

COMMUNITY DEVELOPMENT INSTITUTE

2023 PROGRAM | JULY 31 - AUGUST 4



YEAR 1 (Purple Class)

College of Business, Room 111

Directors: Julie Murray and Talicia Richardson

YEAR 1 (Gray Class)

College of Business, Room 118

Directors: Julie Allen and Bill Luther

YEAR 2

Stanley Russ Hall, Room 103

Directors: Chris Wasson and Tandee White

YEAR 3

Brewer-Hegeman Conference Center,
Room 112/114

Directors: Lisa Johnson and Kevin Sexton

ADVANCED YEAR

Brewer-Hegeman Conference Center, Room 101

*Directors: Dana Poindexter, Lorie Robertson, and
Amy Williams*

Monday, July 31	Tuesday, August 1	Wednesday, August 2	Thursday, August 3	Friday, August 4
7:30 am - 8:30 am Registration/Breakfast	8:00 am - 8:30 am Breakfast	8:00 am - 8:30 am Breakfast	8:00 am - 8:30 am Breakfast	8:00 am - 8:30 pm Breakfast
8:30 am - 9:00 am Opening Session	8:30 am - 9:45 am Community Asset Mapping and Assessments <i>Dr. Hunter Goodman</i>	8:30 am - 10:00 am Keynote (McCastlain Ballroom) <i>Dr. Joyvin Benton</i>	8:30 am - 10:00 am Community Development Musts <i>Steve Jones, PCED</i>	8:30 am - 9:45 am Class Debrief
9:00 am - 9:15 am Move to Classroom				9:45 am - 11:00 am Closing Session and Awards Ceremony (McCastlain Ballroom)
9:15 am - 10:15 am Class Introductions	9:45 am - 10:00 am Break	10:00 am - 10:15 am Move to Classroom (COB 111)	10:00 am - 10:15 am Break	
10:15 am - 10:45 am Overview of CDI Network and PCED Exam <i>Shelby Fiegel, PCED</i>	10:00 am - 11:30 am Community Strategic Visioning and Planning <i>Cody Slater and Steven Lamm</i>	10:15 am - 11:15 am Understanding Community Economies <i>Jon Chadwell, CECD</i>	10:15 am - 11:30 am Healthy Communities <i>Dr. Brookshield Laurent</i>	
10:45 am - 12:15 pm Community & Economic Development Practice <i>Julie Murray, PCED</i>		11:15 am - 12:00 pm Newtonia Debrief <i>Shelby Fiegel, PCED</i>	11:30 am - 1:00 pm Lunch on Your Own	
12:15 pm - 1:30 pm Lunch on Your Own	11:30 am - 1:00 pm Lunch on Your Own		1:00 pm - 2:15 pm Workforce Development Ages 0-5 <i>Dr. Nicola Edge and Jamie Ward</i>	
1:30 pm - 2:30 pm Identifying and Developing Stakeholders, Leaders, and Volunteers <i>Dr. Lesley Graybeal</i>	1:00 pm - 5:00 pm Newtonia (BHCC 111/113) <i>Shelby Fiegel, PCED and Truett Smith, PCED</i>	12:00 pm - 1:30 pm Lunch on Your Own	2:15 pm - 2:45 pm Break	
2:30 pm - 2:45 pm Break		1:30 pm - 2:30 pm Ethics <i>Drew Williams</i>	2:45 pm - 5:00 pm Poverty Simulation (BHCC 111/113) <i>Monieca West and Kevin Lewis</i>	
2:45 pm - 4:45 pm Diversity and Inclusion <i>Charlotte Strickland and Wendy Holbrook</i>		2:30 pm - 2:45 pm Break		
		2:45 pm - 3:45 pm Grassroots Organizing <i>Ryan Biles</i>	5:00 pm - 5:30 pm Final Silent <i>Auction Bids (BHCC 103)</i>	
4:45 pm - 5:15 pm Group Pictures/ Silent Auction (BHCC 103)		3:45 pm - 5:00 pm Leadership Development <i>Dr. Marta Loyd</i>		
5:15 pm - 7:00 pm Networking Reception (BHCC 111/113)				

Monday, July 31

7:30 am - 8:30 am

Registration/Breakfast

8:30 am - 9:00 am

Opening Session

9:00 am - 9:15 am

Move to Classroom

9:15 am - 10:15 am

Class Introductions

10:15 am - 11:45 am

Community & Economic Development Practice

Jamie Rayford, PCED

11:45 am - 12:15 pm

Overview of CDI Network and PCED Exam

Shelby Fiegel, PCED

12:15 pm - 1:30 pm

Lunch on Your Own

1:30 pm - 2:30 pm

Ethics

Drew Williams

2:30 pm - 2:45 pm

Break

2:45 pm - 3:45 pm

Grassroots Organizing

Ryan Biles

3:45 pm - 4:45 pm

Identifying and Developing Stakeholders, Leaders, and Volunteers

Dr. Lesley Graybeal

4:45 pm - 5:15 pm

Group Pictures/Silent Auction

5:15 pm - 7:00 pm

Networking Reception (BHCC 111/113)

Tuesday, August 1

8:00 am - 8:30 pm

Breakfast

8:30 am - 10:00 am

Community Development Musts

Steve Jones, PCED

10:00 am - 10:15 am

Break

10:15 am - 11:30 am

Leadership Development

Dr. Marta Loyd

11:30 am - 1:00 pm

Lunch on Your Own

1:00 pm - 5:00 pm

Newtonia (BHCC 111/113)

Shelby Fiegel, PCED and

Truett Smith, PCED

Wednesday, August 2

8:00 am - 8:30 am

Breakfast

8:30 am - 10:00 am

Keynote (McCastlain Ballroom)

Dr. Joyvin Benton

10:00 am - 10:15 am

Move to Classroom

10:15 am - 12:15 pm

Diversity and Inclusion

Charlotte Strickland and Wendy Holbrook

12:15 pm - 1:45 pm

Lunch on Your Own

1:45 pm - 3:00 pm

Workforce Development Ages 0-5

Dr. Nicola Edge and Jamie Ward

3:00 pm - 3:15 pm

Break

3:15 pm - 4:00 pm

Newtonia Debrief

Shelby Fiegel, PCED

4:00 pm - 5:00 pm

Understanding Community Economies

Jon Chadwell, CECD

Thursday, August 3

8:00 am - 8:30 pm

Breakfast

8:30 am - 10:00 am

Strategic Visioning and Planning

Corey Parks, PCED

10:00 am - 10:15 am

Break

10:15 am - 11:30 am

Healthy Communities

Michelle Perez, PCED, and Jordyn Williams

11:30 am - 1:00 pm

Lunch on Your Own

1:00 pm - 2:15 pm

Community Asset Mapping and Assessments

Dr. Hunter Goodman

2:15 pm - 2:45 pm

Break

2:45 pm - 5:00 pm

Poverty Simulation (McCastlain Ballroom)

Monieca West

and Kevin Lewis

5:00 pm - 5:30 pm

Final Silent Auction Bids (BHCC 103)

Friday, August 4

8:00 am - 8:30 pm

Breakfast

8:30 am - 9:45 am

Class Debrief

9:45 am - 11:00 am

Closing Session and Awards Ceremony (McCastlain Ballroom)

Monday, July 31

7:30 am – 8:30 am
Registration and Continental Breakfast

8:30 am – 9:00 am
Opening Session

9:00 am – 9:15 am
Move to Classroom

9:15 am – 10:00 am
Class Introductions

10:00 am – 11:15 am
Emergency Management
Scott Bass and Latresha Woodruff

11:15 am – 12:45 pm
Lunch on Your Own

12:45 pm – 2:00 pm
Business Retention and Expansion
Dennis Williamson, PCED

2:00 pm – 2:15 pm
Break

2:15 pm – 4:30 pm
Miller County Simulation
Steve Jones, PCED and Matt Twyford, PCED

4:30 pm – 5:00 pm
Group Pictures/ Silent Auction

5:00 pm – 7:00 pm
Networking Reception (BHCC 111/113)

Tuesday, August 1

8:00 am - 8:30 pm
Breakfast

8:30 am – 9:45 am
Business Attraction and Site Selection
Danny Games, CECD

9:45 am – 10:00 am
Break

10:00 am – 11:15 am
International Trends
Ted Abernathy

11:15 am – 12:45 pm
Lunch on Your Own

12:45 pm – 2:30 pm
Miller County Simulation
Steve Jones, PCED and Matt Twyford, PCED

2:30 pm – 2:45 pm
Break

2:45 pm – 3:45 pm
Eclipse 2024
Dr. Scott Austin, Trish Erzfeld, and Bill Solleder

3:45 pm – 5:00 pm
Meeting Facilitation and Conflict Resolution
Charlotte Strickland

Wednesday, August 2

8:00 am - 8:30 pm
Breakfast

8:30 am – 10:00 am
Keynote (McCastlain Ballroom)
Dr. Joyvin Benton

10:00 am – 10:15 am
Move to Classroom

10:15 am – 11:30 am
Strategic Doing
Dr. Joe Fratesi

11:30 am – 12:30 pm
Community and Economic Development Finance
Michael Eggleston

12:30 pm – 2:00 pm
Lunch on Your Own

2:00 pm – 3:00 pm
Communicating with Your Community
Sandra McGrew, APR

3:00 pm – 3:15 pm
Break

3:15 pm – 5:00 pm
StrengthsQuest
Nadia Eslinger

Thursday, August 3

8:00 am - 8:30 pm
Breakfast

8:30 am – 9:45 am
Planning Livable Communities
Dave Roberts, ASLA, and Julie Luther-Kelso, AICP, ASLA

9:45 am – 10:15 am
Travel to the Arnold Innovation Center

10:15 am – 11:30 am
Placemaking
Corey Parks, PCED

11:30 am – 1:00 pm
Lunch on Your Own

1:00 pm – 2:00 pm
Managing the Physical and Built Environment
Finley Vinsonm P.E., PTOE, PTP, RSP

2:00 pm – 2:15 pm
Return to UCA

2:15 pm – 2:30 pm
Break

2:30 pm – 3:45 pm
Quality of Place
Talicia Richardson, PCED

3:45 pm - 5:00 PM
Building Entrepreneurial Communities
Dr. Jeff Standridge

5:00 pm – 5:30 pm
Final Silent Auction Bids (BHCC 103)

Friday, August 4

8:00 am - 8:30 pm
Breakfast

8:30 am – 9:45 am
Class Debrief

9:45 am – 11:00 am
Closing Session and Awards Ceremony (McCastlain Ballroom)

Monday, July 31

7:30 am – 8:30 am
Registration and Continental Breakfast

8:30 am – 9:00 am
Opening Session

9:00 am – 9:15 am
Move to Classroom

9:15 am – 10:00 am
Class Introductions

10:00 am – 11:15 am
Historic Preservation
Rachel Patton

11:15 am – 12:45 pm
Lunch on Your Own

12:45 pm – 1:45 pm
Building Bridges Between Communities
Emily Hathcock, PCED

1:45 pm – 2:00 pm
Break

2:00 pm – 3:30 pm
Peer Recovery and Opioid Crisis
Lester Cupp, Kyle Brewer, and Casey Copeland

3:30 pm – 4:30 pm
Blue Sky
Kevin Sexton, PCED

4:30 pm – 5:00 pm
Group Pictures/ Silent Auction

5:00 pm – 7:00 pm
Networking Reception (BHCC 111/113)

Tuesday, August 1

8:00 am - 8:30 pm
Breakfast

8:30 am – 9:45 am
Blue Sky
Kevin Sexton, PCED

9:45 am – 10:00 am
Break

10:00 am – 11:15 am
Grants
Linsley Kinkade, PCED

11:15 am – 12:45 pm
Lunch on Your Own

12:45 pm – 2:30 pm
Workforce Planning and Development
Ted Abernathy

2:30 pm – 2:45 pm
Break

2:45 pm – 4:00 pm
Retail Development
Shawn Massey, CCIM, CRRP, ALC

4:00 pm – 5:00 pm
Establishing and Managing CBOs
Spring Hunter

Wednesday, August 2

8:00 am - 8:30 pm
Breakfast

8:30 am – 10:00 am
Keynote (McCastlain Ballroom)
Dr. Joyvin Benton

10:00 am – 10:15 am
Move to Classroom

10:15 am – 10:45 am
Blue Sky
Kevin Sexton, PCED

10:45 am – 11:45 am
Community Leadership Development
Dr. Phillip Fletcher

11:45 am – 1:15 pm
Lunch on Your Own

1:15 pm – 2:15 pm
Measuring Community Progress
Lauren Morris

2:15 pm – 3:30 pm
Marketing Your Community
Jon Chadwell, CEcD

3:30 pm – 3:45 pm
Break

3:45 pm – 5:00 pm
Somerset Simulation
Steve Jones, PCED

Thursday, August 3

8:00 am - 8:30 pm
Breakfast

8:30 am - 10:30 am
Productive Conflict for Communities and Organizations
Dr. Liz Lundeen and Dr. Lesley Graybeal

10:30 am - 10:45 am
Break

10:45 am - 12:00 pm
Neighborhood Development
James Walden, AICP

12:00 pm - 12:30 pm
Travel to North Little Rock

12:30 pm - 1:30 pm
Catered Lunch in North Little Rock

1:30 pm - 2:30 pm
Walking Tour of Argenta
Robert Birch

2:30 pm - 3:45 pm
Innovation Hub (NLR City Hall)
Errin Stanger

3:45 pm - 4:30 pm
Tourism as Economic Development
Susie Cowan

4:30 pm - 5:00 pm
Travel to Conway

5:00 pm – 5:30 pm
Final Silent Auction Bids (BHCC 103)

Friday, August 4

8:00 am - 8:30 pm
Breakfast

8:30 am – 9:45 am
Class Debrief

9:45 am – 11:00 am
Closing Session and Awards Ceremony (McCastlain Ballroom)

1:00 pm – 3:00 pm
PCED Exam (BHCC 112/114)

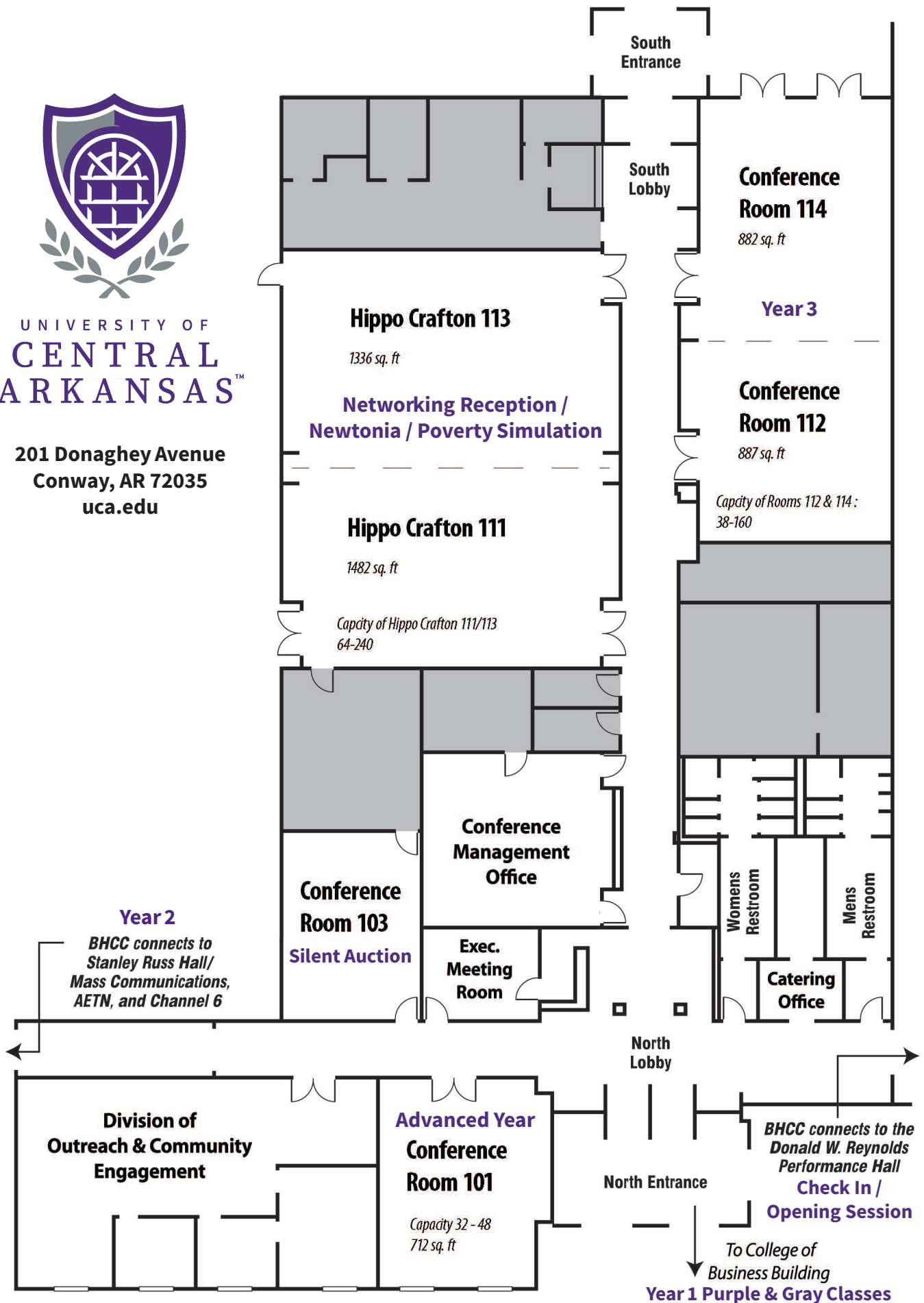
Monday, July 31	Tuesday, August 1	Wednesday, August 2	Thursday, August 3	Friday, August 4
7:30 am – 8:30 am Registration and Continental Breakfast	8:00 am - 8:30 am Breakfast at Inn	8:00 am – 8:30 am Breakfast	8:00 am – 8:30 am Breakfast	8:00 am – 8:30 am Breakfast
8:30 am – 9:00 am Opening Session	8:30 am - 9:15 am Benchmarking	8:30 am – 10:00 am Keynote (McCastlain Ballroom) <i>Dr. Joyvin Benton</i>	8:30 am – 9:30 am Final Preparation for Community Presentation	8:30 am – 9:45 am Class Debrief
9:00 am – 9:15 am Move to Classroom	9:15 am - 11:30 am Guided Community Driving Tour	10:00 am – 11:00 am Debrief	9:30 am – 11:30 am Depart for Murfreesboro	9:45 am – 11:00 am Closing Session and Awards Ceremony (McCastlain Ballroom)
9:15 am – 10:00 am Class Introductions and Review Agenda	11:30 am – 1:00 pm Working Lunch	11:00 am – 12:00 pm Develop Recommendations for the Community	11:30 am – 1:00 pm Lunch	1:00 pm – 3:00 pm PCED Exam (BHCC 112/114)
10:00 am - 11:00 am Online Community Presentations	1:00 pm – 2:30 pm Community Focus Groups	12:00 pm – 1:30 pm Lunch on Your Own	1:00 pm – 3:00 pm “First Impressions” Presentation and Q&A	
11:00 am - 11:30 am Lunch in Classroom	2:30 pm – 4:30 pm Return to Conway	1:30 pm – 5:00 pm Develop Powerpoint for “First Impressions” Presentation	3:00 pm – 5:00 pm Return to Conway	
11:30 am - 1:30 pm Travel to Murfreesboro			5:00 pm – 5:30 pm Final Silent Auction Bids (BHCC 103)	
1:30 pm - 3:00 pm Check in to Queen of Diamonds Inn and Explore Downtown				
3:00 pm - 3:30 pm Load Bus and Travel to Lake Greeson				
3:30 pm - 6:00 pm Boat Tour of Lake Greeson				
6:00 pm - 7:30 pm Class Dinner				
7:30 pm Return to Inn				

University of Central Arkansas – Brewer-Hegeman Conference Center



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