

An aerial photograph of a downtown street scene. The street is lined with multi-story buildings in various colors, including red brick, green, and blue. There are several cars parked and driving on the street. A large tree with yellow leaves is in the foreground on the left. The sky is clear and blue. A dark blue semi-transparent overlay covers the right side of the image, containing the text.

# 2025 Strategy Walton Family Foundation

Robert Burns  
Home Region Program Director





K-12 Education



Environment



Home Region





# Home Region Program 2025 Mission

The Home Region Program honors the Walton family's commitment to Northwest Arkansas and Delta communities by helping create opportunity and enhancing quality of life for all.





# Northwest Arkansas 2025 Vision

We envision Northwest Arkansas as one of the most vibrant and inclusive communities in the nation.

**Community  
Engagement  
Example:  
The Jones  
Center**

**JONES**

**CAMPUS**

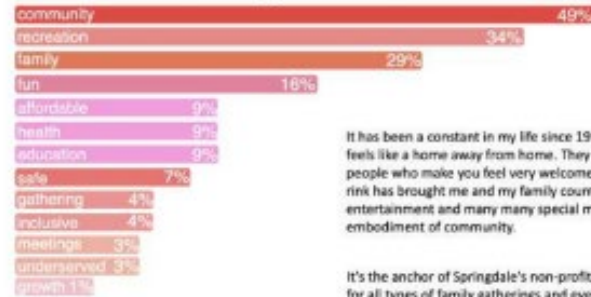
**VISION**



# Community Engagement Example: The Jones Center

## community survey #1

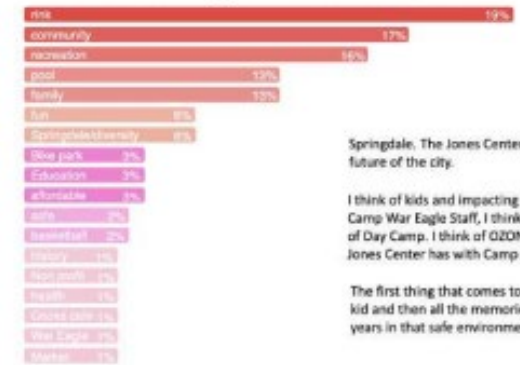
What does the Jones Center mean to you?



It has been a constant in my life since 1995. Somehow it always feels like a home away from home. They manage to hire the nicest people who make you feel very welcomed. The access to the ice rink has brought me and my family countless hours of entertainment and many many special memories. This place is the embodiment of community.

It's the anchor of Springdale's non-profit entities. It's a safe place for all types of family gatherings and events.

When you think of the Jones Center what is the first thing that comes to mind?



Springdale, The Jones Center encapsulates the diversity and future of the city.

I think of kids and impacting families. Since I am a part of the Camp War Eagle Staff, I think of SOAR. I think of families. I think of Day Camp. I think of OZONE. I think of the support system the Jones Center has with Camp War Eagle.

The first thing that comes to mine is all the memories I had as a kid and then all the memories I've seen students make over the years in that safe environment.

the Jones center is...



Thinking of the Jones Center Campus, which activity loop would most appeal to you?





Questions?

