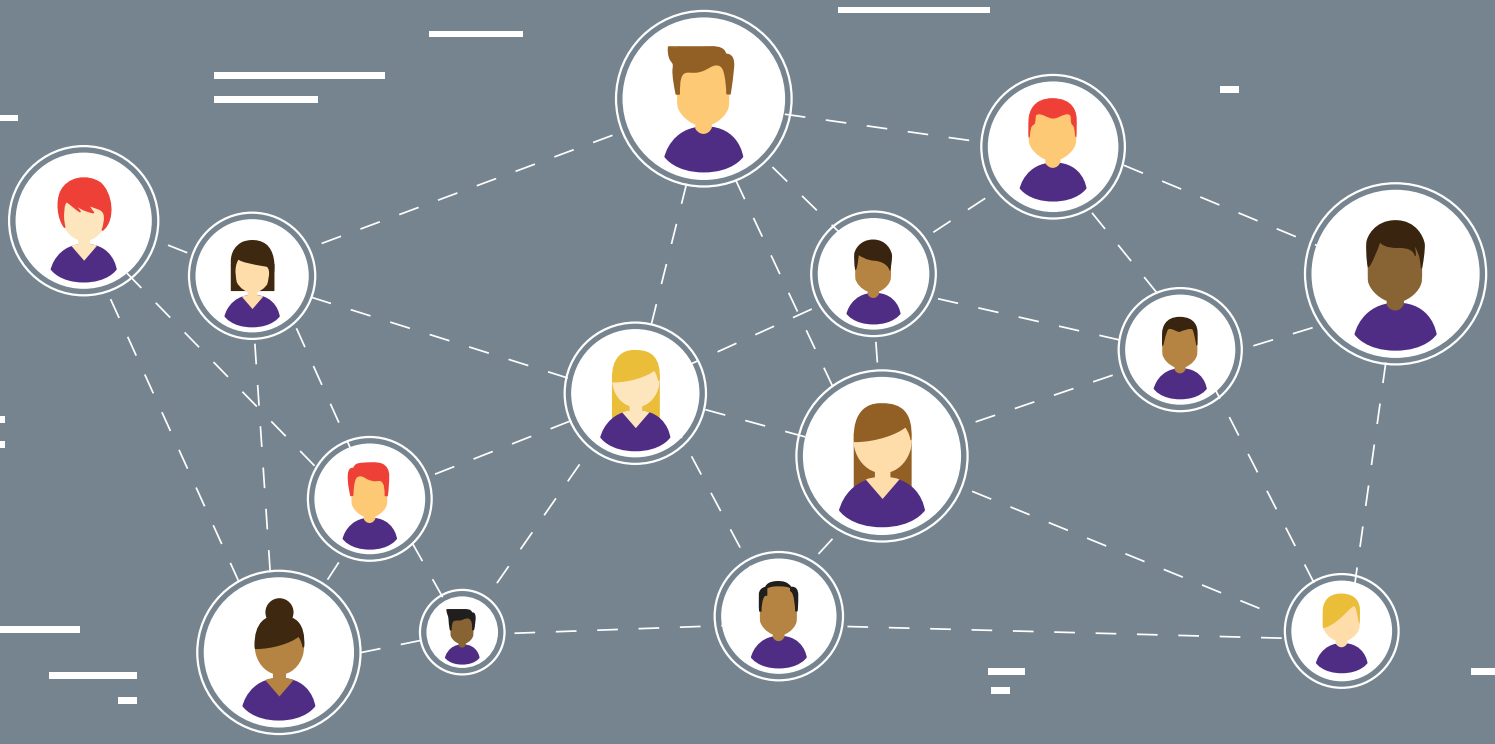
COMMUNITY DEVELOPMENT INSTITUTE

CREATING COMMUNITY CONNECTIONS



YEAR 1
Stanley Russ Hall, Room 103
Directors: Bill Luther & Talicia Richardson

YEAR 2
College of Business, Room 100
Directors: Tandee White & Candace Williams

YEAR 3
Brewer-Hegeman Conference Center, Room 112/114
Directors: Lisa Johnson & Kevin Sexton

ADVANCED YEAR
Brewer-Hegeman Conference Center, Room 101
Directors: Lorie Robertson, Amy Williams
& Dana Poindexter

2022 PROGRAM
AUGUST 1 - 5

PhD IN CHANGE LEADERSHIP FOR EQUITY AND INCLUSION

Many CDI participants want to build on what they have learned at CDI to advance their education. The PhD in Change Leadership for Equity and Inclusion program at the University of Central Arkansas is a natural fit for CDI participants.

The PhD in Change Leadership for Equity and Inclusion brings together scholars who will research the intersections between leadership and social change. Graduates are prepared to produce and use leadership research that has the potential to transform practice in community development, nonprofit, public health, government, and educational organizations. Faculty in the program offer an interdisciplinary leadership curriculum using scholarly skills and research to prepare active professionals to research contemporary leadership issues.

To learn more about receiving graduate credit for attending CDI, or to get more information on this program, contact Dr. Alicia Cotabish.

DR. ALICIA COTABISH
acotabish@uca.edu or 501-450-5809
Program Director

UNIVERSITY OF CENTRAL ARKANSAS™ | CENTER FOR COMMUNITY & ECONOMIC DEVELOPMENT

The Center for Community and Economic Development (CCED) is an outreach arm of the University of Central Arkansas. CCED's work includes the annual Community Development Institute, technical assistance for selected Arkansas communities, and facilitation of targeted training to build leadership and development capacity.

For more information on CCED's work, contact Shelby Fiegel, Director of CCED at 501-450-5269 or sfiegel@uca.edu.

STANLEY RUSS HALL 103 Year 1

Monday, August 1

7:30 am - 8:30 am
Registration and Continental Breakfast

8:30 am – 9:00 am
Opening Session

9:00 am – 9:15 am
Move to Classroom

9:15 am – 10:15 am
Class Introductions

10:15 am – 10:45 am
Overview of CDI Network and PCED Exam
Shelby Fiegel, PCED

10:45 am – 12:15 pm
Community & Economic Development Practice
Shelby Fiegel, PCED

12:15 pm – 1:30 pm
Lunch on Your Own

1:30 pm – 2:30 pm
Identifying/Developing Stakeholders & Volunteers
Marie Lindquist

2:30 pm – 2:45 pm
Break

2:45 pm – 4:45 pm
Diversity and Inclusion
Charlotte Strickland & Wendy Holbrook

4:45 pm – 5:15 pm
Group Pictures/ Silent Auction

5:15 pm – 7:00 pm
Networking Reception
(BHCC 111/113)

Tuesday, August 2

8:00 am - 8:30 am
Breakfast

8:30 am – 9:45 am
Community Asset Mapping and Assessments
Dr. Hunter Goodman

9:45am – 10:00 am
Break

10:00 am – 11:30 am
Strategic Visioning and Planning
Brad Lacy

11:30 am – 1:00 pm
Lunch on Your Own

1:00 pm – 5:00 pm
Newtonia
Shelby Fiegel, PCED
(BHCC 111/113)

Wednesday, August 3

8:00 am - 8:30 am
Breakfast

8:30 am – 10:00 am
Keynote
John Carroll, City Leadership
(McCastlain Ballroom)

10:00 am – 10:15 am
Move to Classroom

10:15 am – 11:00 am
Newtonia Debrief
Shelby Fiegel, PCED

11:00 am – 12:00 pm
Understanding Community Economies
Jon Chadwell

12:00 pm – 1:30 pm
Lunch on Your Own

1:30 pm – 2:30 pm
Ethics
Corey Parks, PCED

2:30 pm – 2:45 pm
Break

2:45 pm – 3:45 pm
Grassroots Organizing
Ryan Biles

3:45 pm – 5:00 pm
Leadership Development
Kim Worlow

Thursday, August 4

8:00 am - 8:30 am
Breakfast

8:30 am – 10:00 am
Community Development Musts
Steve Jones, PCED

10:00 am – 10:15 am
Break

10:15 am – 11:30 am
Healthy Communities
Dr. Brookshield Laurent & Tiffny Calloway

11:30 am – 1:00 pm
Lunch on Your Own

1:00 pm – 2:15 pm
Workforce Development Ages 0-5
Dr. Nicola Edge & Dr. Charlotte Parham

2:15 pm – 2:45 pm
Break

2:45 pm – 5:00 pm
Poverty Simulation
Monieca West & Brinda Berry
(McCastlain Ballroom)

5:00 pm – 5:30 pm
Final Silent Auction Bids

Friday, August 5

8:00 am - 8:30 pm
Breakfast

8:30 am – 9:45 am
Class Debrief

9:45 am – 11:00 am
Closing Session and Awards Ceremony
(BHCC 111/113)

Year 2 COLLEGE OF BUSINESS 105

Monday, August 1

7:30 am – 8:30 am
Registration and Continental Breakfast

8:30 am – 9:00 am
Opening Session

9:00 am – 9:15 am
Move to Classroom

9:15 am – 10:00 am
Class Introductions

10:00 am – 11:15 am
Emergency Management
Scott Bass, Mayor Jimmy Witt & Latresha Woodruff

11:15 am – 12:45 pm
Lunch on Your Own

12:45 pm – 2:00 pm
Business Retention and Expansion
Dennis Williamson, PCED

2:00 pm – 2:15 pm
Break

2:15 pm – 4:30 pm
Miller County Simulation
Steve Jones, PCED & Matt Twyford, PCED

4:30 pm – 5:00 pm
Group Pictures/ Silent Auction

5:00 pm – 7:00 pm
Networking Reception
(BHCC 111/113)

Tuesday, August 2

8:00 am – 8:30 am
Breakfast

8:30 am – 9:45 am
Business Attraction and Site Selection Process
Danny Games

9:45 am – 10:00 am
Break

10:00 am – 11:15 am
International Trends
Ted Abernathy

11:15 am – 12:45 pm
Lunch on Your Own

12:45 pm – 2:30 pm
Miller County Simulation
Steve Jones, PCED & Matt Twyford, PCED

2:30 pm – 2:45 pm
Break

2:45 pm – 3:45 pm
Eclipse 2024
Scott Austin, Trish Erzfeld & Bill Solleder

3:45 pm – 5:00 pm
Meeting Facilitation/ Conflict Resolution
Charlotte Strickland

Wednesday, August 3

8:00 am – 8:30 am
Breakfast

8:30 am – 10:00 am
Keynote
John Carroll, City Leadership
(McCastlain Ballroom)

10:00 am – 10:15 am
Move to Classroom

10:15 am – 11:30 am
Strategic Doing
Dr. Joe Fratesi

11:30 am – 12:30 pm
Community and Economic Development Finance
Michael Eggleston

12:30 pm – 2:00 pm
Lunch on Your Own

2:00 pm – 3:00 pm
Communicating with Your Community
Sandra McGrew

3:00 pm – 3:15 pm
Break

3:15 pm – 5:00 pm
Strengths Quest
Steven Shook

Thursday, August 4

8:00 am – 8:30 am
Breakfast

8:30 am – 9:45 am
Planning Livable Communities
Dave Roberts & Julie Luther-Kelso

9:45 am – 10:15 am
Travel to UCA Downtown

10:15 am – 11:30 am
Quality of Place
Brad Lacy

11:30 am – 1:00 pm
Lunch on Your Own

1:00 pm – 2:00 pm
Managing the Physical and Built Environment
Finley Vinson

2:00 pm – 2:15 pm
Return to UCA

2:15 pm – 2:30 pm
Break

2:30 pm – 3:45 pm
Art as Community Development
Talicia Richardson, PCED

3:45 pm - 5:00 PM
Building Entrepreneurial Communities
Dr. Jeff Standridge

5:00 pm – 5:30 pm
Final Silent Auction Bids

Friday, August 5

8:00 am – 8:30 pm
Breakfast

8:30 am – 9:45 am
Class Debrief

9:45 am – 11:00 am
Closing Session and Awards Ceremony
(BHCC 111/113)

BHCC 112/114 Year 3

Monday, August 1

7:30 am – 8:30 am
Registration and Continental Breakfast

8:30 am – 9:00 am
Opening Session

9:00 am – 9:15 am
Move to Classroom

9:15 am – 10:00 am
Class Introductions

10:00 am – 11:15 am
Historic Preservation
Rachel Patton

11:15 am – 12:45 pm
Lunch on Your Own

12:45 pm – 1:45 pm
Building Bridges Between Communities
Steven Shook

1:45 pm – 2:00 pm
Break

2:00 pm – 3:30 pm
Peer Recovery and Opiod Crisis
Lester Cupp, Jimmy McGill, & Casey Copeland

3:30 pm – 4:30 pm
Blue Sky
Kevin Sexton, PCED

4:30 pm – 5:00 pm
Group Pictures/ Silent Auction

5:00 pm – 7:00 pm
Networking Reception
(BHCC 111/113)

Tuesday, August 2

8:00 am – 8:30 am
Breakfast

8:30 am – 9:45 am
Establishing and Managing CBOs
Spring Hunter

9:45 am – 10:00 am
Break

10:00 am – 11:15 am
Grants
Linsley Kinkade, PCED

11:15 am – 12:45 pm
Lunch on Your Own

12:45 pm – 2:30 pm
Workforce Development
Ted Abernathy

2:30 pm – 2:45 pm
Break

2:45 pm – 4:00 pm
Retail Development
Clay Craft

4:00 pm – 5:00 pm
Blue Sky
Kevin Sexton, PCED

Wednesday, August 3

8:00 am – 8:30 am
Breakfast

8:30 am – 10:00 am
Keynote
John Carroll, City Leadership
(McCastlain Ballroom)

10:00 am – 10:15 am
Move to Classroom

10:15 am – 10:45 am
Blue Sky
Kevin Sexton

10:45 am – 11:45 am
Community Leadership Development
Dr. Phillip Fletcher

11:45 am – 1:15 pm
Lunch on Your Own

1:15 pm –2:15 pm
Measuring Impact
Sarah Kinser

2:15 pm – 3:30 pm
Marketing Your Community
Jon Chadwell

3:30 pm – 3:45 pm
Break

3:45 pm – 5:00 pm
Somerset Simulation
Steve Jones, PCED

Thursday, August 4

8:00 am – 8:30 am
Breakfast

8:30 am – 9:00 am
Travel to North Little Rock

9:00 am – 10:15 am
Tour of Innovation Hub
Errin Stanger

10:15 am – 11:30 am
Tourism as Economic Development
Jessica Frahm

11:30 am – 1:00 pm
Lunch on Your Own in Argenta

1:00 pm – 1:30pm
Travel back to Conway

1:30 pm – 1:45 pm
Break

1:45 pm – 3:00 pm
Neighborhood Development
James Walden

3:00 pm - 5:00 PM
Productive Conflict for Communities and Organizations
Dr. Liz Lundeen & Dr. Leslie Zorwick

5:00 pm – 5:30 pm
Final Silent Auction Bids

Friday, August 5

8:00 am – 8:30 pm
Breakfast

8:30 am – 9:45 am
Class Debrief

9:45 am – 11:00 am
Closing Session and Awards Ceremony
(BHCC 111/113)

1:00 pm – 3:00 pm
PCED Exam

ADVANCED YEAR

BHCC 101

Monday, August 1

7:30 am – 8:30 am
Registration and Continental Breakfast

8:30 am – 9:00 am
Opening Session

9:00 am – 9:15 am
Move to Classroom

9:15 am – 9:45 am
Class Introductions

9:45 am – 10:00 am
Review Agenda

10:00 am – 10:45 am
What is the Advanced Year?

10:45 am – 12:00 pm
Online Community Presentations

12:00 pm – 12:30 pm
Lunch

12:30 pm – 2:30 pm
Travel to Mountain View

2:30 pm – 3:00 pm
Check in to Inn

3:00 pm – 5:30 pm
Explore Downtown Mountain View

5:30 pm – 7:00 pm
Class Dinner with Mountain View Leaders

Tuesday, August 2

8:00 am – 8:45 am
Benchmarking

8:45 am – 9:15 am
Community Briefing

9:15 am – 10:00 am
Assign Roles

10:00 am – 11:30 am
Driving Tour

11:30 am – 1:00 pm
Working Lunch

1:00 pm – 2:30 pm
Community Focus Groups

2:30 pm – 4:30 pm
Return to Conway

Wednesday, August 3

8:00 am – 8:30 am
Breakfast

8:30 am – 10:00 am
Keynote
John Carroll, City Leadership
(McCastlain Ballroom)

10:00 am – 11:00 am
Team Debrief

11:00 am – 12:00 pm
Develop Reccomendations for the Community

12:00 pm – 1:30 pm
Lunch on Your Own

1:30 pm – 5:00 pm
Develop Powerpoint for "First Impressions" Presentation

Thursday, August 4

8:00 am – 8:30 am
Breakfast

8:30 am – 9:30 am
Final Prep aration for Community Presentation

9:30 am – 11:30 am
Depart for Mountain View

11:30 am – 1:00 pm
Lunch

1:00 pm – 3:00 pm
"First Impressions" Presentation and Q&A

3:00 pm – 5:00 pm
Return to Conway

5:00 pm – 5:30 pm
Final Silent Auction Bids

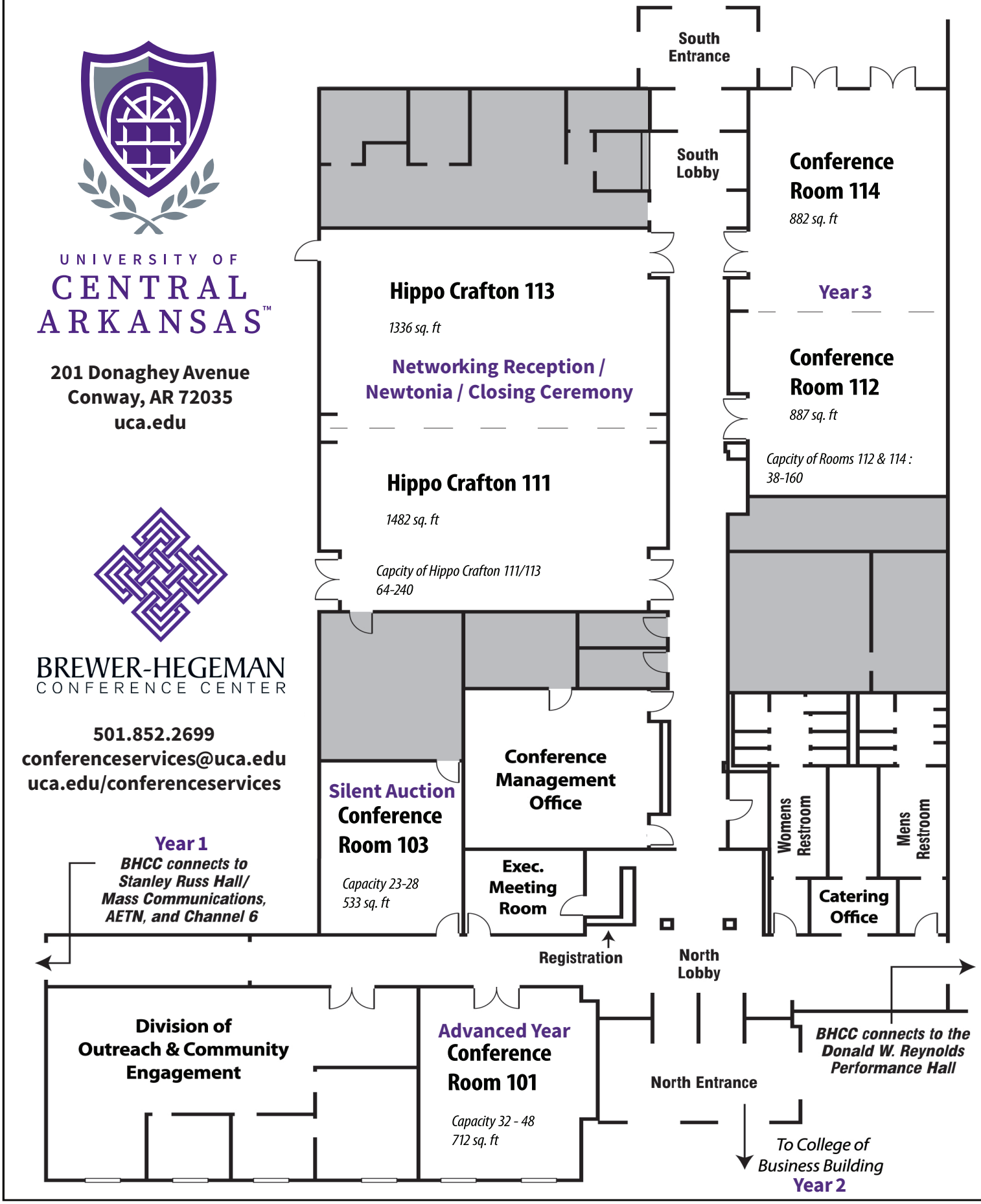
Friday, August 5

8:00 am – 8:30 pm
Breakfast

8:30 am – 9:45 am
Class Debrief

9:45 am – 11:00 am
Closing Session and Awards Ceremony (BHCC 111/113)

University of Central Arkansas – Brewer-Hegeman Conference Center



UNIVERSITY OF CENTRAL ARKANSAS™

201 Donaghey Avenue
Conway, AR 72035
uca.edu

BREWER-HEGEMAN CONFERENCE CENTER

501.852.2699
conferenceservices@uca.edu
uca.edu/conferenceservices

PRESENTING SPONSOR

entergy

ADVANCED YEAR SPONSOR

Simmons Bank

KEYNOTE SPONSOR

InnovateArkansas
AT WINROCK INTERNATIONAL

SPONSORS

ARcare
POSITIVE CONNECTIONS

Chaffee Crossing

Electric Cooperatives of Arkansas
We Are Arkansas

CONWAY
Convention & Visitors Bureau
GETSMART

MAIN STREET ARKANSAS

Crafton Tull
architecture | engineering | surveying

Newport
Proud Past. Bright Future.

CONWAY
Area Chamber of Commerce
GETSMART

at&t

ARKANSAS INC

ARVEST
Member FDIC

SCHOLARSHIP SUPPORTERS

SOUTHWESTERN ELECTRIC POWER COMPANY
An AEP Company
BOUNDLESS ENERGY

BankOZK

Arkansas
Economic Developers & Chamber Executives

medc
MISSISSIPPI ECONOMIC DEVELOPMENT COUNCIL

CDI 2021 Year 3 Class

Jenna Rhodes Scholarship Fund

Bill Miller Scholarship Fund

East Arkansas Crossroads Coalition

ACDS
Arkansas Community Development Society

fort smith regional alliance

RURAL COMMUNITY ALLIANCE

AADO
Association of Arkansas Development Organizations