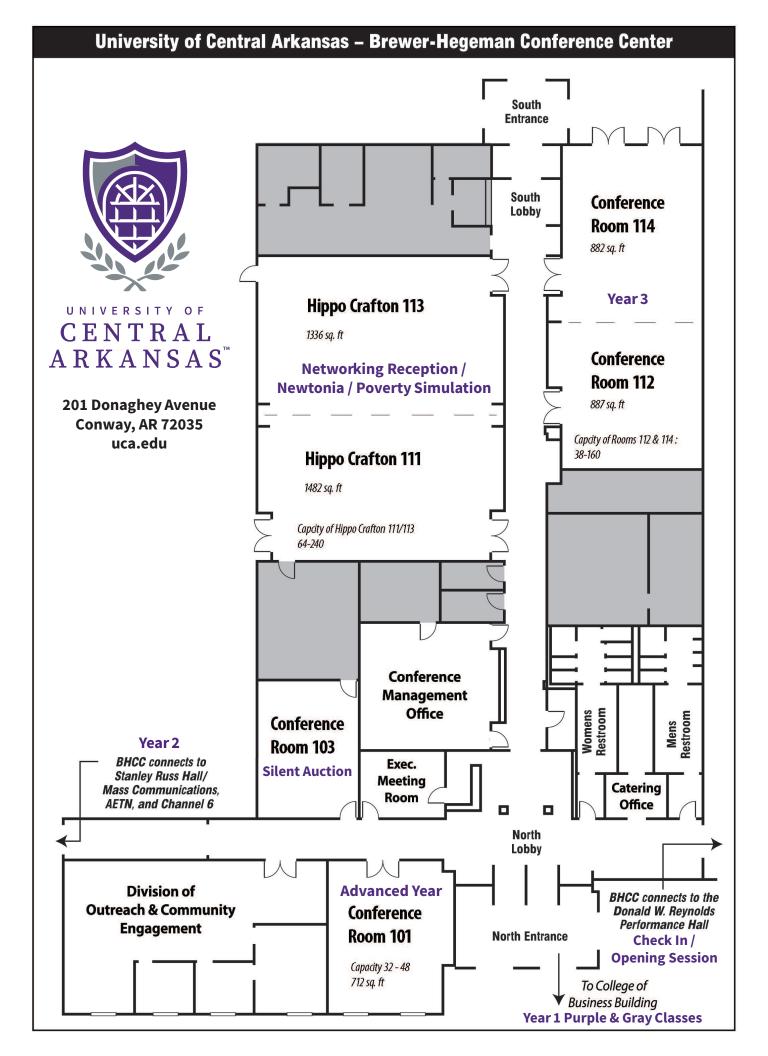
BREWER-HEGEMAN 112/114

Monday, July 31	Tuesday, August 1	Wednesday, August 2	Thursday, August 3	Friday, August 4
7:30 am – 8:30 am	8:00 am - 8:30 pm	8:00 am - 8:30 pm	8:00 am - 8:30 pm	8:00 am - 8:30 pm
Registration and	Breakfast	Breakfast	Breakfast	Breakfast
Continental Breakfast				
	8:30 am – 9:45 am	8:30 am – 10:00 am	8:30 am - 10:30 am	8:30 am – 9:45 am
8:30 am – 9:00 am	Blue Sky	Keynote (McCastlain	Productive Conflict	Class Debrief
Opening Session	Kevin Sexton, PCED	Ballroom)	for Communities and	
		Dr. Joyvin Benton	Organizations	9:45 am – 11:00 am
9:00 am – 9:15 am	9:45 am – 10:00 am		Dr. Liz Lundeen	Closing Session
Move to Classroom	Break	10:00 am – 10:15 am	and Dr. Lesley Graybeal	and Awards Ceremony
		Move to Classroom		(McCastlain Ballroom)
9:15 am – 10:00 am	10:00 am – 11:15 am		10:30 am - 10:45 am	
Class Introductions	Grants	10:15 am – 10:45 am	Break	1:00 pm - 3:00 pm
	Linsley Kinkade, PCED	Blue Sky		PCED Exam (BHCC 112/114)
10:00 am – 11:15 am	11.15 10.45	Kevin Sexton, PCED	10:45 am - 12:00 pm	
Historic Preservation	11:15 am – 12:45 pm		Neighborhood	
Rachel Patton	Lunch on Your Own	10:45 am – 11:45 am	Development	
11.15 and 10.45 and	12:45 2:20	Community Leadership	James Walden, AICP	
11:15 am – 12:45 pm	12:45 pm – 2:30 pm	Development	12.00 12.20	
Lunch on Your Own	Workforce Planning and	Dr. Phillip Fletcher	12:00 pm - 12:30 pm Travel to	
12.45 pm 1.45 pm	Development Tod Abarnathy	11.4F am 1.1F am	North Little Rock	
12:45 pm – 1:45 pm Building Bridges	Ted Abernathy	11:45 am – 1:15 pm Lunch on Your Own	NOTHI LITTLE ROCK	
Between Communities	2:30 pm – 2:45 pm	Lunch on Your Own	12:30 pm - 1:30 pm	
Emily Hathcock, PCED	Break	1:15 pm –2:15 pm	Catered Lunch in North	
Limity Hatricock, I CLD	Dieak	Measuring Community	Little Rock	
1:45 pm – 2:00 pm	2:45 pm – 4:00 pm	Progress	Little Nock	
Break	Retail Development	Lauren Morris	1:30 pm - 2:30 pm	
	Shawn Massey, CCIM, CRRP,		Walking Tour of Argenta	
2:00 pm – 3:30 pm	ALC	2:15 pm – 3:30 pm	Robert Birch	
Peer Recovery and		Marketing Your		
Opioid Crisis	4:00 pm – 5:00 pm	Community	2:30 pm - 3:45 pm	
Lester Cupp,	Establishing and	Jon Chadwell, CEcD	Innovation Hub (NLR City	
Kyle Brewer, and Casey	Managing CBOs		Hall)	
Copeland	Spring Hunter	3:30 pm – 3:45 pm	Errin Stanger	
		Break		
3:30 pm – 4:30 pm			3:45 pm - 4:30 pm	
Blue Sky		3:45 pm – 5:00 pm	Tourism as Economic	
Kevin Sexton, PCED		Somerset Simulation	Development	
		Steve Jones, PCED	Susie Cowan	
4:30 pm – 5:00 pm				
Group Pictures /			4:30 pm - 5:00 pm	
Silent Auction			Travel to Conway	
5:00 pm – 7:00 pm			5:00 pm – 5:30 pm	
Networking Reception			Final Silent	
(BHCC 111/113)			Auction Bids (BHCC 103)	

BREWER-HEGEMAN 101

Advanced Year

Monday, July 31	Tuesday, August 1	Wednesday, August 2	Thursday, August 3	Friday, August 4
7:30 am – 8:30 am	8:00 am - 8:30 am	8:00 am – 8:30 am	8:00 am – 8:30 am	8:00 am – 8:30 am
Registration and	Breakfast at Inn	Breakfast	Breakfast	Breakfast
Continental Breakfast				
	8:30 am - 9:15 am	8:30 am – 10:00 am	8:30 am – 9:30 am	8:30 am – 9:45 am
8:30 am – 9:00 am	Benchmarking	Keynote (McCastlain	Final Prep aration for	Class Debrief
Opening Session		Ballroom)	Community Presentation	
	9:15 am - 11:30 am	Dr. Joyvin Benton		9:45 am – 11:00 am
9:00 am – 9:15 am	Guided Community		9:30 am – 11:30 am	Closing Session
Move to Classroom	Driving Tour	10:00 am – 11:00 am	Depart for Murfreesboro	and Awards Ceremony
0.45		Debrief		(McCastlain Ballroom)
9:15 am – 10:00 am	11:30 am – 1:00 pm	11.00 10.00	11:30 am – 1:00 pm	1.00
Class Introductions and	Working Lunch	11:00 am – 12:00 pm	Lunch	1:00 pm - 3:00 pm
Review Agenda	1.00 mm 2.20 mm	Develop Recommendations for the	1.00 2.00	PCED Exam (BHCC 112/114)
10:00 am 11:00 am	1:00 pm – 2:30 pm Community Focus Groups		1:00 pm – 3:00 pm "First Impressions"	
10:00 am - 11:00 am Online Community	community rocus groups	Community	Presentation and Q&A	
Presentations	2:30 pm – 4:30 pm	12:00 pm – 1:30 pm	Presentation and Q&A	
riesentations	Return to Conway	Lunch on Your Own	3:00 pm – 5:00 pm	
11:00 am - 11:30 am	neturn to commuy	Lunch on Your Own	Return to Conway	
Lunch in Classroom		1:30 pm – 5:00 pm	Recall to commay	
		Develop Powerpoint	5:00 pm – 5:30 pm	
11:30 am - 1:30 pm		for "First Impressions"	Final Silent	
Travel to Murfreesboro		Presentation	Auction Bids (BHCC 103)	
1:30 pm - 3:00 pm				
Check in to Queen of				
Diamonds Inn and Explore				
Downtown				
3:00 pm - 3:30 pm				
Load Bus and Travel to Lake				
Greeson				
3:30 pm - 6:00 pm				
Boat Tour of Lake Greeson				
6:00 pm - 7:30 pm				
Class Dinner				
7:30 pm				
Return to Inn				



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CDI 2021 Year 3 Class

Jenna Rhodes Scholarship Fund

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