

# Top 10 Things Elected Officials Should Know About Economic Development

**1. Your local economic strengths and weaknesses.**

How are we doing this?

What can we do to improve this?

**2. Your community's place in the broader regional economy.**

How are we doing this?

What can we do to improve this?

**3. Your community's economic development vision and goals.**

How are we doing this?

What can we do to improve this?

**4. Your community's strategy to attain its goals.**

How are we doing this?

What can we do to improve this?

**5. Connections between economic development and other city policies.**

How are we doing this?

What can we do to improve this?

**6. Your regulatory environment.**

How are we doing this?

What can we do to improve this?

**7. Your local economic development stakeholders and partners.**

How are we doing this?

What can we do to improve this?

**8. The needs of your local business community**

How are we doing this?

What can we do to improve this?

**9. Your community's economic development message**

How are we doing this?

What can we do to improve this?

**10. Your economic development staff.**

How are we doing this?

What can we do to improve this?