

COMMUNITY DEVELOPMENT INSTITUTE

4 **A CLEAR VISION** 20/40
5 **FOR YOUR** 20/30
6 **COMMUNITY** 20/20

YEAR 1

Stanley Russ Hall, Room 103

Directors: Bill Luther & Talicia Richardson

YEAR 2

College of Business, Room 100

Directors: Tandee White & Candace Williams

YEAR 3

Brewer-Hegeman Conference Center, Room 112/114

Directors: Lisa Johnson & Kevin Sexton

ADVANCED YEAR

Brewer-Hegeman Conference Center, Room 101

Directors: Lorie Robertson, Amy Williams & Dana Poindexter

2021 PROGRAM

AUGUST 2 – 6



UNIVERSITY OF CENTRAL ARKANSAS™



UNIVERSITY OF
CENTRAL
ARKANSAS™

CENTER FOR COMMUNITY &
ECONOMIC DEVELOPMENT



The Center for Community and Economic Development (CCED) is an outreach arm of the University of Central Arkansas. CCED's work includes the annual Community Development Institute (CDI), technical assistance for selected Arkansas communities and facilitation of targeted training to build leadership and development capacity.

Examples of CCED's work (beyond CDI) include: regional community and economic development training events, virtual training events, Strategic Doing workshops, Poverty Simulations, Futures Game simulations, walk audits, First Impressions Tour assessments, community and business surveys, community branding, student service projects and more. The majority of the services CCED offers are low-to-no cost to communities.

CCED also produces the CDI Podcast, a community and economic development podcast that explores a variety of topics with experts from across the nation. You can subscribe to the CDI Podcast on Apple Podcasts, Google Play, or listen online at www.uca.edu/cced/cdi-podcast.

Our staff at CCED wants to support your community! For more information on CCED's work and opportunities to connect, contact Shelby Fiegel, Director of CCED and CDI, at 501-450-5269 or sfiegel@uca.edu.

MONDAY, AUGUST 2

TUESDAY, AUGUST 3

WEDNESDAY, AUGUST 4

THURSDAY, AUGUST 5

FRIDAY, AUGUST 6

7:30 AM – 8:30 AM
Registration and
Continental Breakfast

8:30 AM – 9:00 AM
Opening Session

9:00 AM – 9:15 AM
Move to Classroom

9:15 AM – 10:15 AM
Class Introductions

10:15 AM – 10:45 AM
Overview of CDI
Network and PCED Exam
Shelby Fiegel

10:45 AM – 12:15 PM
Community & Economic
Development Practice
Shelby Fiegel

12:15 PM – 1:30 PM
Lunch on Your Own

1:30 PM – 2:30 PM
Identifying/Developing
Stakeholders &
Volunteers
Marie Lindquist

2:30 PM – 2:45 PM
Break

2:45 PM – 4:45 PM
Diversity and Inclusion
*Charlotte Strickland &
Wendy Holbrook*

4:45 PM – 5:15 PM
Group Pictures/
Silent Auction

5:15 PM – 7:00 PM
Networking Reception

7:30 AM – 8:30 AM
Breakfast

8:30 AM – 9:45 AM
Community Asset
Mapping and Assessments
Matt Twyford

9:45 AM – 10:00 AM
Break

10:00 AM – 11:30 AM
Strategic Visioning
and Planning
Brad Lacy

11:30 AM – 1:00 PM
Lunch on Your Own

1:00 PM – 5:00 PM
Newtonia
Shelby Fiegel
(BHCC 111)

7:30 AM – 8:30 AM
Breakfast
(MCCASTLAIN)

8:30 AM – 10:00 AM
Keynote
Matt Dunne

10:00 AM – 10:15 AM
Move to Classroom

10:15 AM – 11:00 AM
Newtonia Debrief
Shelby Fiegel

11:00 AM – 12:00 PM
Understanding
Community Economies
Jon Chadwell

12:00 PM – 1:30 PM
Lunch on Your Own

1:30 PM – 2:30 PM
Ethics
Steve Jones

2:30 PM – 2:45 PM
Break

2:45 PM – 3:45 PM
Grassroots Organizing
Mireya Reith

3:45 PM – 5:00 PM
Leadership Development
Kim Worlow

7:30 AM – 8:30 AM
Breakfast

8:30 AM – 10:00 AM
Community Development
Musts
Steve Jones

10:00 AM – 10:15 AM
Break

10:15 AM – 11:30 AM
Healthy Communities
Chip Johnson

11:30 AM – 1:00 PM
Lunch on Your Own

1:00 PM – 2:15 PM
Workforce Development:
Ages 0 - 5
*Dr. Nicola Edge &
Dr. Charlotte Green*

2:15 PM – 2:45 PM
Break

2:45 PM – 5:00 PM
Poverty Simulation
*Moneica West & Brinda
Berry*
(MCCASTLAIN)

5:00 PM – 5:30 PM
Final Silent Auction Bids

MONDAY, AUGUST 2

TUESDAY, AUGUST 3

WEDNESDAY, AUGUST 4

THURSDAY, AUGUST 5

FRIDAY, AUGUST 6

7:30 AM – 8:30 AM
Registration and
Continental Breakfast

8:30 AM – 9:00 AM
Opening Session

9:00 AM – 9:15 AM
Move to Classroom

9:15 AM – 10:00 AM
Class Introductions

10:15 AM – 11:15 AM
Understanding Local
Economies
Corey Parks

11:15 AM – 12:45 PM
Lunch on Your Own

12:45 PM – 2:00 PM
Business Retention and
Expansion
Dennis Williamson

2:00 PM – 2:15 PM
Break

2:15 PM – 4:30 PM
Miller County Simulation
*Steve Jones & Matt
Twyford*

4:30 PM – 5:00 PM
Group Pictures/
Silent Auction

5:00 PM – 7:00 PM
Networking Reception

7:30 AM – 8:30 AM
Breakfast

8:30 AM – 9:45 AM
Site Selection
Danny Games

9:45 AM – 10:00 AM
Break

10:00 AM – 11:15 AM
International Trends
Ted Abernathy

11:15 AM – 12:45 PM
Lunch on Your Own

12:45 PM – 2:30 PM
Miller County Simulation
*Steve Jones and Matt
Twyford*

2:30 PM – 2:45 PM
Break

2:45 PM – 3:45 PM
Eclipse 2024
*Scott Austin, Trish
Erzfeld & Bill Solleder*

3:45 PM – 5:00 PM
Meeting Facilitation/
Conflict Resolution
Charlotte Strickland

7:30 AM – 8:30 AM
Breakfast
(MCCASTLAIN)

8:30 AM – 10:00 AM
Keynote
Matt Dunne

10:00 AM – 10:15 AM
Move to Classroom

10:15 AM – 11:30 AM
Strategic Doing
Joe Fratesi

11:30 AM – 12:30 PM
Financial Tools for
Community Development
Michelle Viney

12:30 PM – 2:00 PM
Lunch on Your Own

2:00 PM – 3:00 PM
Communicating With
Your Community
Sandra McGrew

3:00 PM – 3:15 PM
Break

3:15 PM – 5:00 PM
StrengthQuest
Steven Shook

7:30 AM – 8:30 AM
Breakfast

8:30 AM – 9:45 AM
Planning Livable
Communities
*Dave Roberts &
Julie Luther-Kelso*

9:45 AM – 10:00 AM
Travel to
UCA Downtown

10:00 AM – 11:30 AM
Placemaking
Brad Lacy

11:30 AM – 1:00 PM
Lunch on Your Own

1:00 PM – 2:00 PM
Managing the Physical &
Built Environment
*Tab Townsell &
Shelley Mehl*

2:00 PM – 2:30 PM
Return to UCA/ Break

2:30 PM – 3:45 PM
Art as Community
Development
Talicia Richardson

3:45 PM – 5:00 PM
Entrepreneurial
Community
*Dr. Chris Jones &
Chauncey Pettis*

5:00 PM – 5:30 PM
Final Silent Auction Bids

MONDAY, AUGUST 2

TUESDAY, AUGUST 3

WEDNESDAY, AUGUST 4

THURSDAY, AUGUST 5

FRIDAY, AUGUST 6

7:30 AM – 8:30 AM
Registration and
Continental Breakfast

8:30 AM – 9:00 AM
Opening Session

9:00 AM – 9:15 AM
Move to Classroom

9:15 AM – 10:00 AM
Class Introductions

10:00 AM – 11:15 AM
Historic Preservation
Rachel Patton

11:15 PM – 12:45 PM
Lunch on Your Own

12:45 PM – 1:45 PM
Building Bridges
Between Communities
Steven Shook

1:45 PM – 2:00 PM
Break

2:00 PM – 3:30 PM
Peer Recovery & Opioid
Crisis
*Lester Cupp,
Jimmy McGill & Casey
Copeland*

3:30 PM – 4:30 PM
Blue Sky
Kevin Sexton

4:30 PM – 5:00 PM
Group Pictures/
Silent Auction

5:00 PM – 7:00 PM
Networking Reception

7:30 AM – 8:30 AM
Breakfast

8:30 AM – 9:45 AM
Establishing and
Managing CBOs
Spring Hunter

9:45 AM – 10:00 AM
Break

10:00 AM – 11:15 AM
Grants
Linsey Kinkade

11:15 AM – 12:45 PM
Lunch on Your Own

12:45 PM – 2:30 PM
Workforce Development
Ted Abernathy

2:30 PM – 2:45 PM
Break

2:45 PM – 4:00 PM
Retail Development
Clay Craft

4:00 PM – 5:00 PM
Blue Sky
Kevin Sexton

7:30 AM – 8:30 AM
Breakfast
(MCCASTLAIN)

8:30 AM – 10:00 AM
Keynote
Matt Dunne

10:00 AM – 10:15 AM
Move to Classroom

10:15 AM – 10:45 AM
Blue Sky
Kevin Sexton

10:45 AM – 11:45 PM
Community Leadership
Development
Phillip Fletcher

11:45 PM – 1:15 PM
Lunch on Your Own

1:15 PM – 2:15 PM
Measuring Impact
Sarah Kinser

2:15 PM – 3:30 PM
Marketing Your
Community
Jon Chadwell

3:30 PM – 3:45 PM
Break

3:45 PM – 5:00 PM
Somerset Simulation
Steve Jones

7:30 AM – 8:30 AM
Breakfast

8:30 AM – 9:00 AM
Travel to North Little
Rock

9:00 AM – 10:15 AM
Tour of Innovation Hub

10:15 AM – 11:30 AM
Tourism as Economic
Development
Kristine Puckett

11:30 AM – 1:00 PM
Lunch on Your Own in
Argenta

1:00 PM – 1:30 PM
Travel to Conway

1:30 PM – 1:45 PM
Break

1:45 PM – 3:00 PM
Neighborhood
Development
James Walden

3:00 PM – 5:00 PM
Productive Conflict for
Communities and
Organizations
Shelby Fiegel

5:00 PM – 5:30 PM
Final Silent Auction Bids

7:30 AM – 8:30 AM
Breakfast

8:30 AM – 9:45 AM
Class Debrief

9:45 AM – 11:00 AM
Closing Session and
Awards Ceremony

1:00 PM – 3:00 PM
PCED Exam
(REGISTERED
PARTICIPANTS ONLY)

MONDAY, JULY 29

TUESDAY, JULY 30

WEDNESDAY, JULY 31

THURSDAY, AUGUST 1

FRIDAY, AUGUST 2

7:30 AM – 8:30 AM
Registration and
Continental Breakfast

8:30 AM – 9:00 AM
Opening Session

9:00 AM – 9:15 AM
Move to Classroom

9:15 AM – 9:45 AM
Class Introductions

9:45 AM – 10:00 AM
Review of Agenda

10:00 AM – 10:30 AM
What is the CDI
Advanced Year?

10:30 AM – 12:30 PM
Online Community
Research Presentations

12:30 PM – 2:00 PM
Working Lunch

2:00 PM – 3:00 PM
Benchmarking

3:00 PM – 3:30 PM
Briefing on Monticello

3:30 PM – 4:45 PM
Assignment of Individual
Roles and
Responsibilities for
Community Visit

4:45 PM – 5:00 PM
Group Pictures

5:00 PM – 7:00 PM
Networking Reception

7:30 AM – 8:00 AM
Breakfast

8:00 AM – 10:00 AM
Depart for Monticello

10:00 AM – 11:30 PM
Community-led Tour

11:30 PM – 1:00 PM
Working Lunch

1:00 PM – 2:30 PM
Community Focus
Groups

2:30 PM – 4:30 PM
Return to Conway

8:00 AM – 8:30 AM
Breakfast
(MCCASTLAIN)

8:30 AM – 10:00 AM
Keynote
Matt Dunne

10:00 AM – 11:00 AM
Team Debrief

11:00 AM – 12:00 PM
Develop
Recommendations for the
Community

12:00 PM – 1:30 PM
Lunch on Your Own

1:30 PM – 5:00 PM
Develop PowerPoint for
“First Impressions”
Presentation

8:00 AM – 8:30 AM
Breakfast

8:30 AM – 9:30 AM
Final Preparation for
Community Presentation

9:30 AM – 11:30 PM
Depart for Monticello

11:30 PM – 1:00 PM
Lunch with Key Leaders

1:00 PM – 3:00 PM
“First Impressions”
Presentation and Q&A

3:00 PM – 5:00 PM
Return to Conway

5:00 PM – 5:30 PM
Final Silent Auction Bids

8:00 AM – 8:30 AM
Breakfast

8:30 AM – 9:45 AM
Class Debrief

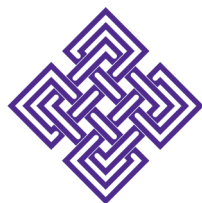
9:45 AM – 11:00 AM
Closing Session and
Awards Ceremony

University of Central Arkansas – Brewer-Hegeman Conference Center



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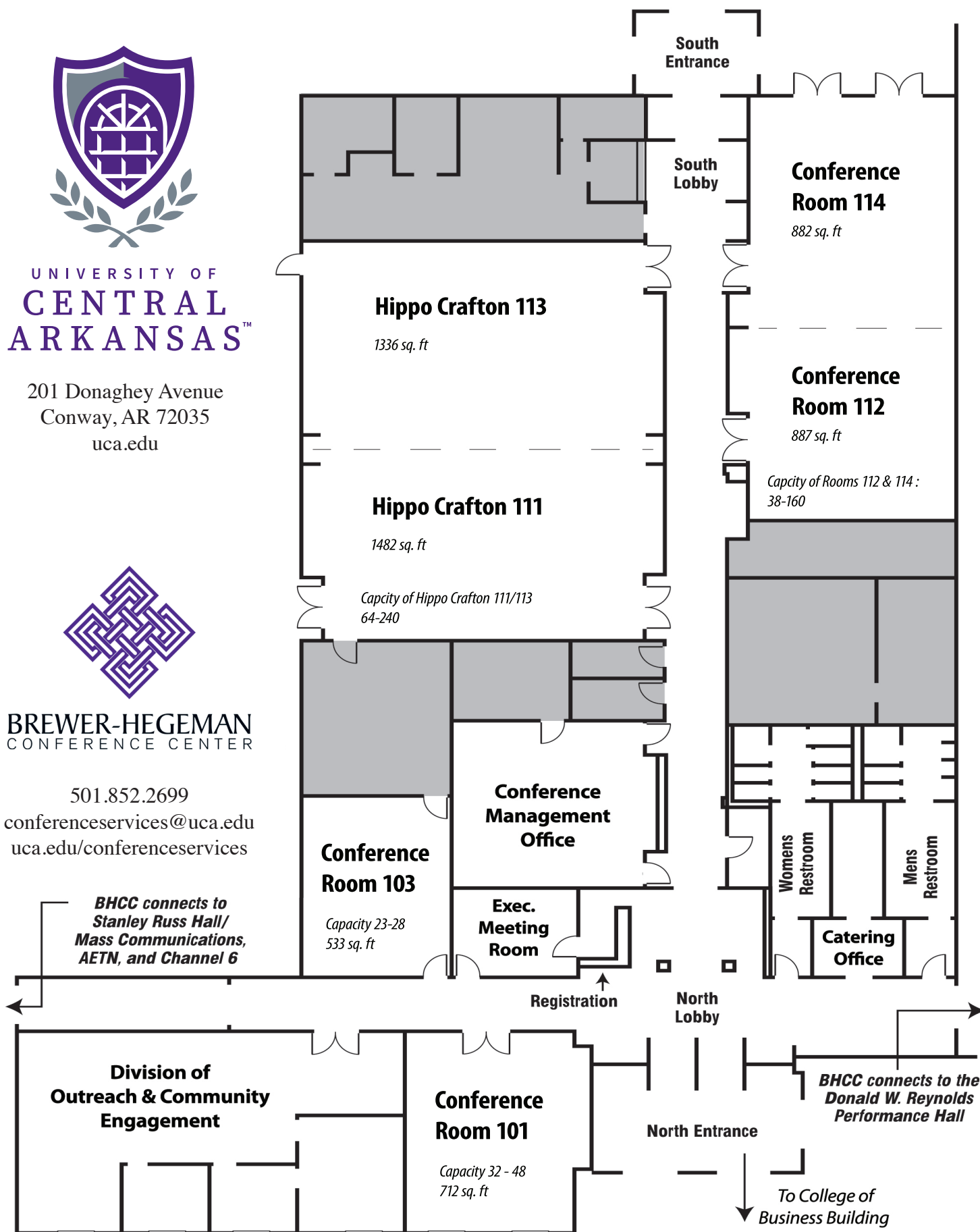
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AUGUST 2 - 6, 2021