Top 10 Things Elected Officials Should Know About Economic Development

1. Your local economic strengths and weaknesses.
How are we doing this?
What can we do to improve this?
What can we do to improve ans.
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2. Your community's place in the broader regional economy.
How are we doing this?
What can we do to improve this?
3. Your community's economic development vision and goals.
How are we doing this?
What are we do to improve this?
What can we do to improve this?
4. Your community's strategy to attain its goals.
How are we doing this?
What can we do to improve this?
The state of the s
5 Compostions between economic development and other sites relicies
5. Connections between economic development and other city policies.
How are we doing this?
What can we do to improve this?

6. Your regulatory environment.
How are we doing this?
Trow are we doing this:
What can we do to improve this?
What can we do to improve this.
7. Your local economic development stakeholders and partners.
How are we doing this?
What can we do to improve this?
What can we do to improve this?
8. The needs of your local business community
How are we doing this?
What can we do to improve this?
9. Your community's economic development message
How are we doing this?
What are we do to improve this?
What can we do to improve this?
10. Your economic development staff.
How are we doing this?
What can we do to improve this?

McFarland, C., & Seeger, K. (2010). The Role of Local Elected Officials in Economic Development. Retrieved from http://www.iedconline.org/clientuploads/Downloads/edrp/IEDC_NLC_Elected_Officials.pdf