



CAREER SERVICES

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Portfolios 101

Your resume **communicates** what you've done. Your portfolio **showcases** it. It's proof of how you think, how you solve problems, and how you've grown—and some fields it's the difference between getting an interview and being rejected.

There are 2 main types of portfolios: Creative/Visual and Tech. Find a detailed guide for your field below:

Creative & Visual Portfolios

Majors: Art, Film, Photography, Interior Design, Theatre, Public Relations, Creative Writing, Journalism

Your portfolio is where you get to be the main character. Employers want to see your ideas, your process, and the range of what you can actually do—not just a list of classes you took.

Start strong

- Cover page: name, major, grad date, and (optional) a headshot or your [elevator pitch](#)
- Personal statement: your interests, what drew you to this path, and where you want to go
- An updated [resume](#) — this anchors everything else

Show your work (~8 of your strongest pieces). This will vary by field (e.g. Graphic Design vs. Writing).

*Research papers • Grant proposals • Literary analysis • Journalism
Technical writing • Creative writing • Blog posts • Artwork
Multimedia reels • Marketing content • Photos*

For each piece, add a short reflection: What was it for? What skills did it take? What was hard about it? What did you learn and what would you do differently now?

Round it out:

- Accomplishments: publications, awards, scholarships, conference talks, leadership roles
- Professional development: workshops, conferences, Writing Center visits, internships
- A [skills inventory](#) that connects what you did to what employers are seeking: communication, critical thinking, teamwork, leadership, professionalism, and tech
- Your [LinkedIn profile](#), linked and up to date
- A quick note on your career interests

Tech Portfolios

Majors: Computer Science, Computer Information Systems, Engineering, Data Science, Software Engineering, IT

Tech recruiters check your GitHub before almost anything else. Your portfolio should show real projects, real code, and how you think through problems—not just a tech-stack word cloud.

Lead with projects:

(3–6 projects, each with its own write-up: the problem, the tech you used, your role, screenshots or a demo clip, a GitHub link, and what you'd improve). Examples:

*Web app • Mobile app • API • Database project • Automation script
Machine learning • Cybersecurity lab • Cloud deployment*

Prove your GitHub is legit

Profile link, pinned repos, real READMEs, and a visible contribution history.

Fill in the rest:

- Technical skills: languages, frameworks, databases, cloud platforms, dev tools
- Certifications, if you've got them (CompTIA, AWS, Azure, Cisco, Google IT Support, etc.)
- A problem-solving showcase: one page walking through a real challenge—how you diagnosed it, how you solved it, what you learned
- Team projects: your role, team size, tools you used to collaborate, and the outcome
- Other experience: hackathons, open-source contributions, freelance work, undergrad research
- UX/UI process (if it applies): wireframes, personas, accessibility, user testing, Figma projects
- Your [LinkedIn profile](#), linked and up to date

Where to host it

GitHub • Netlify • Vercel • CodePen • Devpost • Figma

Resources

Ready to build or refine your portfolio? You don't have to start from scratch. We've compiled a curated list of **articles**, **video tutorials**, and **successful student examples** to guide you through the process. Explore these resources to find inspiration, best practices, and practical tips.

Articles:

- [Blog on Portfolio Creation -Wix](#)
- [D. Peebles E-Portfolio Advice](#)

Videos:

- [Portfolio that Got me Hired](#)
- [Creating a Portfolio on Canva](#)
- [Wix Portfolio Tutorial](#)

Examples of portfolios:

- [Portfolio Examples - SquareSpace](#)
 - [Portfolio Examples - Wix](#)
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Before you call it done:

Test every link — and test it again after any update. A broken link is a bad first impression.