



UNIVERSITY OF  
CENTRAL  
ARKANSAS™

CENTER FOR COMMUNITY &  
ECONOMIC DEVELOPMENT

## 2021 - 2022 Annual Report



# Mission

To have a positive impact on communities by equipping leaders with economic tools and resources, building consensus to achieve community goals and bringing UCA resources and communities together.

# Vision

We envision communities with robust economies, a flourishing quality of life and diverse and engaged citizen leaders.

# Values

The Center strives to develop relationships with leaders and communities that are based on:

- Trust and respect
- Local action that fosters consensus-building, community ownership and empowerment, transparency and inclusion
- An asset-based approach focusing on local strengths as the foundation for success

# Message from Our Director

The 2021 - 2022 year represented the most cities and counties that received direct training and technical assistance from the University of Central Arkansas Center for Community and Economic Development (CCED) in recent memory. Our staff traveled to every corner of Arkansas (check out the map on page 4) to connect with community leaders to identify local needs, develop goals and a plan to address those needs, and provide tools and resources to achieve success.

Project highlights include the Community Catalyst program in partnership with Entergy Arkansas, First Impressions Tour assessments, walk audits, Strategic Doing workshops, and a multitude of training events such as the Arkansas Racial Equity Summit, Poverty Simulations, Newtonia simulations, Futures Game simulations, and a regional training event in western Arkansas.

We also offered Gallup Strengths coaching and workshops (a new service focused on leadership development), and continued support for organizations like Kick Start Sheridan, Hot Spring County Conversations, and Lonoke 2022. The UCA VISTA program completed its second year of operation supporting Hot Spring County and the City of Lonoke. Ten UCA undergraduate students participated in the Community and Economic Development (CED) Fellowship program. The CED Fellowship program exposed them to a variety of community or economic development careers and provided networking, coaching, and mentorship to enhance student career preparedness.

This short intro and following report do not do justice to what CCED has accomplished in 2021 - 2022, but my hope is that this annual report provides a glimpse into the important work CCED, our partners, and the community leaders we serve accomplish every day. The most special thing about the work that we do is that all of the support we provide and the impact we make is done in partnership with our vast network of partners and community leaders. If you are reading this report, please know that we recognize we are able to achieve what is outlined in this report because of YOU.



Shelby Fiegel, PCED  
CCED Director

# Year at a Glance

---

1,642 ATTENDEES AT CENTER  
TRAINING EVENTS

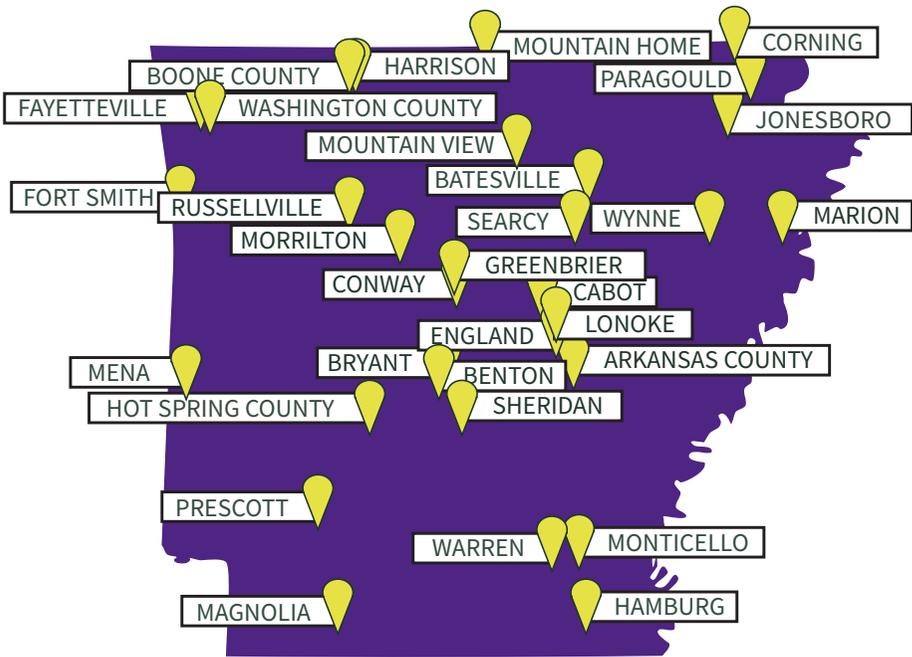
762 ATTENDEES AT TECHNICAL  
ASSISTANCE EVENTS

195 ATTENDED PRESENTATIONS  
BY CCED STAFF

36 CITIES AND COUNTIES RECEIVED  
DIRECT ASSISTANCE

27 ARTICLES FEATURED  
CCED

\$100,000+ RAISED



## 2021 - 2022 Trainings & Technical Assistance

### *Community Catalyst*

Harrison  
Magnolia  
Monticello  
Searcy  
Wynne

### *First Impressions Tours*

Batesville  
Marion  
Hamburg  
England

### *Futures Game Simulations*

Boone County Leadership Institute  
Conway Area Youth Leadership Institute  
Leadership Batesville

### *Poverty Simulations*

UCA Honors College  
Teen Leadership Xperience  
Washington County Youth Leadership  
Conway Area Leadership Institute  
Leadership Arkansas County  
Saline County Cares  
Fort Smith

### *CED Fellowship*

UCA Fall 2021 and Spring 2022

### *Strategic Doing Workshops*

Fort Smith Central Business Improvement District  
United Way of Central Arkansas  
Birch Tree Communities, Inc

### *Gallup Strengths Workshops*

Arkansas Coding Academy  
Farmers & Merchants Bank  
City of Bryant  
Leadership Saline County  
Delta Population Health Institute  
Department of Human Services  
Leadership Batesville  
UCA Beta Alpha Psi

### *Branding*

Magnolia, Arkansas

### *Newtonia Go!*

Youth Leadership Council  
Youth Leadership Paragould  
Leadership Arkansas County  
Conway Area Leadership Institute

### *AEDC Retail Academy*

Corning  
Mena  
Prescott  
Warren

### *Walk Audits*

Mountain Home  
Harrison  
Paragould  
Morrilton  
Russellville

### *Community Survey*

Greenbrier

### *UCA Community VISTA*

Hot Spring County  
Lonoke

### *CDI 2022 Advanced Year Community*

Mountain View

### *CDI Regional Training*

Western Arkansas (Fort Smith area)

### *Kick Start Sheridan*

### *Hot Spring County Conversations*

### *Lonoke 2022*



# Partners

## Thank you to our partners!

64.6 Downtown  
Arkansas Association of Development Organizations  
AEP SWEPCO  
Arkansas Center for Health Improvement  
Arkansas Coding Academy  
Arkansas Community Development Society  
ARcare  
AR Conductor  
Arkansas Department of Human Services  
Arkansas Department of Parks and Tourism  
Arkansas Economic Development Commission  
Arkansas Economic Developers and Chamber Executives  
Arkansas Municipal League  
Arkansas Peace and Justice Memorial Movement  
Arkansas Public Policy Panel  
Arkansas State University Delta Center  
Arvest Bank  
AT&T Arkansas  
Bank OZK  
Batesville Area Chamber of Commerce  
Bossier Chamber of Commerce  
Cabot Chamber of Commerce  
Chaffee Crossing  
City of Bryant  
City of Cabot  
City of Corning  
City of England  
City of Fort Smith  
City of Hamburg  
City of Harrison  
City of Lonoke  
City of Magnolia  
City of Marion  
City of Mena  
City of Monticello  
City of Mountain Home  
City of Mountain View  
City of Morrilton  
City of Paragould  
City of Prescott  
City of Russellville  
City of Searcy  
City of Sheridan  
City of Warren  
City of Hope Outreach  
Conway Area Chamber of Commerce  
Conway Development Corporation  
Conway Convention Center and Visitors Bureau  
Crafton Tull  
Cross County Chamber of Commerce  
Delta Population Health Institute  
East Arkansas Crossroads Coalition  
Electric Cooperatives of Arkansas  
El Dorado School District  
Entergy  
Fairfield Bay Chamber of Commerce  
Farmers & Merchants Bank  
Fayetteville Chamber of Commerce  
Federal Reserve Bank of St. Louis  
Fort Smith Regional Alliance  
Harrison Regional Chamber of Commerce  
Hot Spring County Judge's Office  
Innovate Arkansas  
Just Communities of Arkansas  
LeadAR  
Leadership Arkansas  
Magnolia Columbia County Chamber of Commerce  
Main Street Arkansas  
Marion Chamber of Commerce  
Monticello Economic Development Commission  
Mississippi Economic Development Corporation  
Morrilton Chamber of Commerce  
Mountain Home Chamber of Commerce  
Mountain View Chamber of Commerce  
Mountain View School District  
Newport Economic Development Commission  
Paragould Chamber of Commerce  
Retail Strategies  
Rural Community Alliance  
Russellville Chamber of Commerce  
Saline County Cares  
Searcy Regional Chamber of Commerce  
Simmons Bank  
Stennis Institute at Mississippi State University  
Stuttgart Chamber of Commerce  
Thrive  
UCA College of Business  
UCA Department of Film, Theatre, and Creative Writing  
UCA Norbert O. Schedler Honors College  
UCA Outreach  
UCA Poverty Studies Working Group  
UCA Service-Learning  
United Way of Central Arkansas  
United Way of Fort Smith Area  
University of Arkansas Division of Agriculture  
Western Arkansas Planning and Development District  
Winthrop Rockefeller Institute  
Winrock International  
Wynne Economic Development Corporation

# Community Development Institute

The 36th annual Community Development Institute (CDI) was held August 1 - 5, 2022 on the campus of the University of Central Arkansas. The Institute hosted nearly 150 community leaders from across the Mid-South and beyond: Arkansas, Alabama, Georgia, Louisiana, Maryland, Mississippi, Missouri, Oklahoma, Texas, Virginia, and West Virginia.

John Carroll of City Leadership, headquartered in Memphis, TN, was CDI's 2022 Keynote speaker. He shared his expertise in maximizing leadership capital and best practices for talent recruitment at the local level. The CDI Advanced Year class traveled to Mountain View to conduct an in-depth assessment of the community based on online research, a driving tour, and interviews with community members. The CDI staff will continue to follow up with Mountain View leaders to help them identify key opportunities and quick wins based on a report created by the CDI Advanced Year.

Bill Luther, President and CEO of the El Dorado - Union County Chamber of Commerce, was recognized as the Bill Miller award recipient and Thrive, Inc. was awarded the Friend of Community Development award. Other award winners included: Ernest Whitelaw Award recipient Kari Lapp of the Saline County Library, Year 2 Champion Award recipient Chett Daniel of Crowder College and Year 1 Champion Award recipient Wilson Marseilles of the Harrison Regional Chamber of Commerce.

Visit [uca.edu/cdi](https://uca.edu/cdi) or our social media channels for updates, pictures, and videos of CDI 2022.



# CDI Sponsors

## PRESENTING SPONSOR



## ADVANCED YEAR SPONSOR



**Simmons Bank**

## KEYNOTE SPONSOR



**InnovateArkansas**  
AT WINROCK INTERNATIONAL

## SPONSORS



**Electric Cooperatives of Arkansas**  
We Are Arkansas



## SCHOLARSHIP SUPPORTERS



CDI 2021 Year 3 Class



Jenna Rhodes  
Scholarship Fund

Bill Miller  
Scholarship Fund



# CDI Advisory Board

The CDI Advisory Board was established in 2002 to assist UCA with the development of CDI curriculum, marketing, resource development, and external stakeholder support. Thank you to all CDI Advisory Board members for their outstanding service!

The complete list of board members can be found at [uca.edu/cdi/advisory-board/](https://uca.edu/cdi/advisory-board/)



# Technical Assistance

## Walk Audits

CCED partnered with Crafton Tull to complete walk audits in the cities of Mountain Home, Harrison, Paragould, Morrilton, and Russellville. The goal of walk audits is to help develop placemaking concepts and solutions for circulation (vehicular, pedestrian and bike), parking, universal access, low-impact development concepts, wayfinding, beautification and community character improvement. The walk audits included one-on-one interaction and assessment of a three-by-three-block area of each community's downtown or other selected area. Crafton Tull provided each community with a brief summary of the audit that outlined potential opportunities.

## Greenbrier Community Survey

The City of Greenbrier took the first steps to plan for future growth by conducting a community survey in partnership with CCED. Nearly 800 citizens (793 to be exact) participated in the community survey, representing 14% of Greenbrier's population. Greenbrier city officials ultimately plan to use citizen input to guide the development of a city-wide strategic plan.

## Kick Start Sheridan

Kick Start Sheridan is a product of the 2018 CDI Advanced Year and Kick Start program in partnership with UCA and the University of Arkansas Division of Agriculture Cooperative Extension Service. Since unveiling their strategic action plan in spring 2019, Kick Start Sheridan, the City of Sheridan, and Grant County have accomplished many of the goals outlined in that plan. CCED reconnected with Kick Start Sheridan to support efforts to evaluate success and identify next steps.

## First Impressions Tours

Our team partnered with the Arkansas Economic Developers and Chamber Executives (AEDCE) and Crafton Tull to offer our First Impressions Tour (FIT) program to Batesville, Marion, Hamburg, and England. This program partners two similar communities together to conduct a driving tour to assess each other's physical, social, and economic infrastructure. The completed assessments were then reviewed by CCED and our partners at the Arkansas Economic Developers and Chamber Executives and Crafton Tull to generate a report that included an assessment of each community and next steps.

The leaders then debriefed on their experience virtually.

## Community Catalyst

Through the Community Catalyst program, CCED, in partnership with Entergy Arkansas (Entergy) and the John C. Stennis Institute of Government at Mississippi State University (MSU), identified five Arkansas communities in Entergy's service territory to provide customized technical assistance to. The communities included: Harrison, Magnolia, Monticello, Searcy, and Wynne.

The program focuses on grassroots citizen engagement and technical assistance training to develop small, actionable community and economic development goals and to serve as a catalyst for longer-term economic development engagements and priorities. The Catalyst program utilizes a process called Strategic Doing. Strategic Doing is an innovative community development tool that, unlike traditional strategic planning, focuses on immediate, impactful small wins and goals to create transformation in communities.

CCED, Entergy, and MSU hosted the Harrison Strategic Doing workshop in September 2021, the Monticello workshop in March 2022, and the Magnolia workshop in May 2022. Community wins that came out of the Strategic Doing process supported by the Community Catalyst mini-grants included: a quality of life focused marketing campaign entitled "Basecamp" for Harrison and Boone County, installation of hanging lights in The Square Park in downtown Magnolia, and marketing and general support for a youth shooting sports event in Monticello.

Entergy and CCED also worked with Thrive, Inc. to develop and install a community mural in Magnolia painted by local high school art students. The design is based on Magnolia's new community brand.

Learn more about the Community Catalyst program at [uca.edu/cced/current-projects/](https://uca.edu/cced/current-projects/)



## Hot Spring County Conversations

In an effort to continue support for Hot Spring County Conversations, a community initiative started in partnership with Hot Spring County leaders, Entergy, West Central Arkansas Planning and Development, Hot Spring County Economic Development Corporation, Malvern/Hot Spring County Chamber of Commerce, ASU Three Rivers, and the University of Central Arkansas' Center for Community and Economic Development in 2017, CCED partnered with the Hot Spring County Conversations executive team to host Hot Spring County Conversations: A Conversation for the Future on Wednesday, April 27 at Arkansas State University Three Rivers.

The event served as the first in-person convening of Hot Spring County Conversations since the onset of the COVID-19 pandemic of 2020. It focused on the future of Hot Spring County and what has been accomplished since the unveiling of the Hot Spring County Conversations "Our Vision for the Future" Action Plan. The event also served as the kick off in the process of updating the action plan.

Attendees heard from Brad Lacy of the Conway Area Chamber of Commerce about creating a vibrant community and participated in interactive groups to help plan for the future of Hot Spring County.

## Lonoke 2022

CCED connected with the executive team of Lonoke 2022 and the City of Lonoke to support Lonoke's sesquicentennial celebration (the one-hundred-and-fiftieth anniversary of the town's founding). Lonoke was founded on Jan. 22, 1872, but city leaders chose to celebrate their sesquicentennial with other Central Arkansas communities and towns on "501 Day." The event was held in the Lonoke Business Academy Auditorium, a facility that serves as a job training center for Lonoke High School students in the fields of agriculture, medical, heating and air, and diesel mechanics.

The celebration included the following speakers: University of Central Arkansas President Houston Davis, Mayor of Lonoke Trae Reed, Lonoke County Judge Doug Erwin, Lonoke County Justice of the Peace Bill Ryker, Jeff Senn of the Lonoke School District, Hannah Harris of the Lonoke Area Chamber of Commerce, Dr. Stacey McCullough of the University of Arkansas Division of Agriculture Cooperative Extension Service, Linsley Kincade of Winrock International, Amy Williams of the Arkansas Economic Development Commission, Former State Senator Eddie Joe Williams, author and NPR news correspondent Michael Hibblen, Jamie Anderson of I.F. Anderson Farms Phynaus Wilson of the Lonoke School District (retired), and Jim von Tungeln of Arkansas Municipal League. Each leader shared success stories, accomplishments, and their vision for Lonoke moving forward.

You can read more of Lonoke's story at [www.501lifemag.com/lonokes-sesquicentennial-a-town-revived/](http://www.501lifemag.com/lonokes-sesquicentennial-a-town-revived/)

# Training

## CDI Regional Training

CCED staff hosted the Community Develop Institute Regional Training: Western Arkansas in partnership with the Western Arkansas Planning & Development District on April 20th, 2022 at the Janet Huckabee Arkansas River Valley Nature Center in Fort Smith, AR. Over 50 regional leaders participated in the training, which covered topics such as: new approaches to technology and information sharing, investing in rural prosperity, creating diverse and inclusive communities, and how to create healthy communities.

## Gallup Strengths Workshops

CCED offered a new service in 2022: Gallup Strengths training and Coaching workshops for communities, organizations, boards, and businesses. Strengths workshops facilitate team and trust-building at the local level via CliftonStrengths coaching. The first step in creating change in our communities and in our organizations is to develop an understanding of one another so we can utilize our strengths to facilitate positive growth.

The following organizations participated in Gallup Strengths workshops in 2022: UCA Arkansas Coding Academy, Farmers & Merchants Bank, City of Bryant, Leadership Saline County, ASU Delta Population Health Institute, Department of Human Services Adult Protective Services, Leadership Batesville, and UCA Beta Alpha Psi.



## **Newtonia Go!**

CCED continued to host Newtonia Go! simulations, based off of the Newtonia simulation CDI Year 1 participants experience. Newtonia Go! is a community and economic development simulation that allows participants to experience the development of a community from the ground up and some of the real-life challenges that community leaders and citizens face. CCED presented Newtonia Go! for the Youth Leadership Council in Cabot, Youth Leadership Paragould, Conway Area Leadership Institute, and Leadership Arkansas County.

## **Futures Game Simulations**

CCED began to offer Futures Game simulations both in-person and virtually. The Futures Game is a “choose your own adventure” style simulation where participants act as the leaders of Sweet Tea County, Arkansas and develop the area over a simulated 20-year period. The goal of the simulation is to encourage community leaders to develop a future-focused mindset when thinking about planning for their communities.

We held Futures Game simulations with the Boone County Leadership Institute, Conway Area Youth Leadership Institute, and Leadership Batesville. CCED staff also led participants at the Arkansas Community Development Society (ACDS) through the simulation at their annual conference.

## **AEDC Retail Academy**

The Arkansas Economic Development Commission in partnership with UCA CCED, United States Department of Agriculture (USDA), American Electric Power (SWEPCO), Electric Cooperative of Arkansas, the Arkansas State University Delta Center for Economic Development, and Entergy supported the Retail Academy program led by Retail Strategies. Communities participating in the program included: Corning, Mena, Prescott, and Warren. Participating communities learned how to attract retail, how data provides options for retail development, and how real estate drives decision-making. Leaders from each community convened at UCA on November 2, 2022 and then proceeded to participate in virtual support meetings as a part of the Retail Academy.

## **Strategic Doing Workshops**

Strategic Doing workshops are tools for teaching people how to form collaborations quickly, move them toward measurable outcomes and make adjustments along the way. These workshops focused on identifying impactful, attainable goals for organizations and businesses to move forward. The Fort Smith Central Business Improvement District, United Way of Central Arkansas, and Birch Tree Communities, Inc. all participated in Strategic Doing workshops in 2022 in partnership with CCED.

## Poverty Simulations

Seven (7) Poverty Simulations were held in partnership with UCA Service-Learning. The simulation is intended to move participants to think about the harsh realities of poverty and to talk about how communities can address the problem. The simulation is a unique, interactive experience that helps people begin to understand what life is like with a shortage of money and an abundance of stress.

We held Poverty Simulations in partnership with the UCA Norbert O. Schedler Honors College, Teen Leadership Xperience, Washington County Youth Leadership, Conway Area Leadership Institute, Leadership Arkansas County, Saline County Cares, and the City of Fort Smith.



## 2021 Arkansas Racial Equity Summit and 2022 National Day of Racial Healing

In continuing our mission to be more intentional in designing content and moving the needle on equity and justice in Arkansas, we hosted the second annual 2021 Arkansas Racial Equity Summit on Tuesday, October 26. The Summit was held in the University of Central Arkansas McCastlain Ballroom.

The 2021 Summit's content was curated from the evaluation data of the 2020 Summit, specifically thoughts shared on topics participants would be interested in learning more about in the future. Three topic areas stood out: history of race/justice in Arkansas, sharing Black stories, best practices for DEI in organizations and communities, and ways to create action at the local level. The Summit was sponsored in partnership with the Arkansas Black Hall of Fame Foundation, ARcare, and the Conway Area Chamber of Commerce.

To continue our work towards racial equity, we partnered with Just Communities of Arkansas, the Arkansas Peace and Justice Memorial Movement (APJMM), and the Arkansas Municipal League to raise awareness of the National Day of Racial Healing (NDORH). CCED staff also assisted in the development of the 2022 28-Day Social Justice and Racial Equity Challenge.



## Community and Economic Development Fellowship

The Community and Economic Development (CED) Fellowship program aims to prepare UCA students for careers in the field of community and economic development. The program exposes UCA students to a variety of community or economic development careers and provides networking, coaching and mentoring to enhance career preparedness. During the program, fellows participate in three site visits that showcase community and economic development activities at the local and state levels of government and in the nonprofit sector. Activities include organization site visits, mock interviews and mentorship from CCED staff. Fellows have the opportunity to join the Arkansas Community Development Society and attend the Community Development Institute.

Four students were selected for the Fellowship in fall 2021 and six students were selected for spring 2022. The students attended site visits with the City of Conway, City of Hope Outreach, Conway Area Chamber of Commerce, Creative Institute of Central Arkansas, and the United Way of Central Arkansas.



**Alexis Benavidez**  
Rogers, AR  
Fall 2021 Fellow



**Montana Cramer**  
Malvern, AR  
Fall 2021 Fellow



**Erica Hurst**  
Paragould, AR  
Fall 2021 Fellow



**Mavita Matute**  
Paragould, AR  
Fall 2021 Fellow



**Anna Smith**  
White Hall, AR  
Spring 2022 Fellow



**Constacion Humphrey**  
Stuttgart, AR  
Spring 2022 Fellow



**William Fields**  
Conway, AR  
Spring 2022 Fellow



**Abby Rich**  
Conway, AR  
Spring 2022 Fellow



**Dalton Thompson**  
Little Rock, AR  
Spring 2022 Fellow



**Emily Zimmer**  
Dallas, TX  
Spring 2022 Fellow

# Other Activities

## Arkansas Municipal League City & Town Magazine

CCED continued its partnership with Arkansas Municipal League's City & Town magazine to contribute articles for the Community Development section. Articles in 2021 – 2022 covered stories such as: community branding in Magnolia, the development and impact of the Women's Leadership Academy, how the Create Bridges program supports small businesses, the development of home grown influencers in Conway, best practices for passing a sales tax initiative using the City of Cabot as a case study, and much more. You can read current and previous issues of City & Town magazine at

[www.arml.org/services/publications/city-town](http://www.arml.org/services/publications/city-town)

## Community Development Institute (CDI) Podcast

The CDI Podcast launched its first episode in May 2020. The podcast strives to expand the reach of CCED by connecting with community leaders and citizens to explore a broad range of community and economic development topics and engage in real conversations with leaders across the state of Arkansas and beyond. The CCED team released season 3 of the podcast in spring 2022. Guests on season 3 included: Arkansas Lt. Governor Tim Griffin, Senator Joyce Elliott of Get Loud, Arkansas, Associate Vice President of Hospital Operations at Baptist Health Medical Center – Conway Robert Furrey, Zachary Mannheimer of Atlas Community Studios and Alquist 3D, Alison Wish of the Arkansas Coding Academy, Dr. Ryan Watley of Go Forward Pine Bluff, Dr. Kim Hoffman of the University of Central Arkansas, Joe Borgstrom of Place + Main Advisors, and Amy Whitehead of the University of Central Arkansas. Episodes can be found at [www.uca.edu/cced/cdi-podcast](http://www.uca.edu/cced/cdi-podcast) or on Apple Podcasts or Google Play.

## UCA VISTA Program

In 2020, the CCED team partnered with UCA Service-Learning to create six AmeriCorps VISTA positions in Arkansas with the goal of leading projects to alleviate poverty and increase economic opportunities for our communities. Two of these positions were Community and Economic Development (CED) VISTAs that were placed in Lonoke and Hot Spring County to build upon CCED's previous work in these communities through the Lonoke 2022 strategic plan and Hot Spring County Conversations. These AmeriCorps VISTA members worked in their communities to organize community events and address the social and economic needs of their communities.

Alyssa Frisby served as the VISTA for the City of Lonoke (Lonoke 2022) and Gretchen Ritchey served as the VISTA for Hot Spring County (Hot Spring County Conversations).

# Staff Highlights



## Shelby Fiegel, PCED CCED Director

- Participated in LeadAR Class 19
- Served as Vice Chair of the Community Development Council (CDC)
- Served as a member of the UCA Alliance for Economic Impact
- Served as the Arkansas Community Development Society Ex-Officio
- Served as a Conway Historic District Commissioner



## Dylan Edgell CCED Assistant Director

- Became Strategic Doing Certified Workshop Leader
- Became a Certified Associate in Project Management (CAPM)
- Received Arkansas Community Development Society New Professional Award
- Received Arkansas Tech University Exceptional Recent Graduate Award
- Completed CDI Year 2 at CDI Texas
- Graduated from CDI



## Michael Hudson CCED Project Coordinator

- Hired as CCED Project Coordinator in April, 2022
- Completed Year 1 of CDI



## Greta Hacker CCED Graduate Assistant

- Pursuing her Masters of Mental Health Counseling

Former CCED Project Coordinator Emily Cooper Yates transitioned to a new role as Regional Manager (Northwest Arkansas) at the Arkansas Economic Development Commission. Halei Boyles served as the CCED intern during the fall 2021 semester. Dalton Thompson served as the CCED spring 2022 intern.



UNIVERSITY OF  
CENTRAL  
ARKANSAS™

CENTER FOR COMMUNITY &  
ECONOMIC DEVELOPMENT

[uca.edu/cced](http://uca.edu/cced) | [cced@uca.edu](mailto:cced@uca.edu) | 501-450-5269

[f facebook.com/cdi.uca](https://www.facebook.com/cdi.uca) | [t @cdicentral](https://twitter.com/cdicentral) | [y youtube.com/cdicentral](https://www.youtube.com/cdicentral)